

Sponsorship Opportunities for The 2018 Gala Benefitting SECU Family House at UNC Hospitals

Sponsorship Level	Gala Tickets	Logo on website and printed signage	Invitation to Donor Appreciation event	Donor recognition in the Luminary Society	Posts on Social Media Platforms	Complimentary valet parking tickets	Recognition in all event promotions	Recognition in <i>Chapel Hill Magazine</i>	Recognition in our monthly eNewsletter	VIP table at the after party	VIP tables at The Gala
Presenting Sponsor \$35,000 <i>Fund one room for an entire year</i>	30	✓	✓	✓	12	6	✓	✓	✓	✓	✓
Platinum Sponsor \$15,000 <i>Fund one room for 158 nights</i>	24	✓	✓	✓	9	4	✓	✓	✓	✓	✓
After Party Sponsor \$11,000 <i>Fund one room for 116 nights</i>	20	✓*	✓	✓	6	2	✓	✓	✓	✓	
Gold Sponsor \$10,000 <i>Fund one room for 105 nights</i>	20	✓	✓	✓	6	2	✓	✓	✓		
Cocktail Reception Sponsor \$5,500 <i>Fund one room for 58 nights</i>	14	✓*	✓	✓	1						
Silver Sponsor \$5,000 <i>Fund one room for 53 nights</i>	14	✓	✓	✓	1						
After Party “Past” Sponsor \$3,500 <i>Fund one room for 37 nights</i>	10	✓*	✓	✓							
After Party “Present” Sponsor \$3,500 <i>Fund one room for 37 nights</i>	10	✓*	✓	✓							
After Party “Future” Sponsor \$3,500 <i>Fund one room for 37 nights</i>	10	✓*	✓	✓							
Host \$2,500 <i>Fund one room for 26 nights</i>	10	✓	✓	✓							

*Logo and/or name throughout actual sponsored room.