

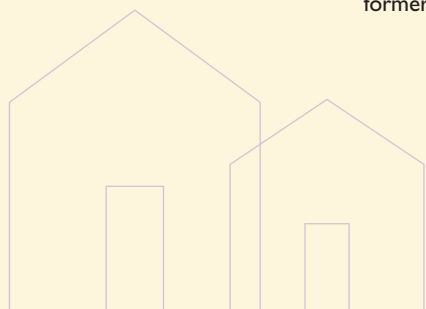


# REPORT TO THE COMMUNITY

## 2012

*“There’s a sweet,  
sweet spirit in this  
place. I felt safe  
and supported by  
strangers that became  
family. You made the  
blow bearable.  
Thank you.”*

**anonymous**  
former Family House guest



# SECU Family House

## 2012 BOARD OF DIRECTORS

### Officers

Jim Copeland, *President*  
President (retired), UNC Medical Foundation

Mary Beck, *Vice President*  
Senior Vice President,  
UNC Hospitals System Affiliations

Barbara Gordon, *Secretary*  
Community Volunteer

Bob Woodruff, *Treasurer (January to July)*  
President, The Cedars of Chapel Hill

Wes Pope, *Treasurer (August to December)*  
Senior Vice President, Yadkin Valley Bank  
& Trust Company

### Directors

Bruce Ballentine  
President, Ballentine Associates, PA

Linda Butler  
Community Volunteer

Lisa Carey, MD  
Physician-in-Chief of the N.C. Cancer  
Hospital, Chief of Hematology and  
Oncology at the UNC School of Medicine

Mary Carey  
Community Volunteer

Debbie Dibbert  
Director, External Affairs at UNC  
Lineberger Comprehensive Cancer Center

Nancy Farmer  
Community Volunteer

Sissy Holloman  
Special Counsel, LabCorp

Bob James  
Director (retired), Alcoa Global Health

Lynn Marcin  
Vice President/City Executive,  
SECU Carrboro

Tony Meyer, MD  
Chair, UNC Department of Surgery

Gordon Peterson  
Partner, BB Creative

Dianne Pledger  
Executive Director,  
NC Freedom Monument Project

Laura Reebye  
Manager, Triangle Implant Center

### 2012 Staff

Greg Kirkpatrick  
Executive Director

Kathy Yasui-Der  
Executive Assistant

Janice Ross  
House Manager

Sherman Riggsbee  
Resident Manager

Yvonne Knutson  
Director of Marketing and  
Community Relations

Allison Worthy  
Volunteer Coordinator

Kirsten Beattie  
Development Officer

Ann Weissler  
Development Assistant

Sandra DeLeon  
Supervising Housekeeper

**“Thank you very  
much for our stay,  
everyone was so  
helpful and friendly.  
It was like home  
away from home.  
May God bless you  
in all you do!”**

**Cathy Hall**

caregiver of abdominal surgery patient

HOPE MILLS, NC

### OUR MISSION

SECU Family House at UNC Hospitals  
provides an affordable, safe, nurturing home  
away from home for seriously ill adult patients,  
their family members, and caregivers from  
throughout North Carolina and beyond.

Visit us online — [www.secufamilyhouse.org](http://www.secufamilyhouse.org)

Find us on Facebook — [facebook.com/FamilyHouseChapelHill](https://facebook.com/FamilyHouseChapelHill)

Follow us on Twitter — [twitter.com/SECUFamilyHouse](https://twitter.com/SECUFamilyHouse)



## From the Director

As SECU Family House begins its sixth year of operations, it's easy to take for granted all that we have and are today. As you scroll through these pages outlining what a typical year for us now looks like—our dedicated core of volunteers, successful programs and fundraising events, and the people who define us—I'd ask you to remember where we started.

Thirteen years ago, an idea sparked that UNC Hospitals needed dedicated, affordable housing for seriously ill adult patients and their family members or caregivers. The spark grew as Chapel Hill families began opening their homes, recruiting their churches, and enlisting their coworkers to hold bake sales, garage sales, and small fundraisers.

In 2005, Greg Kirkpatrick took charge of the campaign to raise funds to build Family House; the State Employees' Credit Union Foundation put our dreams within reach with a \$2 million challenge grant; and in 2006 we broke ground on the current site. For those who were not here, those years between breaking ground and opening may seem like they went by in a blur.

Those who were here, however, have many memories of the hard work that went into opening the House. Greg, the campaign steering committee, and the early Boards of Directors all worked together to ultimately raise \$8.1 million to open the House and create an operating reserve and endowment. From day one, Family House has operated free from debt, thanks to their efforts.

In those weeks before opening, each of our 40 rooms was stocked with furniture. Volunteers laundered linens, made beds, and put the finishing



touches on rooms. They stocked the kitchen, organized furniture and decorations, dusted, swept, vacuumed, and scrubbed until we were ready for our first guests.

On March 31, 2008, when our doors officially opened, two mothers whose daughters were hospitalized waited in the parking lot, overwhelmed with relief that they would no longer be sleeping in their cars or in the hospital waiting room. Family House was here. We were ready.

Throughout this Report to the Community, you will read remarkable statistics about how far we've come in five years, who we serve, and how we serve. As you do, please join us in

recognizing the efforts of so many to make this vision a reality.

Five years in, this "home away from home" continues to get better with age. We offer volunteer-cooked meals most weeknights and many weekends, as well as evening entertainment several times a month. Our video and book libraries continue to renew and our pantry remains stocked with generous community donations. This spring, we were thrilled to extend free WiFi from public areas into our guest rooms, thanks to a donation from VIF International Education.

We would not be where we are today without the efforts of Greg Kirkpatrick. In December 2012, Greg bid farewell to SECU Family House to open a new chapter in his life. We are grateful for his service, which has left this House in an excellent position to pursue our next vision: an expansion so that we can widen our circle of care to embrace even more families in the coming years.

I have been honored to serve Family House as Interim Executive Director, but I am happy to announce the new Executive Director: Janice McAdams joined Family House in June 2013 after more than 16 years at Trinity School of Durham and Chapel Hill. In addition to years of experience in all facets of fundraising—including special events, annual fund, major gifts, and capital campaigns—she demonstrates the compassion and commitment to our mission that you have come to expect. We look forward to you getting to know her.

Thanks to each and every one of you, and especially to those listed in these pages, for helping us provide housing, healing and hope to so many.

## Many Thanks

At the end of 2012, Greg Kirkpatrick left Family House after more than 7 years to pursue consulting opportunities regionally and beyond. We thank him for his service and wish him the best in his new endeavors.



## Janice Ross

INTERIM EXECUTIVE DIRECTOR

# A House Full of Love

## Signature Events

Each year, SECU Family House depends on two signature events to raise operating funds for the House. These combined events raise nearly one-third of the income we require each year simply to run our facility and keep rates low for families staying here.

The fourth Tar Heels for SECU Family House BBQ and Golf Tournament took place April 25-26, 2012, with a Thursday evening BBQ and auction at SECU Family House, followed by a golf tournament the next day at UNC's Finley Golf Course. The event involved about 400 participants, including sponsors, donors, golfers, UNC coaches, volunteers, and House guests, and netted a record-breaking \$140,000. We couldn't have done it without our co-hosts, UNC's Athletic

Director Bubba Cunningham and Men's Basketball Coach Roy Williams, as well as our sponsors, led by UNC Health Care, Butch and Tammy Davis, and Uday and Laura Reebye.

On Friday, September 21, we adorned The Carolina Inn with art for The Art of Giving Gala, a dinner and celebration featuring an array of art and art-themed auction items. More than 320 participants attended, raising more than \$134,000 in net funds, including \$42,900 alone in bids to "Fund a Family" with gifts ranging from \$100 to \$2,500. UNC Health Care presented the event, with generous support from Uday and Laura Reebye and 15 other sponsors.

## Culture at the House

In an area rich with arts, culture, athletics and history, SECU Family House is perfectly positioned to bring culture into the House. Beyond the beautiful artwork and pottery featured in our House, a few times a year we open our home to highlight authors, poets, musicians, artists, and more as part of our Culture Series. The 2012 series featured:



- A conversation between Michael Brown, an area mural artist whose own work features in our Great Room, and Fred Black, a well-known Chapel Hill denizen, hosted by Jean and Bobby Neville on March 1
- Chancellor Holden Thorp performing with the UNC Jazz Ensemble, hosted by Florence and Jim Peacock on March 28
- Chapel Hill native Missy Julian Fox and Andrea Griffith Cash of The Chapel Hill Magazine conversing about Missy's memories of growing up in town, hosted by Missy on October 3
- A delightful, playful and artistic puppet show performance by Marianne Gingham and Deborah Seabrooke and their Jabberbox Puppets theater, hosted by Patti Thorp and Julia Grumbles on November 7



LEFT PAGE: Fall gala guests dined at The Carolina Inn (above), led in the festivities by emcee Tisha Powell of ABC 11 and auctioneer Leland Little (above right). Pictured right are Linda Butler, Bubba Cunningham, Kelly Ross, Maggie Morris and Barbara Gordon at the golf tournament.

RIGHT PAGE: Bidders competed for Tar Heel auction items (left), and puppets delighted during the fall Culture Series (bottom left).







We also were pleased to offer 80 musical performances in 2012 as part of our Music and Arts Program, which is coordinated by volunteer George Spencer and funded by grants from The Mary Duke Biddle Foundation and The Strowd Roses Foundation. Tap dancers, guitarists, pianists, string quartets, folk singers and more provided evening entertainment and a welcome diversion to House guests.



To receive invitations to or suggest ideas for our Culture Series, contact Yvonne Knutson at [yvonne@secufamilyhouse.org](mailto:yvonne@secufamilyhouse.org) or 919.932.8001.

## Save the Date for our 2013 House Party

Our annual house party will take place **Friday, September 20**, at The Carolina Club. *The Carolina Ball* will feature a live and silent auction of North Carolina treasures, from coast to piedmont to peak. Attendees will enjoy a seated dinner; casino games, and dancing to the music of hot local band *Liquid Pleasure*. It will be a can't-miss event. We'll share news on our website and through social media, so be sure to follow us on Twitter or like us on Facebook.

### From the President

After five years of operation, SECU Family House at UNC Hospitals is stronger than ever. You will see this in the stories and statistics in these pages. We are proud of our continued operation without debt and establishment of reserves for inevitable capital replacement costs.

Thanks to a small, dedicated staff and more than 90 regular volunteers, SECU Family House is making a difference to the families who stay here while they or loved ones receive world-class treatments at UNC Hospitals.

In 2012 we housed 2,229 adult patients, family members and caregivers. However, demand for our rooms meant that another 2,987 were unable to stay here. Thanks to our volunteers and our local hotel partners (see page 7), we were able to secure discounted rates close by for those families. But there is more we can do, and so we must.

Our new Executive Director will have the challenge of continuing our outstanding service and financial strength while developing and leading a capital campaign to expand our home. We will never meet the total need, but serving less than half the families who need our services isn't good enough.

We know we can continue to count on your continued support—as volunteers, meal providers, event attendees, corporate sponsors, foundation grantors, and donors—to make SECU Family House a shining example of people coming together to support families from across North Carolina in their time of need.

Thank you for your role in making SECU Family House a very special place.

### Bob Woodruff

PRESIDENT, 2013 BOARD OF DIRECTORS  
SECU FAMILY HOUSE AT UNC HOSPITALS

# Support from Our Super Volunteers



The dedicated, compassionate volunteers at SECU Family House make our house a home for so many. We rely on their daily contributions: serving as greeters and resources to house guests; introducing families to the House through tours; performing household chores including folding laundry, stocking and organizing the pantry, cleaning the kitchen, helping to maintain the gardens and libraries, and pitching in for all kinds of projects around the House.

When our rooms are full and we are unable to accommodate everyone on the waiting list—which happens

more often than not—front desk volunteers arrange for discounted rates at local hotels. Volunteers are the face of the House to many guests, offering their compassionate care and a soothing word or smile.

*Clockwise from upper left: Meal providers, SECU employees, therapy dogs, and holiday house decorators all help to make our house feel like home.*

We can't thank our volunteers enough for all that they do, and would like to specially recognize the four volunteers who committed the greatest amount of time to the House in 2012, demonstrating a truly remarkable commitment to our mission and this community:

Hazel Gibbs	353 hours
Dianne Woodward	307 hours
Ann Weissler	257 hours
Suzi Lagina	238 hours

Thank you as well to all our community meal providers, who provide home-cooked meals most weeknights



The following groups or individuals volunteer their time, culinary talents, and full meals anywhere from four to 24 times a year:

Amante Pizza Durham-Chapel Hill

Carol Baer & Friends, coordinated by Carol Baer

Linda Butler's Dinner Group, coordinated by Linda Butler

The Cedars Directors, coordinated by William Anna

Chapel Hill Country Club Racquettes, coordinated by Wivi Sternbach

The Chapel Hill Service League

Chapel Hill Supper Club (Robinson, Blackman, Lay, Cloutier, Perreault, Wileman)

Steve Cherrier

Charles and Patsy Harrison, Wayne and Pam Herndon, Carole Harrison Marshall, and Cliff and Debbie Carroll

Heart to Heart, coordinated by Kathleen Paul and Stephanie Peele

Heels Meals (James, Scott, Maxwell, Wagoner, Frick, Gregory and Heineman families)

In His Service Ministry (Eric and Carmen Hurst)

Keller Williams Commercial Realty, coordinated by Mike Clayton

Long Time Family Friends Group, coordinated by Lynn Fromme

Lorio Dinner Group, coordinated by Jeanne Lorio

Love Thy Neighbor (Delores Bynum)

The Oaks Men's Club, coordinated by Frank Sutton

Rock Springs Baptist Church, coordinated by Larry Robinson and Sandra Lasater

Pat and Eddie Williams

The Woodruff Warriors, coordinated by Bob Woodruff

## SECU: A Culture of Giving

The State Employees' Credit Union is more than a name at Family House. SECU branches and employees are vital to the services we are able to provide guests—as meal providers, wish list item donors, and fund raisers, they demonstrate pride in and commitment to our mission.

Thank you to the following branches or departments, who provided meals last year:



and many weekend evenings.

We would be remiss if we didn't acknowledge the efforts of George Spencer, who coordinates acts for our Music & Arts Program, bringing in musical and performance acts several times a month to provide evening entertainment at the House. A special thank you, too, to Delia Keefe, who regularly brings Max, her cuddly, lovable golden retriever, to the House to lift the spirits of guests.

Our volunteers, meal providers, and entertainers make this House a home. We honor them for their dedication and kindness.

SECU Advisory Board – RTP/Durham Park West  
 SECU Audit Services  
 SECU Butner Advisory and LRC Board  
 SECU Cardholder Services  
 SECU Carrboro\*  
 SECU Chapel Hill – Elliott Road\*  
 SECU Chapel Hill – Hamilton Road\*  
 SECU Chapel Hill – North Chatham Parkway\*  
 SECU Chapel Hill – Pittsboro Street\*  
 SECU Clayton  
 SECU Hillsborough – Churton Grove\*  
 SECU Hillsborough – Old 86\*  
 SECU Information Services\*  
 SECU Lillington  
 SECU Raleigh – Stonehenge  
 SECU Raleigh – Wake Forest  
 SECU Warrenton  
 SECU Record Service Department

The branches above marked with an asterisk (\*) also held fundraisers, including candy and bake sales, for Family House in 2012, along with the following:

SECU Elizabeth City  
 SECU Garner – Benson Road  
 SECU Garner – Vandora Springs  
 SECU Knightdale  
 SECU N.C. State University  
 SECU Raleigh – Six Forks  
 SECU Rocky Mount

A number of branches, departments and employees from across the state also participated in the IT services department's annual golf tournament, which raised \$14,000 for SECU Family House. We also regularly receive in-kind donations of everything from paper towels to computer equipment. Thank you to everyone at SECU for being our partners in care.



# Dana Pearsall—Family Values



Dana Pearsall is a force to be reckoned with. This dedicated volunteer has co-chaired Family House events, served on countless committees, regularly served meals, and donated endless time and energy to the Family House mission.

Her motivation is strong: Dana has resolved to teach her five children the important lessons in life. So once a month, Dana, her children, and a handful of classmates from East Chapel Hill High School prepare a gourmet, home-cooked dinner for Family House guests. Together, they serve the food to families, then Dana encourages these bright, young students to sit down with guests to get to know them and listen to their remarkable stories.

Thanks to volunteer Wivi Sternbach, who introduced her to the House, Dana has supported us from the beginning. She attended one of the House's earliest fall galas before agreeing to co-chair to plan the event,

which she did for the next two years before passing the baton. Fortunately for Family House, she continues to lend her artistic and organizational talents to helping our fundraising events succeed. For The Art of Giving, the 2012 fall gala, Dana donated a live auction item: a stunning, personal portrait sitting for a child.

Cooking meals was a natural step for Dana. With help from her children

## You Can be a Volunteer

Opportunities for volunteering abound. We rely on volunteers to provide evening entertainment for the guests. Hair stylists, masseuses and manicurists ply their trades here as well, offering a unique in-kind service to our guests. You can lead an art class or a knitting group. Whatever your skill is, we can find a way to incorporate it to the benefit of our guests. Contact Allison Worthy at [allison@secufamilyhouse.org](mailto:allison@secufamilyhouse.org) or 919.932.8009 to inquire about opportunities.

and a desire to stay involved, Dana decided to share her love of cooking with Family House guests. Wivi, one of the seasoned meal providers, eagerly showed Dana the ropes: how to set up the serving line, what types of foods guests particularly like, how much food to prepare for 40, and more.

Dana not only talks the talk; she walks the walk. Her goal is to inspire other families through her family's example, encouraging her children to connect with a charity, get personally involved with it, and stick with it, as she has done with Family House.

While she says that she derives a personal sense of fulfillment through her volunteer work, this self-taught artist and busy mother says that it's a desire to get more young people involved with the House that keeps her passions alive. Clearly, family values reign supreme in the Pearsall household.

***“Volunteering at Family House is a great thing to do. It always gives me MUCH more than I put in.”***

**Lynn Fromme**  
volunteer



# With Help from Our Friends

For the last two years, SECU Family House has been unable to accommodate 60% of the patients or families referred to us when we are full. The good news is that, thanks to our dedicated volunteers and partnerships with area hotels, we are able to help those who can't stay here find steeply discounted rates nearby. We work with 13 area hotels on a regular basis, all of whom help us to provide housing to families facing medical crises at a reduced rate. These five hotels stand out for going above and beyond:

- Aloft Hotel
- Chapel Hill University Inn
- Comfort Inn
- Quality Inn
- Sheraton Inn

The Sheraton Inn also partnered with us in March 2013, when its in-house restaurant, Shula's 347 Grill, donated food and servers for more than 100 people who attended a local Chamber of Commerce event at Family House.

Also in spring of 2013, SECU Family House received a generous donation from the Quality Inn of modern guest room furniture, including dressers, nightstands and headboards, helping us to update and replace furniture. The rooms look brand new once again!

Thank you to all of our hotel partners for helping to fill the need and supporting our mission.

*Alison Steele with TWILL, a local women's leadership group, rolls in a huge donation of items from our Wish List. We couldn't achieve our mission without this kind of help!*

## You Can Fulfill Our Wish List

We rely on donations of groceries and household items for our guests to use while they stay with us. We maintain a Wish List on our website at [www.secufamilyhouse.org/get-involved/wish-list](http://www.secufamilyhouse.org/get-involved/wish-list), and we now have a wish list on Amazon so you can ship items for free. Items we are most in need of are:

- Gift cards from local grocers and retailers allow us to purchase items we urgently need.
- Ready-to-eat foods, including canned goods, make a convenient, quick meal for our guests on the run, or folks who come back late from the hospital at night.
- We provide hotel-sized toiletries (shampoo, conditioner, lotion, soap, etc.) to every guest when they arrive. Consider donating your stash from hotel visits, or buy a few extra for our guests when you pick up your travel-sized items on business trips.
- Napkins and paper towels go quickly in our busy kitchen.
- Perishable food items, like milk and eggs, are in high demand and much harder to get donated.



# Circle of Hope

The 2012 Circle of Hope includes those who made tax-deductible gifts of \$100 or more to SECU Family House between January 1, 2012, and December 31, 2012. We are extraordinarily grateful for all the gifts we receive during the year, and grateful for the support we receive by way of special events, including the purchase of auction items and ticket and raffle purchases, all of which directly benefit guests at the House. The gifts below, however, reflect only tax-deductible gift amounts.

## **PILLAR SOCIETY \$25,000+**

The John William Pope Foundation  
State Employees Combined Campaign  
UNC Health Care

## **KEYSTONE SOCIETY 10,000+**

L & N Andreas Foundation  
The Bob Boyd Family Fund  
Fred Dalldorf and  
Jane Bultman-Dalldorf  
Butch and Tammy Davis  
Mia Hamm Foundation  
Home Health Foundation of  
Chapel Hill Endowment Fund of  
Triangle Community Foundation  
Robert and Janice James  
Lineberger Comprehensive  
Cancer Center  
Uday and Laura Reebye  
UNC Men's Basketball

## **CAROLINA CIRCLE \$5,000+**

Anonymous  
Bertsch Family Charitable Foundation  
Lisa Carey and Matt Ewend  
Cathy and Mike Fields  
Ettie Chin Hong Fund of  
The New York Community Trust  
Eleanor M Kilgour  
Morris Commercial  
Tom and Kathy Shea  
SKANSKA  
The Falk Family Charitable Fund  
Roy and Wanda Williams

## **STEWARD \$2,500+**

Anonymous  
Carole Blossom and Pat Thomson  
Nathaniel and Kathy Brown  
Linda and Cliff Butler  
The Ruth Harbison Carr Family  
Foundation  
Clancy & Theys Construction Co.  
Munroe and Becky Cobey  
Franklin Street Partners

Genentech, A Member of the  
Roche Group  
Kylie and Clint Harris  
Hope Through L.I.F.E. Foundation  
Gene and Jeannie Jester  
Yvonne Knutson  
Local Government Federal  
Credit Union  
Lewis and Maggie Morris  
Ann Petersen  
Pozen, Inc.  
State Employees' Credit Union—  
Carrboro  
The Prentice Foundation  
Wells Fargo Advisors  
The Wells Fargo Foundation  
Bob Woodruff

## **CAREGIVER \$1,000+**

Anonymous (2)  
Anna Family/RESOLUTE Companies  
Charitable Fund of Triangle  
Community Foundation  
Bruce and Pam Ballentine  
Starr and Daniel Basmajian  
Mary and James Beck  
Bill and Lee Blackman  
Jim and Jean Blaine  
Troy Buder  
Business Insurers of the Carolinas  
Casey and Cayman Campbell  
Mary and Dale Carey  
Carlson Family Foundation  
The Cat's Cradle  
Chapel Hill Service League  
Earl and Margaret Chesson  
Poly and Sissy Cohen  
Hampton and Katie Corley  
Charlotte Craddock  
Huyen Dunn  
Jeff and Amber Elliott  
Marcia and Charles Ellis  
Gale Erskine and Patricia Powell  
Lynn and Steve Fromme  
David and Ann Gerber

Gilead Sciences, Inc.  
Dick and Barbara Gordon  
Julia Sprunt Grumbles  
David Guo  
Evan Gwyn  
Janet and Eldad Hadar  
Holmes Oil, Inc.  
Nancy Farmer and Everette James  
M. Ross and Charlotte Johnson  
Mark Johnson  
K&L Gates LLP  
Brian and Moyra Kileff  
David King  
Greg and Lauren Kirkpatrick  
Mark Knelson  
LabCorp  
Leland Little Auction &  
Estate Sales, Ltd.  
Dennis and Lynn Marcin  
John and Sheila McDonald  
Terry and Laurie McIntire  
Dana and Esteban McMahan  
MHAworks, PA  
Mike and Elston Miles  
Morgan Creek Capital Management  
Paul Muenzner  
One to One DocuSource

Kamakshi Rao  
Marsha and Chet Roslanowick  
Louis and Janet Shaheen  
Steve and Susan Skolsky  
State Employees' Credit Union—  
Chapel Hill (Pittsboro Street)  
State Employees' Credit Union—  
Raleigh (Six Forks)  
Strowd Roses Foundation  
SunTrust  
Swearingen Foundation  
T.A. Loving Company  
The Chapel of the Cross  
Alexander and Courtney Toledo  
Donna Trohanis  
UNC Department of Surgery  
Mark and Rhonda Zack

## **SUSTAINER \$500+**

Anonymous (5)  
Akridge Family Foundation  
Neil and Holly Alderman  
Ashley and Chris Barry  
BB&T—Elliott Road  
Blackman & Sloop, CPAs, P.A.  
David and Carol Callahan  
Campbell University

### **Since we opened in March 2008:**

- We have served more than 8,000 patients or families of patients.
- We have provided more than 120,000 overnight stays to patients and/or patient families from all 100 of North Carolina's counties, 35 other states and 7 foreign countries.

David and Susan Parker  
Performance Subaru  
Picture Park, Inc.  
Laura Piver  
Raintite Seamless Gutters  
The Rams Club

Barclay Close  
James and Roberta Copeland  
Mary Coulter  
Douglas and Deborah Dibbert  
The Leon Algernon Dunn, Jr. and  
Pattie McCay Dunn Foundation

**In 2012:**

- **We operated at 94% occupancy and served 2,229 patients or families of patients.**
- **We provided 27,498 stays to patients/patient families from 97 of NC's 100 counties and 20 other states.**
- **Ninety-three percent of our guests came from North Carolina.**
- **The average stay for guests was 6 nights.**

Thomas and Mary Alice Eckman  
 Ian and Lucy Falk  
 Ronald and Melissa Ferrucci  
 J. Charlie Finn  
 Rob and Melrose Fisher  
 Fujitsu Computer Products  
 of America  
 Steve and Nancy Fuller  
 Nicci and Martin Gafinowitz  
 George and Carol George  
 Jill Godwin  
 Goodman Millwork, Inc.  
 Greater North Carolina Area  
 Combined Federal Campaign  
 Dean and Audrey Gyoerkoe  
 Martin and Sheila Harrell  
 Richard and Pat Hatfield  
 Gary and Patty Hill  
 Thomas S. Kenan, III  
 Hope and Mack Koonce  
 Judith and Thomas Kraska  
 Raymond and Kay Lauver  
 Judi Lilley  
 Caitlin Magraw  
 Carol Manzon  
 Michael and Wendy Maxwell  
 McKinney & Silver, LLC  
 Anthony and Marian Meyer  
 Scott Morris  
 Leslie Neal  
 Neisler Foundation  
 James and Susan Newton  
 Warren and Anna Newton  
 Elizabeth Pungello  
 Cliff Ransdell  
 Kristy L. Richards  
 Haynes and Janice Ross  
 Silverback Foundation, Inc.  
 Chris and Ann Smith  
 Brian and Laura Stabler  
 State Employees' Credit Union—  
 Chapel Hill (Elliott Road)

State Employees' Credit Union—  
 Hillsborough (Churton Grove)  
 State Employees' Credit Union—  
 Lumberton (Fayetteville Road)  
 William and Kay Wagner  
 Randall and Shelia Welborn  
 Giles and Beverly Williams  
 David and Bharathi Zvara

**FRIEND \$100+**

Anonymous (3)  
 Mike and Mary Bryan Adair  
 Stephanie Adams  
 David and Judy Adkins  
 Virginia Aldige  
 William and Martha Aldridge  
 Jay and Beth Alley  
 Kevin Almond  
 John and Leigh Anderson  
 Richard Appel  
 Armenia Church, Christian  
 Women's Fellowship  
 Ashpole Center United  
 Methodist Church  
 Liz Austin  
 Chris and Sarah Ayer  
 Matthew P. Ayotte  
 Carey and David Baddour  
 Richard and Lynda Baddour  
 Tomas and Carol Baer  
 Oscar and Emily Bagley  
 Norma Ball  
 Peggy Ball  
 Grace Baranek  
 Andy and Sallie Barrett  
 Elinor Basnight  
 James A. and Angie Bass  
 Eldridge and Dorothy B. Batchelor  
 Michael and Jennifer Baucom  
 Amy M. Bejsovec  
 Kathryn Bell  
 Jeanette Bench

Elliott Bennett-Guerrero  
 and Karin Bagan  
 Virginia Benson  
 Barbara Bernstein  
 Regina and Robert Black  
 Celia Blalock  
 Pat and Bill Blau  
 James Blue  
 James William Blue, Jr.  
 Mary Beth Boening  
 D. Gayle and Marguerite Bomar  
 Donald Boulton  
 Frank and Cissy Branch  
 Lynne Bresler and Mike Vaught  
 Robert and Frankie Brock  
 Mike and Carrie Brogren  
 Jeraldine Brooks  
 Steven and Jennie Brooks  
 Celia Brown  
 Patricia Brown  
 Lynne Buck  
 Vernadette and Joseph Buck  
 Joellen Buckio  
 Sadie and Leland Bugbee  
 G.Thomas and Edy Bulthuis  
 James Bumpus  
 Lester Bush  
 Andrew Calder  
 Ben Calvo and Patricia Rivera  
 Pam and Eddie Capel  
 Robyn and Scot Carpenter  
 Mary Margaret Carroll

***“The meals provided by outside groups were fabulous! It gets so expensive eating meals out when staying at SECU or hotels. This was just another way to cut costs.”***

**anonymous**  
 guest survey comment

Sara and John Carroll  
 William and Mattie Carter  
 John Cartwright  
 Helen and James Casti  
 Mary Cefalo  
 Susan and Jay Chandler  
 John and Barbara Chapman  
 John and Elizabeth Chapman  
 Thomas E. Ciesielski, MD  
 City Kitchen  
 William and Tiffany Clark  
 Christopher and Claudia Clark  
 Gray Clark  
 Michael Clarke  
 David and Kathy Clemmons  
 Charles and Betty Clendenon

**Volunteer Hours:**

- **Eighty-eight volunteers working regular shifts provided more than 8,400 hours staffing the front desk, cleaning the kitchen, picking up food from Trader Joe's, folding laundry, and planning entertainment programs.**
- **Eight community and corporate volunteer groups served 137 hours on special projects at the house.**
- **Volunteers spent approximately 3,270 hours preparing and serving meals to our guests.**
- **Volunteers dedicated 415 hours of planning for Family House fundraising events.**
- **Volunteer performers provided 197.5 hours of entertainment over 83 nights.**
- **In total, volunteers contributed more than 12,400 hours in 2012, up 13% from the 11,000 hours served in 2011**



Bruce and Ada Coley  
 Jim and Mary Conlon  
 Jill A. Conrad  
 Sharon and Dick Coop  
 Glenn and Emma Corley  
 Connie Cort  
 Dennis and Susan Costello  
 Susan Criscenzo  
 James and Betty Currey, Jr.  
 John and Margaret Daniels  
 Lynn Danzker  
 Martin and Sharon Davis  
 James and Janet Dean  
 William and Leigh Deans  
 Juniors Debnam  
 Francois Deprez  
 Channing and Kathleen Der  
 Susan DiFelice  
 Susan Dolan  
 Bob Doyle and Associates  
 Jackson Dube  
 Daniel Blau and Eva Dubuisson  
 Sharon Dunaway  
 Noel and Shelby Dunivant  
 David and Margaret Dwyer  
 Shelton and JoAnne Earp  
 Peter Eckman  
 Jeff and Kamie Edwards  
 Neill and Courtney H Edwards  
 Vance and Laurie Edwards  
 Ken and Kim Ehemann  
 Bernice Elliott  
 Melick and Carol Elliott  
 John and Diane Errickson  
 Ira Erteschik  
 Kaye Ewing  
 Stephen Farmer  
 Robert and Kelley Faulk  
 John and Gay Feher

Laura Fenn  
 Peter Finger  
 Paul and Maureen Fiorello  
 Kent Fisher and Ali Fromme  
 David and Meredith Fitch  
 Louis and Anne Fogleman  
 Otis and Amelia Foster  
 James and Mimi Fountain  
 Carl Fox  
 Michael Fried and Beth Jonas  
 Walter and Gloria Frye  
 Kalypso Furniss  
 Millie and Frank Gaddy  
 Don and Holly Gafner  
 George and Laura Breen Galante  
 George and Linda Galante  
 Kenneth and Leslie Garris  
 Gay Rakes Garden Club  
 Richard Geib  
 Getaway Travel  
 Lallie and David Godschalk  
 Mike and Nancy Godwin  
 Carolyn Goldfinch  
 Barbara D. Goldman  
 Virginia and Henry Grabowski  
 Audrey Green and Jeff Moe  
 Claire Broyhill-Greene  
     and Tim Greene  
 Clay Greene  
 Harlen and Jan Greene  
 Marcella and Paul Grendler  
 Jonathan and Stephanie Grubbs  
 Judith and John Guibert  
 William and Elise Guthridge  
 Alan and Anne Haig  
 Cliff and Heather Haley  
 Cathy and Tom Hall  
 Leo Otis Hall  
 Robert and Kate Hall  
 Miles Hammond  
 Rodney and Carole Hancock  
 Chris and Maggie Hanes  
 Icsolene Hargett  
 Frank and Suk Hargrove  
 Peggy and Richard Harkey  
 James and Irene Harrington  
 Chris and Lee Harris  
 Philip and Marilyn S Harris  
 Todd Harris  
 Patrick and Diane Hartley  
 Myra and Linwood Hartsell  
 Sarah Harvel  
 Shannon and Sara Harward  
 Sandra Lyn Hayner  
 William and Deborah Hazle

**Top 10 Counties for  
 2012 by families served  
 overall and families  
 served per capita.**

**Overall:**

1. Cumberland (182)
2. New Hanover (104)
3. Onslow (89)
4. Brunswick (83)
5. Craven (66)
6. Mecklenburg (64)
7. Wayne (63)
8. Carteret (59)
9. Duplin (56)
10. Robeson (55)  
Wake (55)

**Per Capita:**

1. Polk
2. Dare
3. Duplin
4. Carteret
5. Brunswick
6. Northhampton
7. Pender
8. Craven
9. Beaufort
10. Halifax

Rachel B. Heller  
 Lawrence and Nina Helms  
 Ann Herndon  
 Earl and Rena Herndon  
 Caryn Hertz  
 Linda Hill  
 Lori and James Hill  
 Deborah Hock  
 Sissy and William Holloman  
 Bill and Mona Holmes  
 George and Alice Holt  
 William and Vickie Hood  
 Lois Jean Houpe  
 Bill and Debbie Howard  
 Paul Hrusovsky and David Lindquist  
 Stephanie Hughes and  
     Charlie Kernick  
 George Hunt  
 Ed and Sarah Hutchinson  
 Betty Hutton  
 IBM Employee Services Center  
 Beth Isenhour  
 Charles and Norma Jean Jackson  
 Michael and Donna Jacobs

Patricia Jacoway  
 Betty and Chuck James  
 Drew James  
 Glenda Jarrett  
 Yvonne and J. Charles Jennette  
 David B. Johnson  
 Robert and Paula Johnson  
 Cecelia T. Jolls  
 Jeffery M. Jones  
 Bishop and Nanci Jordan  
 W.L. and Sheila Keeling  
 Geneva Kellogg  
 Edith Kelly  
 John and Denise Kennihan  
 Bettye Kilpatrick  
 Linda Kornberg  
 Barry and Nicole Lake  
 Lane Business Systems  
 Lucienne Laureano  
 Barbara Leedy  
 Amalia and Robert Leffer  
 Theresa Rice and George Lincoln  
 Ronald and Sue Link  
 Jennifer Locke  
 Michael Lord  
 Vicki Lotz  
 Elizabeth Loughrey  
 Aurora and Frank LoVerde  
 Taylor and Tom Ludlam  
 Albert and Barbara Malmjsjo  
 Stanley Mandel  
 John and Mavis Martin  
 Edward and Leslie May  
 Pat McCarthy  
 Sandy McCay  
 Connie and Jim McClamroch  
 Hubert and Patricia McCormick  
 Brick and Laura McDermott  
 McGladrey LLP  
 Gary McIntyre  
 Rebecca B. McKenna  
 Mary McKenzie  
 James and Anne McNamara  
 Marianna Mercer  
 Donald and Ruth Ann Metheny  
 MicroMedic, Inc.  
 Stacy and Faye Miller  
 Stephen H. Miller  
 Susan Miller  
 Roger and Ann Modlin  
 Mary and Thaddeus Moore  
 Thomas and Susan Moore  
 Joel and Judith Moskowitz  
 Samuel and Debra Moss  
 Richard and JoAnne Mrstik

***“What a wonderful  
 ‘home away from  
 home.’ Everything,  
 especially the  
 volunteers, was great.  
 People helping  
 people... what life  
 should always  
 be about.”***

**Former Family House Guest**

Lucy Mull  
 Patricia Munns  
 Kathy Murchison  
 Jane and Jack Naftel  
 David Nance  
 NASCAR  
 Jean and Bobby Neville  
 Neil and Debbie Newcomb  
 Sandra Niles  
 Judy Norris  
 Charles and Gail Nottingham  
 Eric and Amy Nussbaumer  
 Amanda Oakes  
 John M. and Sarah O'Brien, Jr.  
 Linda and Kevin O'Connor  
 Patrick Oglesby and  
 Mary Norris Preyer Oglesby  
 Margaret Parker  
 Erleen Paschal  
 Damayanti Patel  
 Dale Patterson  
 Sam and Rebecca Paul  
 Robert and Jean Payne  
 Terrie and Richard Payne  
 Dana and Keith Pearsall  
 Neil and Deborah Pedersen  
 Franklin Perez and Marie Rivera  
 Glenn and Lisa Peter  
 Cheryl Peterson and Robert Graham  
 Gordon and Nancy Peterson  
 Joan and Ron Pharr  
 Victor and Retta Cortez Phillip  
 Barbara and Joseph Pietrzak  
 Georgia Pipkin  
 Dennis J. Pirone  
 Philip and Jackie Pitts  
 Seth Pomerantz  
 Katie and Chapman Porterfield  
 Edwin and Harriet Poston  
 Margaret and Than Powell  
 M. Elizabeth Preddy  
 Archie and Ann Rader  
 Steven Rael  
 Preetal Raja  
 Van and Joyce Ray  
 Edward and Geraldine Rayford  
 Mary Reavis and Elizabeth Mann  
 Bob and Caroline Rechholtz  
 Mary Beth Rehm  
 The Resolute Building Co.  
 Christopher and Elizabeth Richards  
 Rif M. Riddick, IV  
 Linda and Mike Riggsbee  
 Robert and Diane Rizzo  
 Kim Roberson

***“The more time you spend there, the more you will meet others who are going through similar of life’s trials. Through all the pain and suffering, we’ve shared tears, laughs and a few smiles.***

***Not only is the Family House a place to stay for comfort and rest, but it’s a place of loving people and support. It’s a place that is truly blessed.”***

**Excerpt from a poem  
 by Don Sills  
 Caregiver of Sarcoma Patient  
 HAVELOCK, NC**

Gloria and James Rolls  
 Daniel and Nancy Rook  
 Margaret Rook  
 Lennie and Dianne L. Rosenbluth  
 Lisa Rosser  
 RS Parker Homes  
 George Russell  
 Michael Russell  
 Gail and Lewis Sanders  
 Em and Balfour Sartor  
 Marty and Lauren Sather  
 Randy and Sally Sather  
 Linda Schakenbach  
 Daniel and Elaine Scrobe  
 Brett Sheridan  
 Julie Shermak  
 Hugh Sherrod  
 Miller Sigmon  
 Sean Skelly  
 Babi Smith  
 Lyle and Adelaide Smith  
 Nancy and A.C. Snow  
 Gary Sobba  
 Bruce and Fay Sovia

Spann Insurance, Inc.  
 Robert and Carol Speir  
 State Employees Association of  
 North Carolina (SEANC)  
 State Employees' Credit Union—  
 Chapel Hill (Hamilton Road)  
 State Employees' Credit Union—  
 Chapel Hill (North  
 Chatham Park)  
 State Employees' Credit Union—  
 Elizabeth City  
 State Employees' Credit Union—  
 Garner (Benson Road)  
 State Employees' Credit Union—  
 Garner (Vandora Springs)  
 State Employees' Credit Union—  
 Hillsborough (Old Hwy 86)  
 State Employees' Credit Union—  
 NCSU  
 Alison P. Steele  
 Nancy and Michael Stegman  
 Daniel and Wivi Sternbach  
 Jann Stiven  
 David Lawrence Stone, Jr.  
 Gray Clark and Thomas Stoughton  
 Cathy and John Stow  
 Teresa and Michael Street  
 William and Sylvia Strickland  
 Jeffery and Patricia Strickler  
 Edward and Patricia Sturdivant  
 Wilma and Charles Sturm  
 Elizabeth A. Swaringen and  
 John E. White  
 Mr. and Mrs. John D. Tarlton  
 William Tate and Lynne Zimmerman  
 Catherine Taylor  
 Cricket Taylor  
 Donald and Helen Templeton  
 Jeb and Robin Terry  
 C. Duke and Patricia Thompson  
 Cathy and William Thompson  
 Frank and Sally Thompson  
 Richard S. Thornburg  
 Millard and Gudrun Thornton  
 Anne Tomczak

Gary and Stacey Towning  
 Triton Restaurants  
 Harry and Ann Turner  
 Richard and Pamela Turrill  
 G. Mark and Mikki Ann Twisdale  
 Daniel and Susan Ulrich  
 UNC Department of History  
 UNC External Affairs  
 UNC Hospitals Volunteer Association  
 Donna Utley  
 Tracy Vernon-Platt  
 Beth and Donald Von Hagen  
 Joel and Presley Wagoner  
 Joseph and Suzanne Warren  
 Rebecca Warren  
 Wastequip, LLC  
 David and Marion Waters  
 Marvin and Jeanne Webb  
 Roberta Weinberg and Alan Fanning  
 Mark and Ann Weissler  
 Bill Whisenant and Kelly Ross  
 Marjorie White  
 Ramsey White  
 Ray and Betty White  
 Sylvia Whitley  
 Anne Williams  
 Eddie and Carrie Williamson  
 Park and Stephanie Willis  
 Allen Wilson  
 Sean and Jennifer Wilson  
 Eric Wilsusen  
 John Michael Winesette  
 Dianne Woodward  
 Xeikon Americas, Inc.  
 David and Heather Yeowell  
 David and Dolores Yoder  
 Daniel Young  
 David and Kelly Young  
 Nick and Irene Zaharakis  
 Daniel and Julie Zola  
 Amy Zuniga

*We have taken great care to prepare this list accurately, but we know that we are only human. If you have any questions or comments about the list, please contact Kirsten Beattie at 919.932.8005 or [kirsten@secufamilyhouse.org](mailto:kirsten@secufamilyhouse.org).*

*If you would like a copy of the audited financial statements for 2012, please contact Kathy Yasui-Der by phone at 919.932.8004 or by email at [kathy@secufamilyhouse.org](mailto:kathy@secufamilyhouse.org).*

# Linda Peterson—Paying It Forward



*Linda Peterson and friends serve dinner at the House. Below, Linda with Skip.*

understand. Compassionate caring: This is what Linda and her friends bring to their meals.

Linda believes that Family House helps patients with their recovery, staying true to its motto of “housing, healing, hope.” When she was a guest here, she found great comfort in knowing that there was always someone around to comfort her, whether it was in the kitchen for that first cup of coffee in the early morning, or hanging out in the Great Room during a therapy dog visit. Linda says that Family House continues to be a source of strength for her as she finds solace in her time spent here.

Skip and Linda were married for 37 years. They vowed to find joy in each day. Since Skip’s passing, Linda has chosen to continue to live her life that way by paying it forward, finding great joy in the meals she helps to provide for our guests as she honors the memory of her beloved husband in a place that became a second home to her for some time.

Since SECU Family House opened its doors March 31, 2008, a growing number of guests have paid it forward once they’ve returned home. We are humbled and touched by the number of families who continue to stay in touch with notes and cards, send financial donations, collect items from our Wish List, spread the word about our facility in their communities, and do what they can to give back to benefit other families.

Such is the case with Linda Peterson. Hailing from Raleigh, N.C., Linda stayed at Family House several months while her husband, Aaron “Skip” Peterson, received treatment for myelodysplastic syndrome (MDS), a group of diseases in which the bone marrow does not make enough healthy blood cells. Skip’s

MDS eventually turned into leukemia, which meant he required a bone marrow transplant.

Skip survived nearly two years until he passed away last summer, leaving behind a grieving wife with a strong faith and a sense of giving back to the community.

A retired elementary and middle school teacher, Linda likes being busy. Once a month, she and a team of chefs prepare a home-cooked dinner for our guests. As with most meal providers, not only do they provide a healthy, scrumptious meal, but they also take time to sit down and eat with House guests—listening, sharing stories and providing the kind of support that only someone who’s been in that position could totally





# Ann Petersen—Along for the Ride



Ann Petersen's life changed in 1994 when she was diagnosed with breast cancer. Already a driven individual and successful attorney, she decided soon after her treatments ended that her next mission in life would be to give back to the community that was so instrumental in helping her through her illness.

She has thrown herself into that mission wholeheartedly. An active member of Paws4Ever, an animal rescue group in Mebane, she's also a founding member of the Chapel Hill Breast Cancer Foundation, a nonprofit organization that raises money for breast cancer research right here in North Carolina.

Several years ago, when Family House was still just an idea, Ann was introduced to our cause by a longtime friend, Yvonne Knutson, who at that time was helping to raise funds for the capital campaign to build Family House and now is director of marketing and community relations.

Knowing firsthand what it's like to

face treatment when your loved ones don't live nearby, Ann didn't need much convincing to contribute to the capital campaign that eventually built Family House. She and her family donated the furnishings of a room in memory of her late father, Robert Bach.

Since then, Ann's contributions to Family House have been innumerable, ranging from one-of-a-kind and popular auction donations—including a Volvo convertible painted Carolina Blue and her house in Kiawah—to co-chairing the annual golf tournament at UNC Finley Golf Course, and extending to countless small ways that she consistently gives back.

For Ann, these contributions are a way for her to give back to the community of people who were there for her when she was so sick. As a full-time attorney, she's not able to volunteer regularly at the House, but she can and does raise needed funds, especially for our two annual

fundraisers. Truth be told, she's also a sports addict, more specifically a HUGE Carolina fan, so the barbeque and golf tournament have helped Ann marry her love for all things Tar Heel with her desire to help raise as much money as she can for Family House.

Family House donors come from all walks of life, each with their own rich and interesting life stories. While Ann's is no different in some respects, it is her unbridled enthusiasm to live a purpose-driven life that makes her shine in the eyes of so many. Ann's motto in life comes from a quote by Mavis Leyrer:

*Life's journey is not to arrive at the grave safely, in a well-preserved body, but rather to skid in sideways, totally worn out, shouting "Holy [cow], what a ride!"*

Thanks for taking us along for the ride, Ann.



## Fund a Family

In 2012, our costs to operate a room for one night were \$66. Our nightly fee for a standard room is \$35 and \$50 for a suite. Thanks to individual, corporate and foundation giving, we are able to offer our rooms for as little as \$5 nightly to families who demonstrate financial need. The average contribution from families per

night is \$27. Therefore, every gift of \$39 underwrites one room per night.

Fund a Family with your \$39 gift today. You may make that gift online or read about other ways to make a gift at:

[www.secufamilyhouse.org/donate/donate-now](http://www.secufamilyhouse.org/donate/donate-now).



123 Old Mason Farm Rd.  
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919.932.8000

[www.secufamilyhouse.org](http://www.secufamilyhouse.org)

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CHAPEL HILL, NC

# New Leadership Under the Roof

PHOTO BY SCOTT FABER



Please join us in giving a warm welcome to Janice McAdams, a development professional with more than 16 years of fundraising experience, who has been named executive director of SECU Family House at UNC Hospitals.

Janice officially started in June 2013, filling the role left by former Executive Director Greg Kirkpatrick, who stepped down in December 2012 after more than seven years with the organization. Janice Ross, who directs operations at SECU Family House, served as interim executive director.

"Janice McAdams rose to the top as a natural and exceptional fit for this position," says SECU Family House Board President Bob Woodruff. "She brings with her years of experience in all facets of fundraising, as well as the compassion, leadership and community spirit our families, volunteers, and donors have come to expect."

Janice comes to Family House from Trinity School of Durham and Chapel Hill, where she worked since 1997 as Director of Advancement and, more recently, Director of Community Advancement. Among her many accomplishments, she oversaw exponential growth in the Trinity

Annual Fund, guided two capital campaigns totaling \$10 million and established a scholarship endowment.

Janice holds a master's of education and a doctoral degree from the School of Education at the UNC-Chapel Hill. Her other professional experiences come from University United Methodist Preschool, the NC Department of Human Resources day care section, and Frank Porter Graham Child Development Center. She lives in Chapel Hill with her husband, John, and has three grown children.

Welcome, Janice! Please be sure to stop in and meet her next time you're in the neighborhood.

