SECU FAMILY HOUSE
at UNC Hospitals
IMPACT REPORT
2013
Each day at SECU Family House, I hear countless stories — stories of hope, stories of support, stories of triumph over adversity. Allow me to share just a few of these heartfelt snapshots of our guests, donors, and volunteers from the past year. I hope they inspire you to make your own addition to our beautiful Family House mosaic.

Janice W. McAdams, Executive Director

Our mission at SECU Family House is to provide an affordable, safe, nurturing home away from home for seriously ill patients and their family members and caregivers from throughout North Carolina and beyond.

Through lodging in our beautiful home near the hospitals, meals, transportation, and special programs, we build a support network that helps families rest and recuperate when they need it most.
Salie Babilonia is a Dare County wife and mother of three, who has kept her spunky, positive spirit intact while battling thyroid cancer. Salie, a real estate sales associate, and Carlos, her husband of 16 years, stayed at the SECU Family House during Salie’s surgery and treatment at UNC Hospitals.

Learn more stories of support from our families, by visiting secufamilyhouse.org/diary.

“Family has always been first for us, and SECU Family House allowed us to stay together and support each other during my treatment.” — Salie Babilonia
2013 OUR YEAR IN REVIEW

2,452 patients and family members served
89% of guests were from North Carolina
$82 cost to operate a room at Family House for a night
$3,288 cost to operate all 40 rooms for a night
$30,000 cost to operate one room for a complete year
$645 average weekly savings we provide to a family staying with us
$7,000 average savings we provide to a stem cell transplant patient staying with us
95% of guests say Family House has had a positive impact on their recovery

The Carolina Ball on September 20 raised $190,000 to support essential operating costs. The evening's festivities included a seated dinner, casino games, live and silent auctions, dancing to the tunes of Liquid Pleasure, and remarks from Bill Roper, CEO of UNC Health Care.

Family House hosted the Chapel Hill-Carrboro Chamber of Commerce’s monthly Business After Hours series in March, drawing 50 attendees from the local business community.

The Tar Heels for SECU Family House BBQ & Golf Tournament April 25-26 raised $123,000 to fund operating costs. Hosts were UNC’s Athletic Director Bubba Cunningham, Head Football Coach Larry Fedora, and Head Men’s Basketball Coach Roy Williams. The highlight of the two-day fundraiser was the live auction of a Carolina Blue Volvo convertible.

The Family House Culture Series brings local talent to the house for an evening of conversation. In 2013, we welcomed Mildred “Mama Dip” Council, known for her Southern comfort food, who shared her remarkable story with Fred Black. Family House friend Ann Petersen and Liquid Pleasure front-man Kenny Mann hosted. Author Jill McCorkle discussed her latest book, “Life After Life,” in an event hosted by Family House friend, Sally Austin.
### 2013 TOP TEN COUNTIES SERVED

- Cumberland (193)
- New Hanover (132)
- Onslow (98)
- Robeson (97)
- Brunswick (95)
- Wayne (80)
- Craven (68)
- Carteret (62)
- Dare (61)
- Buncombe (56)

### BOARD OF DIRECTORS

#### OFFICERS

- **Bob Woodruff, President**
  - President
  - The Cedars of Chapel Hill

- **Mary Beck, Vice President**
  - Senior VP, Planning and Program Development, UNC Health Care

- **Wes Pope, Treasurer**
  - Senior VP/Commercial Banking Officer
  - Yadkin Bank

- **Linda Butler, Secretary**
  - Community Volunteer

#### DIRECTORS

- **Holly Alderman**
  - Attorney, Schell Bray, PLLC

- **Bruce Ballentine**
  - President
  - Ballentine Associates, PA

- **Ian Buchanan+**
  - VP, Cancer and Children’s Services
  - UNC Health Care

- **Mary Carey**
  - Community Volunteer

- **Debbie Dibbert**
  - Director, External Affairs at UNC Lineberger Comprehensive Cancer Center

- **Matt Ewend**
  - Chair and Professor of Neurosurgery
  - UNC Hospitals

- **Nancy Farmer**
  - Community Volunteer

- **Barbara Gordon***
  - Community Volunteer

- **Tom Haber+**
  - Chief Executive
  - Hadley Investments

- **Bob James**
  - Director (retired)
  - Alcoa Global Health

- **Lynn Marcin**
  - Vice President/City Executive
  - SECU Carrboro

- **Gordon Peterson**
  - Partner, BB Creative

- **Dianne Pledger**
  - Director of Development
  - Genesis House

- **Laura Reebye**
  - Manager
  - Triangle Implant Center

- **Wendy Ruggiero+**
  - CPA, CTP, Morgan Creek Capital Management

- **Alex Toledo**
  - Professor, Department of Surgery, Abdominal Transplant
  - UNC Hospitals

- **David Young**
  - CEO, VIF International Education

* Board Members rotated off the Board after 2013
+ Board Members new to Family House in 2014

### 2013 INCOME

- **Guest Room Income** 418,586 (37%)
- **Special Events** 370,353 (32%)
- **Annual Giving** 269,269 (24%)
- **Other income** 73,708 (7%)

**TOTAL INCOME** 1,131,916

### 2013 EXPENSES

- **Program Personnel** 356,180 (36%)
- **Community Outreach Personnel** 217,267 (22%)
- **House Operations** 167,633 (17%)
- **Administration** 153,420 (15%)
- **Marketing/Events Fundraising** 103,495 (10%)

**TOTAL EXPENSES** 997,274
In 2013, the John William Pope Foundation donated $25,000 to SECU Family House’s Family Assistance Fund.

Join our donors by making a gift online at secufamilyhouse.org.

“We’re honored to support SECU Family House. The value of providing a caring, hospitable environment for those undergoing difficult cancer treatments, as well as for their families, can’t be overestimated. We are privileged to play a small role in backing this important work.”

— Joyce Pope, Vice President
John William Pope Foundation
### OUR DONORS

**PILLAR SOCIETY $25,000+**
- The John William Pope Foundation
- UNC Health Care
- State Employees’ Credit Union

**KEYSTONE SOCIETY $10,000+**
- Casey and Cayman Campbell, L & N Andreas Foundation
- Lisa Carey and Matt Evend
- The Mia Hamm Foundation
- Home Health Foundation of Chapel Hill
- Endowment Fund of Triangle Community Foundation
- Lisa and Steve Jones
- Jay and Mary Ann Krupniker
- Lineberger Comprehensive Cancer Center
- Laura and Uday Reebey
- State Employees Combined Campaign
- UNC Men’s Basketball

**CAROLINA CIRCLE $5,000+**
- Anonymous
- Bertsch Family Charitable Foundation, Inc.
- Sarah and Paul Casey
- Fred Dallidorf, M.D.
- Jane Bultman-Dalldorf
- Ian and Jeanne Bajer
- Carol and Steve Richards
- The Rams Club

**STEWARDS $2,500+**
- Bruce and Pam Ballentine
- Brickstreet Insurance
- Business Insurers of the Carolinas
- Linda and Cliff Butler
- Mary and Dale Casey
- Clyancy & Thyes Construction Co.
- Muennke and Becky Cobey
- Morris Fine
- Lynn and Steve Fromme
- Genentech, A Member of the Roche Group
- Pat and Richard Hattfeld
- Hope Through L.I.F.E. Foundation
- The Kiley Eye Center
- Yvonne Knudsen
- Local Government Federal Credit Union
- Tim and Kerry Mann
- Barry and Mary Jane Myers
- Ann Petersen
- Phi Delta Theta (UNC Chapter)
- Traid Foundation, Inc.
- Carol and Steve Richards
- Brett and Randy Smith
- State Employees’ Credit Union – Carrboro
- Alexander and Courtney Toledo
- TradeMark-Morris, LLC

**CAREGIVER $1,000+**
- Anonymous
- Holly and Neil Alderman
- Anna Family/RESQTE Companies
- Charitable Fund of Triangle Community Foundation
- Starr and Daniel Rasmussen
- Thomas Batiuk
- Mary and James Beck
- Bell Leadership Institute
- Jeff and Cooper Biersch
- Bill and Lee Blackman
- Jim and Jean Elaine
- Canole Blossom
- D. Gayle and Marguerite Bomar
- Nathaniel and Kathy Brown
- Ian and Marianne Buchanan
- Jacob Burns Foundation, Inc.
- Andrew Calder
- Carlson Family Foundation
- Kyle and Clint Harris
- The Ruth Harbison Carr Family Foundation
- Chapel Hill Tire
- Polk and Sissy Cohen
- Bobba and Tina Cunningham
- Philip N. Duly and Francis K. Daly
- Chantable Lead Untrust
- Butch and Tammy Davis
- Dan and Scotti Dunlop
- Jo and Mack Dunn
- Melick and Carol Elliott
- Franklin Street Partners
- George and Carol George
- Gilead Sciences, Inc.
- Dick and Barbara Gordon
- Judith and John Guibert
- Patrick and Diane Hartley
- Holmes Oil, Inc.
- Ed and Sarah Hutchinson
- Robert and Janice James
- Nancy Farmer and Everette James
- Gane and Jeanine Jester
- M Ross and Charlotte Johnson
- Mark Johnson
- Nanci and Bishop Jordan
- John and Denise Kinniam
- David and Cynthia King
- Mark Kneissl
- Dennis and Lynn Marcin
- Gregory Maynard
- Syl Maynard
- John and Janice McAlmons
- Terry and Laurie McIntyre
- Dana and Esteban McNahan
- MHRworks, PA
- Mike and Eltose Mihes
- Jin Yi Kwon and Larry Moray
- Morgan Creek Capital Management
- Lewis and Margaret Morris
- Hyman and Loretta Muss
- Colin and Laurie Myer
- Orange County Arts Commission
- Laura Piver
- Wes and Anne Pope
- Angela Price
- Maria Rademacher
- Raintree Seamless Gutters
- The Rams Club
- Tim and Lori Rowe
- Schell Bray, PLLC
- Louis and Janet Shrum
- SKANSKA
- State Employees Association of North Carolina
- District 21
- SunTrust
- Frank and Shelayne Sutton
- Swearingen Foundation
- Donna Trofani
- UNC Department of Radiology
- UNC Department of Surgery
- Vinco Capital, Inc.
- Joel and Presley Waggoner
- Ken and Cheryl Williams
- Zylera Pharmaceuticals, LLC

**SUSTAINER $500+**
- AANC Auxiliary to Auctioneers Assoc. of North Carolina
- Brian Knutson, Abridge Family Foundation
- Armstrong Relocation Co.
- Sally G. Austin
- Ashley and Chris Barry
- Jennifer and Michael Bausom
- John Bryant
- Carol and David Cobban
- Kathy and David Clemmons
- Barclay Close
- Mary Coulter
- Megan and Gary Crunkleton
- Shelby and Noel Duvivant
- Peter Eckman
- Thomas and Mary Alice Eckman
- Ronald and Melissa Ferrucci
- James and Mimi Fountain
- Gonzalo and Irene Frias
- Steve and Nancy Fuller
- Patricia Gerrick
- Jill Godwin
- Mike and Nancy Godwin
- Yvonne and J. Charles Jennette
- Jon and Myra Jester
- Maline and Cynthia Johnson
- Ken and Judith Joy
- Juniper Springs Baptist Church
- Shannone Kennedy and Alan Stephenson
- Raymond and Kay Lawer
- Ken Lee
- Reed and Thomas Loughry
- Stanley Mandel
- Michael and Wendy Maxwell
- Tina and Kevin McLeod
- Mary and Thaddeus Moore
- Scott Morris
- Eric and Annette Munson
- David and Polly Moravec
- Neuler Foundation
- James and Susan Newton
- O’Brien/Atkins Associates PA
- Franklin Perez and Maria Rivera
- Steve and Michele Phillips
- Katie and Chapman Porterfield
- Mary Beth Rehn
- Janice and Haynes Ross
- Jimbo Parrot and Elizabeth Sasser
- Rick and Bernadette Spong
- State Employees’ Credit Union – Burlington
- State Employees’ Credit Union – Chapel Hill (Pittsboro Street)
- State Employees’ Credit Union – Statesville
- State Employees’ Credit Union – University Parkway
- State Farm Insurance
- Gretchen Steenker
- Edward and Patricia Sturdivant
- David and Judith Taylor
- Gale Towanna and Morris Thompson
- Jeff and Janis Tillman
- UNC Faculty-Staff Recreation Association ("The Farm")
- Randall and Sheila Welborn
- Ricky and Angela Whittaker
- Park and Stephanie Willis

**Blue donors** highlight our proud partnership with UNC Health Care
**Green donors** highlight our proud partnership with State Employees’ Credit Union
Other than spending time with our own family, cooking meals at SECU Family House is our most rewarding activity each month.

— Charles & Patsy Harrison

For nearly six years, Charles and Patsy Harrison have led a group of their friends and family in cooking meals at Family House. SECU Family House volunteers voted to honor Charles and Patsy with our Butch and Tammy Davis Volunteer of the Year Award.

Our Volunteers

2013

13,053 number of volunteer hours logged
252 number of meals provided to Family House guests
102 regular volunteers
18 number of volunteer groups from UNC-Chapel Hill
16 State Employees’ Credit Unions branches involved in the House

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