

IMPACT REPORT

2013













Salie Babilonia is a Dare County wife and mother of three, who has kept her spunky, positive spirit intact while battling thyroid cancer. Salie, a real estate sales associate, and Carlos, her husband of 16 years, stayed at the SECU Family House during Salie's surgery and treatment at UNC Hospitals.

Learn more stories of support from our families, by visiting secufamilyhouse.org/diary.

and SECU Family House allowed us to slay together and support each other during my treatment." – Salie Babilonia



The Tar Heels for **SECU Family House BBQ & Golf Tournament** April 25-26 raised \$123,000 to fund operating costs. Hosts were UNC's Athletic Director Bubba Cunningham, Head Football Coach Larry Fedora, and Head Men's Basketball Coach Roy Williams. The highlight of the two-day fundraiser was the live auction of a Carolina Blue Volvo convertible.

2013

OUR YEAR IN REVIEW

2,452 patients and family members served

89% of guests were from North Carolina

\$82 cost to operate a room at Family house for a night

\$3,288 cost to operate all 40 rooms for a night

\$30,000 cost to operate one room for a complete year

\$645 average weekly savings we provide to a family staying with us

\$7,000 average savings we provide to a stem cell transplant patient staying with us

95% of guests say Family House has had a positive impact on their recovery











The **Family House Culture Series** brings local talent to the house for an evening of conversation. In 2013, we welcomed Mildred "Mama Dip" Council, known for her Southern comfort food, who shared her remarkable story with Fred Black. Family House friend Ann Petersen and Liquid Pleasure front-man Kenny Mann hosted. Author Jill McCorkle discussed her latest book, "Life After Life," in an event hosted by Family House friend, Sally Austin.

The Carolina Ball on September 20 raised \$190,000 to support essential operating costs. The evening's festivities included a seated dinner, casino games, live and silent auctions, dancing to the tunes of Liquid Pleasure, and remarks from Bill Roper, CEO of UNC Health Care.

Family House hosted the Chapel Hill-Carrboro Chamber of Commerce's monthly **Business After Hours** series in March, drawing 50 attendees from the local business community.

TOP TEN COUNTIES SERVED Cumberland (193) Wayne (80) Craven (68) New Hanover (132) Onslow (98) Carteret (62) Robeson (97) Dare (61) Brunswick (95) Buncombe (56) 37% **Guest Room Income** 418,586 370,353 32% 269,269 24% 7% 73,708 1,131,916 36% Program Personnel 356,180 **Community Outreach** 217,267 22% 167,633 17% 153,420 15%

2013 INCOME

Special Events

Annual Giving

Other income

ie interest

TOTAL INCOME

2013 EXPENSES

Personnel

House Operations

Administration

Marketing/Events

TOTAL EXPENSES

10%

103,495

997,274

Fundraising

BOARD OF DIRECTORS

OFFICERS

Bob Woodruff, President

President

The Cedars of Chapel Hill

Mary Beck, Vice President

Senior VP, Planning and Program Development, UNC Health Care

Wes Pope, Treasurer

Senior VP/Commercial **Banking Officer** Yadkin Bank

Linda Butler, Secretary

Community Volunteer

DIRECTORS

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VP, Cancer and Children's Services **UNC Health Care**

Mary Carey

Community Volunteer

Debbie Dibbert

Director, External Affairs at **UNC Lineberger Comprehensive Cancer Center**

Matt Ewend

Chair and Professor of Neurosurgery **UNC Hospitals**

Nancy Farmer

Community Volunteer

Barbara Gordon*

Community Volunteer

Tom Haber+

Chief Executive Hadley Investments

Bob James

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Gordon Peterson

Partner, BB Creative

Dianne Pledger

Director of Development, Genesis House

Laura Reebye

Manager

Triangle Implant Center

Wendy Ruggiero+

CPA, CTP, Morgan Creek **Capital Management**

Alex Toledo

Professor, Department of Surgery, Abdominal Transplant **UNC Hospitals**

David Young

CEO, VIF International Education

- * Board Members rotated off the Board after 2013
- + Board Members new to Family House in 2014











OUR DONORS

PILLAR SOCIETY \$25,000+

The John William Pope Foundation

UNC Health Care

KEYSTONE SOCIETY \$10,000+

Casey and Cayman Campbell, L & N Andreas Foundation Lisa Carey and Matt Ewend The Mia Hamm Foundation Home Health Foundation of Chapel Hill **Endowment Fund of Triangle Community Foundation** Lisa and Steve Jones Jay and Mary Ann Klompmaker Lineberger Comprehensive **Cancer Center**

CAROLINA CIRCLE \$5,000+

State Employees Combined Campaign

Laura and Uday Reebye

UNC Men's Basketball

Anonymous (3) Bertsch Family Charitable Foundation, Inc. Sarah and Paul Casey Fred Dalldorf, M.D. and Jane Bultman-Dalldorf Lucy and Ian Falk, The Falk Family Charitable Fund Sandra Lvn Havner Performance BMW Marty and Lauren Sather Steve and Susan Skolsky Peter Slomianyi State Employees' Credit Union Information Services Tom and Kathy Shea

Bob Woodruff

David and Kelly Young

STEWARD \$2,500+

Bruce and Pam Ballentine Brickstreet Insurance Business Insurers of the Carolinas Linda and Cliff Butler Mary and Dale Carey Clancy & Theys Construction Co. Munroe and Becky Cobey Morris Fine Lynn and Steve Fromme Genentech, A Member of the Roche Group Pat and Richard Hatfield Hope Through L.I.F.E. Foundation The Kelly Eye Center Yvonne Knutson Local Government Federal Credit Union Tim and Kerry Mann Barry and Mary Jane Myers Ann Petersen Phi Delta Theta (UNC Chapter), Triad Foundation, Inc. Carol and Steve Richards **Brett and Randy Smith** State Employees' Credit Union - Carrboro Alexander and Courtney Toledo

CAREGIVER \$1,000+

TradeMark-Morris, LLC

Anonymous (2) Holly and Neil Alderman Anna Family/RESOLUTE Companies Charitable Fund of Triangle Community Foundation Starr and Daniel Basmajian **Thomas Batiuk** Mary and James Beck Bell Leadership Institute Jeff and Cooper Biersach Bill and Lee Blackman Jim and Jean Blaine Carole Blossom D. Gayle and Marguerite Bomar Nathaniel and Kathy Brown lan and Marianne Buchanan Jacob Burns Foundation, Inc. **Andrew Calder**

Carlson Family Foundation Kylie and Clint Harris, The Ruth Harbison Carr Family Foundation Chapel Hill Tire Poly and Sissy Cohen Bubba and Tina Cunningham Philip N. Daly and Francis K. Daly Charitable Lead Unitrust **Butch and Tammy Davis** Dan and Scotti Dunlop Jo and Mack Dunn Melick and Carol Elliott Franklin Street Partners George and Carol George Gilead Sciences, Inc. Dick and Barbara Gordon Judith and John Guibert Patrick and Diane Hartley Holmes Oil, Inc. Ed and Sarah Hutchinson Robert and Janice James Nancy Farmer and Everette James Gene and Jeannie Jester M Ross and Charlotte Johnson Mark Johnson Nanci and Bishop Jordan John and Denise Kennihan David and Cynthia King Mark Knelson Dennis and Lynn Marcin **Gregory Maynard** Sky Maynard John and Janice McAdams Terry and Laurie McIntire Dana and Esteban McMahan MHAworks, PA Mike and Elston Miles Jin Yi Kwon and Larry Moray Morgan Creek Capital Management **Lewis and Margaret Morris** Hyman and Loretta Muss Colin and Laurie Myer **Orange County Arts Commission** Laura Piver Wes and Anne Pope Angela Price Maria Rademacher

Raintite Seamless Gutters

The Rams Club

Tim and Lori Rowe Schell Bray, PLLC Louis and Janet Shaheen SKANSKA State Employees Association of North Carolina District 21 SunTrust Frank and Shelayne Sutton Swearingen Foundation **Donna Trohanis UNC Department of Radiology UNC Department of Surgery** Vinco Capital, Inc. Joel and Presley Wagoner Ken and Cheryl Williams Zylera Pharmaceuticals, LLC SUSTAINER \$500+ AANC Auxiliary to Auctioneers Assoc. of North Carolina

Ken and Judith Joy Juniper Springs Baptist Church Shannon Kennedy and Alan Stephenson Raymond and Kay Lauver Ken Lee Reed and Thomas Loughrey Stanley Mandel Michael and Wendy Maxwell Tina and Kevin McLeod Mary and Thaddeus Moore Scott Morris Eric and Annette Munson David and Polly Moreau, **Neisler Foundation** James and Susan Newton O'Brien/Atkins Associates PA Franklin Perez and Marie Rivera Steve and Michele Phillips Katie and Chapman Porterfield Mary Beth Rehm Janice and Haynes Ross Jimbo Parrot and Elizabeth Sasser Rick and Bernadette Spong State Employees' Credit Union -Burlington State Employees' Credit Union -Chapel Hill (Pittsboro Street)

Statesville State Employees' Credit Union -University Parkway State Farm Insurance Gretchen Stroemer Edward and Patricia Sturdivant David and Judith Taylor Gale Towanna and Morris Thompson Jeff and Janis Tillman **UNC Faculty-Staff Recreation** Association ("The Farm") Randall and Shelia Welborn Ricky and Angela Whitaker

Park and Stephanie Willis

State Employees' Credit Union -







Brian Knutson, Akridge Family Foundation Armstrong Relocation Co. Sally G. Austin Ashley and Chris Barry Jennifer and Michael Baucom John Bryant Carol and David Callahan Kathy and David Clemmons **Barclay Close** Mary Coulter Megan and Gary Crunkleton Shelby and Noel Dunivant Peter Eckman Thomas and Mary Alice Eckman Ronald and Melissa Ferrucci James and Mimi Fountain Gonzalo and Irene Frias Steve and Nancy Fuller Patricia Gerrick Jill Godwin Mike and Nancy Godwin Yvonne and J. Charles Jennette

Jon and Myra Jester

Malrie and Cynthia Johnson

Blue donors highlight our proud partnership with UNC Health Care Green donors highlight our proud partnership with State Employees' Credit Union

OUR VOLUNTEERS

For nearly six years, Charles and Patsy Harrison have led a group of their friends and family in cooking meals at Family House. SECU Family House volunteers voted to honor Charles and Patsy with our Butch and Tammy Davis Volunteer of the Year Award. 2013

13,053 number of volunteer hours logged

252 number of meals provided to Family House guests

102 regular volunteers

18 number of volunteer groups from UNC-Chapel Hill

16 State Employees' Credit Unions branches involved in the House

