IMPACT REPORT
JULY 1, 2016 – JUNE 30, 2017
Guests tell me that Family House is full of people who create a special sense of family. Volunteers and donors create this caring environment, and the generosity highlighted on the following pages makes a difference in many lives. In the past year, we have committed to share this generosity with more families by expanding the House. Our 40 rooms are in constant use, 365 days a year. We have exciting plans to grow, and as we look back on this past year, we are more convinced than ever that the time is now. We will need your help in the year to come!

We provide guests lodging, meals, supportive programs, transportation and a caring support network. We serve families from all 100 North Carolina counties and beyond, helping them rest, heal, and gather strength when they need it most.

SECU Family House is a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

Janice McAdams
Executive Director
OUR GUESTS

Amy Burriss came to Family House after a double lung transplant at UNC Hospitals. She described the peace of mind she felt during her months at the hospital, knowing her husband and son were sleeping at Family House instead of in their van. During her three-month stay at the House, she and other guests motivated and encouraged each other, prayed for each other and became life-long friends.

Learn more about Amy’s story by visiting www.secufamilyhouse.org/diary/amy-burriss

“I fight hard every day to live, and I’m happy to be here.”

Amy Burriss
Taylorsville, NC

OUR YEAR IN REVIEW

July 1, 2016–June 30, 2017

- 2,236 Patients and family members served
- 254 Active military or veteran patients and guests
- 89% Of guests live in North Carolina
- $37 Average guest payment per night
- $95 Cost to operate a room at Family House for a night
- $3,800 Cost to operate all 40 rooms for a night
- $35,000 Cost to operate one room for a year
- $25/mo Annual donation that helps a guest stay for 3 nights
- $1,000 Annual donation that helps a guest stay 2 weeks
- 94% Average occupancy
- 95% Guests that say Family House has positive impact on their sense of safety and well-being
THANKS FOR A GREAT YEAR!

The 2016 Carolina Ball raised over $220,000 in net proceeds, enough to fund 7 rooms for a year — and much of our operating budget. Guests are grateful for the community’s support.

The Volunteer Breakfast in April honored contributions of our 114 regular volunteers and all nominees for Volunteer of the Year. Congratulations to Carol Callahan and Marsha Roslanowick, the Family House Volunteers of the Year! This dynamic front desk duo has been smiling on the job since the house opened in 2008.

Fun for All Weekend in April had a great turnout over three days of events. We netted $95,000 at the Pig Pickin and golf tournament to support a month’s worth of rooms. On the service day, volunteers of all ages learned about our mission — and cleaned, weeded and helped with chores!

Our new community garden in memory of the late Zeny Datiles is in conjunction with dietitians from the UNC Lineberger Comprehensive Cancer Support Program. The bountiful harvest of herbs and vegetables is used by guests and meal teams.

Volunteer meal providers nourish the heart, soul and stomach with offerings ranging from freshly baked bread to snacks to meals.

The 2017 Triangle Business Journal Corporate Philanthropy Award honored us for the volunteerism, board support and corporate partnerships that guide and support our organization.

Nash County friends honored the memory of Teresa Dianne Braswell with a fundraiser at the Castalia Volunteer Fire Department. Mrs. Braswell’s family said the fundraiser was something their mother would have done, and we are honored.

Members of the Racquettes meal team helped us with a how-to video about preparing a meal at Family House. We love that our volunteers are always helping each other!
**OFFICERS**

- **Matt Ewend, MD, President**  
  President, UNC Physicians, Chair, Dept. of Neurosurgery, UNC School of Medicine
- **David Young, Vice President**  
  CEO, Participate
- **Linda Butler, Secretary**  
  Community Volunteer
- **Wendy Ruggiero, CPA, Treasurer**  
  CFO, Capital Management Associates, LLC

**DIRECTORS**

- **Holly Alderman**  
  Attorney, Schell Bray, PLLC
- **Bruce Ballentine**  
  President, Ballentine Associates Engineers
- **Yomi Adigun**  
  Investment Manager for Public Securities, DUMAC, Inc.
- **Ian Buchanan, MD**  
  Senior Vice President, Operations; Chief Research Officer, UNC Health Care
- **Nancy Farmer**  
  Community Volunteer
- **Kevin FitzGerald**  
  Retired, UNC Chief of Staff
- **Nicci Gafinowitz**  
  Community Volunteer
- **Shontel Grumhaus**  
  Senior Director of Development, Arts and Sciences Foundation, UNC-CH
- **Tom Haber**  
  Chief Executive, Hadley Investments
- **Sissy Holloman**  
  Associate Vice President, LabCorp
- **Willy Hoos**  
  Venture Partner, Pilot Mountain Ventures
- **Bob James**  
  Director (retired), Alcoa Global Health
- **Lynn Marcin**  
  Vice President/City Executive, SECU Carrboro
- **Maureen O’Connor**  
  CEO, Moxie Health Advisors, LLC
- **Jay Patel**  
  Entrepreneur, Wintergreen Hospitality
- **Gordon Peterson**  
  Executive Director, Southeastern Center for Contemporary Art
- **Laura Reebye**  
  Manager, Triangle Implant Center
- **Peggy Richmond**  
  Psychologist/Coach, RichCare Development, LLC
- **Alex Toledo, MD**  
  Assistant Professor, Department of Surgery, Abdominal Transplant, UNC Hospitals

*Income differential is allocated to reserves. Capital campaign data is not included in operating data. Unaudited financial data; Form 990 is available upon request.*

**FY2016-2017**

- **OPERATING INCOME**  
  $1.49 million*
- **OPERATING EXPENSES**  
  $1.45 million*

* Listed by number of guests served in FY2016-2017.

**TOP COUNTIES SERVED**

- Cumberland (190)
- New Hanover (125)
- Onslow (116)
- Brunswick (115)
- Carteret (92)
- Robeson (73)
- Craven (68)
- Wayne (55)
- Buncombe (54)
- Dare (54)
OUR DONORS

Linda and Cliff Butler make a difference in the lives of thousands of Family House guests through their philanthropy and volunteerism. Linda currently serves on our Board of Directors, and both are always looking for ways to introduce our mission to others. These childhood friends, retired from careers as pharmacists, continue to contribute to the health of our community. Linda’s meal team, the Gourmet Girls, has delighted guests for many years with delicious dinners.

“The generosity at Family House starts with the guests, who share their stories and help each other through difficult times. We are proud to help guests feel safe, comfortable and loved.”

Linda and Cliff Butler

“"The volunteers are awesome – bringing in home cooked meals and helping in any way they can."”

Michelle, former guest

OUR VOLUNTEERS

Volunteers are the heart of our home, and vital to our operations. Laundry teams, such as the weekly Thursday group pictured here, fold freshly laundered linens several times a week. Other volunteers work at the front desk, provide meals and entertainment, keep the kitchen clean and organized, and more. Please join us – see secusfamilyhouse.org/get-involved for information.

Volunteer hours logged: 14,186
Meals provided to Family House guests: 326
Regular volunteers: 114
Volunteer groups from UNC-Chapel Hill: 28
State Employees’ Credit Union branches involved in the House: 17

$914,540 Annual operating support raised
1,121 Donors
86 Corporate supporters
$87,853 Estimated value of in-kind contributions (includes auction items for events)
20 Foundation supporters
7 Church supporters
Thank you for your support

Donors — July 1, 2016 through June 30, 2017

30,000+
The John William Pope Foundation
UNC Health Care

10,000+
Deb and Amrita Bhowmick
Carlson Family Foundation
Earl and Margaret Cheson
Charitable Endowment Fund
of Triangle Community Foundation
Lisa Carey and Matt Ewend
Jean and Richard Fetterman
Nicci and Martin Gafinowitz
Local Government Federal Credit Union
Kingsley “Sky” Maynard
Janet McCarthy
McMichael Family Foundation
Mia Hamm Foundation
Maureen and Tim O’Connor
Performance Subaru
Peg Perlman
Uday and Laura Reebey
State Employees Combined Campaign
SECU Information Services
Golf Tournament
UNC Men’s Basketball
Anonymous

2,500+
Batuki Thomas
The Bob Boyd Family Fund
Samantha Meltzer-Boyd and Seth Brody
Brophy Hall Family Foundation
Business Insurers of the Carolinas
David and Carol Callahan
Henry and Beverly Chase
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Monroe and Becky Cobey
Cathy and Mike Fields
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Linda and Cliff Butler
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Lisa and Steve Jones
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Janice and John McAdams
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Rossi Family Foundation
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Anonymous

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Carole Blossom
Blue Cross and Blue Shield of North Carolina Foundation
Bristol-Myers Squibb Foundation
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Mark Kneelson and Mary Beth Boening
Steve Lerner and Sharon Van Horn
John and Carol Lewis
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McDonald York Building Company
Jack and Sheila McDonald
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Ben and Marla Miller
Johnny Morris
Tracy Woody and Gene Ostrow
Mark and Olga Otter
Participate (formerly VIDE)
Laura Piver
SKANSKA
Claude and Sarah Snow
SunTrust
Charles Van Der Horst and Laura Svetsky
Ken and Cheryl Williams
David and Bhratari Zoara
Anonymous

500+
John and Leigh Anderson
Perry and Kara Aycock
Dick and Lyndee Baddour
Beth and Larry Baldwin
Patrick Barton
Chapel Hill Tire
Rainville Seamless Gutterings
Carol and Steve Richards
Karen Roggeman
Marsha and Chet Roslanowick
Haynes and Janice Ross
Scheill Bray PLLC
Kevin Shuba
Steve and Susan Skolosky
Ron and Lora Smith
State Employees’ Credit Union – Carrboro
State Employees’ Credit Union – Elon
State Employees’ Credit Union – Goldsboro
State Employees’ Credit Union – Henderson
State Farm Companies Foundation
Shannon Kennedy and Alan Stephenson
Leslie Stewart
Swearengen Foundation and Linda and Matthew Arnold
The Wells Fargo Foundation
Pat Thompson
Alexander and Courtney Teledo
Donna Tinnhais
UNC Department of Surgery
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Joan Watts
Mark and Ann Weisser
Cathy Wilmington
Giles and Beverly Williams
Rick and Jennifer Woods
Allison and Ford Worth
Judy and Bill Wyatt
Anonymous (3)

50+
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James William Blue, Jr.
Karen Christy and Christy Bowman
Jo Anne and Billy Brewer
Mike and Carrie Broggen
Diana Burchhardt
Jacob Burns Foundation, Inc.
Mary and Dale Carey
Allen Chan
Allison and Mark Chandler
Ed Chaney
Chapel Hill/Orange County Visitor Bureau
Blisem and Jennifer Chera
George William Clark, III
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& Estate Sales, Ltd.
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Kathryn and Hugh Merkel
Mike and Karen Meyers
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Lewis and Maggie Morris
Jim and Jennifer Murphy
Brian and Jeanne Murray
Hyman and Loretta Mass
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Fayetteville Chapter 3-34
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Rupali N Shah
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Brian and Laura Stabler
State Employees’ Credit Union – Chapel Hill (Elliott Road)
State Employees’ Credit Union – Chapel Hill (Hammond Road)
State Employees’ Credit Union – Clayton
State Employees’ Credit Union – Hillsborough (Churton Grove)
State Employees’ Credit Union – New Bern Avenue
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Cassandra Swon
Wynne Thomas
Jeff and Janis Tillman
Donna R Trolling
G. Mark and Mikki Ann Twisdale
UBS
UNC Faculty Staff
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Kate and Hunter Walton
Randall and Sheila Welborn
Joseph Lawrence West
Brittany White
Allen and Jennifer Wiggins
Michael Wilder and Melissa Cain
Lauren and Jim Willis
Bob and Becky Woodruff
Siobhan and Craig Woff
CAMPAIGN FOR EXPANSION

At our safe, affordable home, patients and families who travel great distances for health care share normalcy in the midst of upheaval, and reassurance amid uncertainty.

As UNC Hospitals and its system of care throughout the state continue to grow, Family House is a critical link in alleviating barriers to accessing the highest-quality health care. Our 40 rooms are in constant use, and we turn away two of every three guests who are referred by a patient’s medical care team.

Our expansion nearly doubles the size of Family House to 75 rooms. We are adding more space and a larger support network, and impacting the health of more patients and families in North Carolina and beyond.

Fundraising is underway, and in parallel, approvals from the University of North Carolina and the Town of Chapel Hill. We plan to break ground in 2018.

Campaign co-chairs Bob and Becky Woodruff and Maureen O’Connor invite you help give hope a home for more families. See our website for more information.

www.secufamilyhouse.org/share

SHARE THE HOUSE CAMPAIGN DONORS
AS OF SEPTEMBER 2017

$250,000+
Blue Cross and Blue Shield of North Carolina
Blue Cross and Blue Shield of North Carolina Foundation
Lisa Carey and Matt Ewend
Maureen and Tim O’Connor
State Employees’ Credit Union Foundation
UNC Health Care

$100,000+
Rich Preyer and Marilyn Jacobs
Janice and John McAdams
Laura and Uday Reehye
Frank and Shelayne Sutton
Bob and Becky Woodruff
Anonymous

$50,000+
Neil and Holly Alderman
Lineberger Comprehensive Cancer Center
Johnny Morris

$25,000+
Linda and Cliff Butler
Earl and Margaret Cheson
Charitable Endowment Fund of Triangle Community Foundation
The Galante Family
Peg Perlman
Roger and Linda Perry
Mryah and Lee Scott
Tom and Kathy Shea
Gray Clark and Thomas Stoughton

$10,000+
Bruce and Pam Ballentine
The Bob Boyd Family Fund
William and Tiffany Clark
Lynn and Denny Marcin
Brian and Laura Stabler
Wells Fargo Foundation
David and Kelly Young

$5,000+
Mike and Mary Bryan Adair
BB&T
Mary and James Beck
Friends and Family of Teresa Dianne Braswell
Ian and Marianne Buchanan
Nancy J. Farmer
Cathy and Mike Fields
Lynn and Steve Fromme
Thomas and Margie Haber
Jim and Pam Heavner
Bob and Janice James
Jay and Himisha Patel
Peggy Richmond
and Mses Carey
Marlene Ritkin
Leslie F. Stewart
Alexander and Courtney Toledo

Up to $4,999
John and Lucy Aldridge
William and Martha Aldridge
John and Josephine Beall
Bell Family Foundation
Estelle Bousquet
Carolyn Riddle Armstrong
Family Foundation
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Allison and Mark Chandler
Sharon Cherris
Henry and Beverly Chase
Mark Cheek
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James and Roberta Copeland
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Barbara Ewend
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Ron and Kathy Falk
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