REPORT TO THE COMMUNITY

2012

“There’s a sweet, sweet spirit in this place. I felt safe and supported by strangers that became family. You made the blow bearable. Thank you.”

anonymous
former Family House guest
OUR MISSION
SECU Family House at UNC Hospitals provides an affordable, safe, nurturing home away from home for seriously ill adult patients, their family members, and caregivers from throughout North Carolina and beyond.

"Thank you very much for our stay, everyone was so helpful and friendly. It was like home away from home. May God bless you in all you do!"

Cathy Hall
caregiver of abdominal surgery patient
HOPE MILLS, NC

2012 STAFF
Greg Kirkpatrick
Executive Director

Kathy Yasui-Der
Executive Assistant

Janice Ross
House Manager

Sherm an Riggsbee
Resident Manager

Yvonne Knutson
Director of Marketing and Community Relations

Allison Worthy
Volunteer Coordinator

Kirsten Beattie
Development Officer

Ann Weissler
Development Assistant

Sandra DeLeon
Supervising Housekeeper

2012 BOARD OF DIRECTORS
Officers
Jim Copeland, President
President (retired), UNC Medical Foundation

Mary Beck, Vice President
Senior Vice President, UNC Hospitals System Affiliations

Barbara Gordon, Secretary
Community Volunteer

Bob Woodruff, Treasurer (January to July)
President, The Cedars of Chapel Hill

Wes Pope, Treasurer (August to December)
Senior Vice President, Yadkin Valley Bank & Trust Company

Directors
Bruce Ballentine
President, Ballentine Associates, PA

Linda Butler
Community Volunteer

Lisa Carey, MD
Physician-in-Chief of the N.C. Cancer Hospital, Chief of Hematology and Oncology at the UNC School of Medicine

Mary Carey
Community Volunteer

Debbie Dibbert
Director, External Affairs at UNC Lineberger Comprehensive Cancer Center

Nancy Farmer
Community Volunteer

Sissy Holloman
Special Counsel, LabCorp

Bob James
Director (retired), Alcoa Global Health

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Tony Meyer, MD
Chair, UNC Department of Surgery

Gordon Peterson
Partner, BB Creative

Dianne Pledger
Executive Director, NC Freedom Monument Project

Laura Reebye
Manager, Triangle Implant Center

Visit us online — www.secufamilyhouse.org

Find us on Facebook — facebook.com/FamilyHouseChapelHill

Follow us on Twitter — twitter.com/SECUFamilyHouse
From the Director

As SECU Family House begins its sixth year of operations, it’s easy to take for granted all that we have and are today. As you scroll through these pages outlining what a typical year for us now looks like—our dedicated core of volunteers, successful programs and fundraising events, and the people who define us—I’d ask you to remember where we started.

Thirteen years ago, an idea sparked that UNC Hospitals needed dedicated, affordable housing for seriously ill adult patients and their family members or caregivers. The spark grew as Chapel Hill families began opening their homes, recruiting their churches, and enlisting their coworkers to hold bake sales, garage sales, and small fundraisers.

In 2005, Greg Kirkpatrick took charge of the campaign to raise funds to build Family House; the State Employees’ Credit Union Foundation put our dreams within reach with a $2 million challenge grant; and in 2006 we broke ground on the current site. For those who were not here, those years between breaking ground and opening may seem like they went by in a blur.

Those who were here, however, have many memories of the hard work that went into opening the House. Greg, the campaign steering committee, and the early Boards of Directors all worked together to ultimately raise $8.1 million to open the House and create an operating reserve and endowment. From day one, Family House has operated free from debt, thanks to their efforts.

In those weeks before opening, each of our 40 rooms was stocked with furniture. Volunteers laundered linens, made beds, and put the finishing touches on rooms. They stocked the kitchen, organized furniture and decorations, dusted, swept, vacuumed, and scrubbed until we were ready for our first guests.

On March 31, 2008, when our doors officially opened, two mothers whose daughters were hospitalized waited in the parking lot, overwhelmed with relief that they would no longer be sleeping in their cars or in the hospital waiting room. Family House was here. We were ready.

Throughout this Report to the Community, you will read remarkable statistics about how far we’ve come in five years, who we serve, and how we serve. As you do, please join us in recognizing the efforts of so many to make this vision a reality.

Five years in, this “home away from home” continues to get better with age. We offer volunteer-cooked meals most weeknights and many weekends, as well as evening entertainment several times a month. Our video and book libraries continue to renew and our pantry remains stocked with generous community donations. This spring, we were thrilled to extend free WiFi from public areas into our guest rooms, thanks to a donation from VIF International Education.

We would not be where we are today without the efforts of Greg Kirkpatrick. In December 2012, Greg bid farewell to SECU Family House to open a new chapter in his life. We are grateful for his service, which has left this House in an excellent position to pursue our next vision: an expansion so that we can widen our circle of care to embrace even more families in the coming years.

I have been honored to serve Family House as Interim Executive Director, but I am happy to announce the new Executive Director: Janice McAdams joined Family House in June 2013 after more than 16 years at Trinity School of Durham and Chapel Hill. In addition to years of experience in all facets of fundraising—including special events, annual fund, major gifts, and capital campaigns—she demonstrates the compassion and commitment to our mission that you have come to expect. We look forward to you getting to know her.

Thanks to each and every one of you, and especially to those listed in these pages, for helping us provide housing, healing and hope to so many.

Janice Ross
INTERIM EXECUTIVE DIRECTOR

Many Thanks

At the end of 2012, Greg Kirkpatrick left Family House after more than 7 years to pursue consulting opportunities regionally and beyond. We thank him for his service and wish him the best in his new endeavors.
A House Full of Love

Signature Events

Each year, SECU Family House depends on two signature events to raise operating funds for the House. These combined events raise nearly one-third of the income we require each year simply to run our facility and keep rates low for families staying here.

The fourth Tar Heels for SECU Family House BBQ and Golf Tournament took place April 25-26, 2012, with a Thursday evening BBQ and auction at SECU Family House, followed by a golf tournament the next day at UNC’s Finley Golf Course. The event involved about 400 participants, including sponsors, donors, golfers, UNC coaches, volunteers, and House guests, and netted a record-breaking $140,000. We couldn’t have done it without our co-hosts, UNC’s Athletic Director Bubba Cunningham and Men’s Basketball Coach Roy Williams, as well as our sponsors, led by UNC Health Care, Butch and Tammy Davis, and Uday and Laura Reebye.

On Friday, September 21, we adorned The Carolina Inn with art for The Art of Giving Gala, a dinner and celebration featuring an array of art and art-themed auction items. More than 320 participants attended, raising more than $134,000 in net funds, including $42,900 alone in bids to “Fund a Family” with gifts ranging from $100 to $2,500. UNC Health Care presented the event, with generous support from Uday and Laura Reebye and 15 other sponsors.

Culture at the House

In an area rich with arts, culture, athletics and history, SECU Family House is perfectly positioned to bring culture into the House. Beyond the beautiful artwork and pottery featured in our House, a few times a year we open our home to highlight authors, poets, musicians, artists, and more as part of our Culture Series. The 2012 series featured:

- A conversation between Michael Brown, an area mural artist whose own work features in our Great Room, and Fred Black, a well-known Chapel Hill denizen, hosted by Jean and Bobby Neville on March 1
- Chancellor Holden Thorp performing with the UNC Jazz Ensemble, hosted by Florence and Jim Peacock on March 28
- Chapel Hill native Missy Julian Fox and Andrea Griffith Cash of The Chapel Hill Magazine conversing about Missy’s memories of growing up in town, hosted by Missy on October 3
- A delightful, playful and artistic puppet show performance by Marianne Gingher and Deborah Seabrooke and their Jabberbox Puppets theater, hosted by Patti Thorp and Julia Grumbles on November 7
From the President

After five years of operation, SECU Family House at UNC Hospitals is stronger than ever. You will see this in the stories and statistics in these pages. We are proud of our continued operation without debt and establishment of reserves for inevitable capital replacement costs.

Thanks to a small, dedicated staff and more than 90 regular volunteers, SECU Family House is making a difference to the families who stay here while they or loved ones receive world-class treatments at UNC Hospitals.

In 2012 we housed 2,229 adult patients, family members and caregivers. However, demand for our rooms meant that another 2,987 were unable to stay here. Thanks to our volunteers and our local hotel partners (see page 7), we were able to secure discounted rates close by for those families. But there is more we can do, and so we must.

Our new Executive Director will have the challenge of continuing our outstanding service and financial strength while developing and leading a capital campaign to expand our home. We will never meet the total need, but serving less than half the families who need our services isn’t good enough.

We know we can continue to count on your continued support—as volunteers, meal providers, event attendees, corporate sponsors, foundation grantors, and donors—to make SECU Family House a shining example of people coming together to support families from across North Carolina in their time of need.

Thank you for your role in making SECU Family House a very special place.

Bob Woodruff
PRESIDENT, 2013 BOARD OF DIRECTORS
SECU FAMILY HOUSE AT UNC HOSPITALS
The dedicated, compassionate volunteers at SECU Family House make our house a home for so many. We rely on their daily contributions: serving as greeters and resources to house guests; introducing families to the House through tours; performing household chores including folding laundry, stocking and organizing the pantry, cleaning the kitchen, helping to maintain the gardens and libraries, and pitching in for all kinds of projects around the House.

When our rooms are full and we are unable to accommodate everyone on the waiting list—which happens more often than not—front desk volunteers arrange for discounted rates at local hotels. Volunteers are the face of the House to many guests, offering their compassionate care and a soothing word or smile.

We can’t thank our volunteers enough for all that they do, and would like to specially recognize the four volunteers who committed the greatest amount of time to the House in 2012, demonstrating a truly remarkable commitment to our mission and this community:

- Hazel Gibbs: 353 hours
- Dianne Woodward: 307 hours
- Ann Weissler: 257 hours
- Suzi Lagina: 238 hours

Thank you as well to all our community meal providers, who provide home-cooked meals most weeknights:

- Amante Pizza Durham-Chapel Hill
- Carol Baer & Friends, coordinated by Carol Baer
- Linda Butler’s Dinner Group, coordinated by Linda Butler
- The Cedars Directors, coordinated by William Anna
- Chapel Hill Country Club Racquettes, coordinated by Wivi Sternbach
- The Chapel Hill Service League
- Chapel Hill Supper Club (Robinson, Blackman, Lay, Oubrier, Perreault, Wileman)
- Steve Cherrier
- Charles and Patsy Harrison, Wayne and Pam Herndon, Carole Harrison Marshall, and Cliff and Debbie Carroll
- Heart to Heart, coordinated by Kathleen Paul and Stephanie Pelle
- Heels Meals (James, Scott, Maxwell, Wagoner, Frick, Gregory and Heineman families)
- In His Service Ministry (Eric and Carmen Hurst)
- Keller Williams Commercial Realty, coordinated by Mike Clayton
- Long Time Family Friends Group, coordinated by Lynn Fromme
- Lorio Dinner Group, coordinated by Jeanne Lorio
- Love Thy Neighbor (Delores Bynum)
- The Oaks Men’s Club, coordinated by Frank Sutton
- Rock Springs Baptist Church, coordinated by Larry Robinson and Sandra Lasater
- Pat and Eddie Williams
- The Woodruff Warriors, coordinated by Bob Woodruff

The following groups or individuals volunteer their time, culinary talents, and full meals anywhere from four to 24 times a year:

- Clockwise from upper left: Meal providers, SECU employees, therapy dogs, and holiday house decorators all help to make our house feel like home.
A Culture of Giving

The State Employees’ Credit Union is more than a name at Family House. SECU branches and employees are vital to the services we are able to provide guests—as meal providers, wish list item donors, and fund raisers, they demonstrate pride in and commitment to our mission.

Thank you to the following branches or departments, who provided meals last year:

- SECU Advisory Board – RTP/Durham Park West
- SECU Audit Services
- SECU Butner Advisory and LRC Board
- SECU Cardholder Services
- SECU Carrboro*
- SECU Chapel Hill – Elliott Road*
- SECU Chapel Hill – Hamilton Road*
- SECU Chapel Hill – North Chatham Parkway*
- SECU Chapel Hill – Pittsboro Street*
- SECU Clayton
- SECU Hillsborough – Churton Grove*
- SECU Hillsborough – Old 86*
- SECU Information Services*
- SECU Lillington
- SECU Raleigh – Stonehenge
- SECU Raleigh – Wake Forest
- SECU Warrenton
- SECU Record Service Department

The branches above marked with an asterisk (*) also held fundraisers, including candy and bake sales, for Family House in 2012, along with the following:

- SECU Elizabeth City
- SECU Garner – Benson Road
- SECU Garner – Vandora Springs
- SECU Knightdale
- SECU N.C. State University
- SECU Raleigh – Six Forks
- SECU Rocky Mount

A number of branches, departments and employees from across the state also participated in the IT services department’s annual golf tournament, which raised $14,000 for SECU Family House. We also regularly receive in-kind donations of everything from paper towels to computer equipment. Thank you to everyone at SECU for being our partners in care.
Dana Pearsall is a force to be reckoned with. This dedicated volunteer has co-chaired Family House events, served on countless committees, regularly served meals, and donated endless time and energy to the Family House mission.

Her motivation is strong: Dana has resolved to teach her five children the important lessons in life. So once a month, Dana, her children, and a handful of classmates from East Chapel Hill High School prepare a gourmet, home-cooked dinner for Family House guests. Together, they serve the food to families, then Dana encourages these bright, young students to sit down with guests to get to know them and listen to their remarkable stories.

Thanks to volunteer Wivi Sternbach, who introduced her to the House, Dana has supported us from the beginning. She attended one of the House’s earliest fall galas before agreeing to co-chair to plan the event, which she did for the next two years before passing the baton. Fortunately for Family House, she continues to lend her artistic and organizational talents to helping our fundraising events succeed. For The Art of Giving, the 2012 fall gala, Dana donated a live auction item: a stunning, personal portrait sitting for a child.

Cooking meals was a natural step for Dana. With help from her children and a desire to stay involved, Dana decided to share her love of cooking with Family House guests. Wivi, one of the seasoned meal providers, eagerly showed Dana the ropes: how to set up the serving line, what types of foods guests particularly like, how much food to prepare for 40, and more.

Dana not only talks the talk; she walks the walk. Her goal is to inspire other families through her family’s example, encouraging her children to connect with a charity, get personally involved with it, and stick with it, as she has done with Family House.

While she says that she derives a personal sense of fulfillment through her volunteer work, this self-taught artist and busy mother says that it’s a desire to get more young people involved with the House that keeps her passions alive. Clearly, family values reign supreme in the Pearsall household.

**You Can be a Volunteer**

Opportunities for volunteering abound. We rely on volunteers to provide evening entertainment for the guests. Hair stylists, masseuses and manicurists ply their trades here as well, offering a unique in-kind service to our guests. You can lead an art class or a knitting group. Whatever your skill is, we can find a way to incorporate it to the benefit of our guests. Contact Allison Worthy at allison@secufamilyhouse.org or 919.932.8009 to inquire about opportunities.

“Volunteering at Family House is a great thing to do. It always gives me MUCH more than I put in.”

**Lynn Fromme**

volunteer
For the last two years, SECU Family House has been unable to accommodate 60% of the patients or families referred to us when we are full. The good news is that, thanks to our dedicated volunteers and partnerships with area hotels, we are able to help those who can’t stay here find steeply discounted rates nearby. We work with 13 area hotels on a regular basis, all of whom help us to provide housing to families facing medical crises at a reduced rate. These five hotels stand out for going above and beyond:

- Aloft Hotel
- Chapel Hill University Inn
- Comfort Inn
- Quality Inn
- Sheraton Inn

The Sheraton Inn also partnered with us in March 2013, when its in-house restaurant, Shula’s 347 Grill, donated food and servers for more than 100 people who attended a local Chamber of Commerce event at Family House.

Also in spring of 2013, SECU Family House received a generous donation from the Quality Inn of modern guest room furniture, including dressers, nightstands and headboards, helping us to update and replace furniture. The rooms look brand new once again!

Thank you to all of our hotel partners for helping to fill the need and supporting our mission.

Alison Steele, a local women’s leadership group, rolls in a huge donation of items from our Wish List. We couldn’t achieve our mission without this kind of help!

The Sheraton Inn also partnered with us in March 2013, when its in-house restaurant, Shula’s 347 Grill, donated food and servers for more than 100 people who attended a local Chamber of Commerce event at Family House.

Also in spring of 2013, SECU Family House received a generous donation from the Quality Inn of modern guest room furniture, including dressers, nightstands and headboards, helping us to update and replace furniture. The rooms look brand new once again!

Thank you to all of our hotel partners for helping to fill the need and supporting our mission.

Alison Steele with TWILL, a local women’s leadership group, rolls in a huge donation of items from our Wish List. We couldn’t achieve our mission without this kind of help!
The 2012 Circle of Hope includes those who made tax-deductible gifts of $100 or more to SECU Family House between January 1, 2012, and December 31, 2012. We are extraordinarily grateful for all the gifts we receive during the year; and grateful for the support we receive by way of special events, including the purchase of auction items and ticket and raffle purchases, all of which directly benefit guests at the House. The gifts below, however, reflect only tax-deductible gift amounts.

**PILLAR SOCIETY $25,000+**
- The John William Pope Foundation
- State Employees Combined Campaign
- UNC Health Care

**KEYSTONE SOCIETY 10,000+**
- L & N Andreas Foundation
- The Bob Boyd Family Fund
- Fred Dalldorf and Jane Bultman-Dalldorf
- Butch and Tammy Davis
- Mia Hamm Foundation
- Home Health Foundation of Chapel Hill Endowment Fund of Triangle Community Foundation
- Robert and Janice James
- Lineberger Comprehensive Cancer Center
- Uday and Laura Reebye
- UNC Men’s Basketball

**CAROLINA CIRCLE $5,000+**
- Anonymous
- Bertsch Family Charitable Foundation
- Lisa Carey and Matt Ewens
- Cathy and Mike Fields
- Ettie Chin Hong Fund of The New York Community Trust
- Eleanor M Kilgour
- Morris Commercial
- Tom and Kathy Shea
- SKANSKA
- The Falk Family Charitable Fund
- Roy and Wanda Williams

**STEWARD $2,500+**
- Anonymous
- Carole Blossom and Pat Thomson
- Nathaniel and Kathy Brown
- Linda and Cliff Butler
- The Ruth Harbison Carr Family Foundation
- Clancy & Theys Construction Co.
- Munroe and Becky Cobey
- Franklin Street Partners
- Genentech, A Member of the Roche Group
- Kylie and Clint Harris
- Hope Through L.I.F.E. Foundation
- Gene and Jeannie Jester
- Yvonne Knutson
- Local Government Federal Credit Union
- Lewis and Maggie Morris
- Ann Petersen
- Pozen, Inc.
- State Employees’ Credit Union—Carrboro
- The Prentice Foundation
- Wells Fargo Advisors
- The Wells Fargo Foundation
- Bob Woodruff

**CAREGIVER $1,000+**
- Anonymous (2)
- Anna Family/RESOLVE Companies Charitable Fund of Triangle Community Foundation
- Bruce and Pam Ballentine
- Starr and Daniel Basmajian
- Mary and James Beck
- Bill and Lee Blackman
- Jim and Jean Blaine
- Troy Buder
- Business Insurers of the Carolinas
- Casey and Cayman Campbell
- Mary and Dale Carey
- Carlson Family Foundation
- The Cat’s Cradle
- Chapel Hill Service League
- Earl and Margaret Chesson
- Poly and Sissy Cohen
- Hampton and Katie Corley
- Charlotte Craddock
- Huyen Dunn
- Jeff and Amber Elliott
- Marcia and Charles Ellis
- Gale Erskine and Patricia Powell
- Lynn and Steve Fromme
- David and Ann Gerber

**SUSTAINER $500+**
- Anonymous (5)
- Akridge Family Foundation
- Neil and Holly Alderman
- Ashley and Chris Barry
- B&T—Elliott Road
- Blackman & Sloop, CPAs, PA
- David and Carol Callahan
- Campbell University

Since we opened in March 2008:
- We have served more than 8,000 patients or families of patients.
- We have provided more than 120,000 overnight stays to patients and/or patient families from all 100 of North Carolina’s counties, 35 other states and 7 foreign countries.
In 2012:

➤ We operated at 94% occupancy and served 2,229 patients or families of patients.

➤ We provided 27,498 stays to patients/patient families from 97 of NC’s 100 counties and 20 other states.

➤ Ninety-three percent of our guests came from North Carolina.

➤ The average stay for guests was 6 nights.

Volunteer Hours:

➤ Eighty-eight volunteers working regular shifts provided more than 8,400 hours staffing the front desk, cleaning the kitchen, picking up food from Trader Joe’s, folding laundry, and planning entertainment programs.

➤ Eight community and corporate volunteer groups served 137 hours on special projects at the house.

➤ Volunteers spent approximately 3,270 hours preparing and serving meals to our guests.

➤ Volunteers dedicated 415 hours of planning for Family House fundraising events.

➤ Volunteer performers provided 197.5 hours of entertainment over 83 nights.

➤ In total, volunteers contributed more than 12,400 hours in 2012, up 13% from the 11,000 hours served in 2011.

“The meals provided by outside groups were fabulous! It gets so expensive eating meals out when staying at SECU or hotels. This was just another way to cut costs.”

anonymous guest survey comment

Thomas and Mary Alice Eckman
Ian and Lucy Falk
Ronald and Melissa Ferrucci
J. Charlie Finn
Rob and Melrose Fisher
Fujitsu Computer Products of America
Steve and Nancy Fuller
Nicci and Martin Gafniowitz
George and Carol George
Jill Godwin
Goodman Millwork, Inc.
Greater North Carolina Area Combined Federal Campaign
Dean and Audrey Gyoerkoe
Martin and Sheila Harrell
Richard and Pat Hatfield
Gary and Patty Hill
Thomas S. Kenan, III
Hope and Mack Koonce
Judith and Thomas Kraska
Raymond and Kay Lauver
Judi Lilley
Catlin Magraw
Carol Manzon
Michael and Wendy Maxwell
McKinney & Silver, LLC
Anthony and Marian Meyer
Scott Morris
Leslie Neal
Nesler Foundation
James and Susan Newton
Warren and Anna Newton
Elizabeth Pungello
Cliff Ransdell
Kristy L. Richards
Haynes and Janice Ross
Silverback Foundation, Inc.
Chris and Ann Smith
Brian and Laura Stabler
State Employees’ Credit Union—Chapel Hill (Elliott Road)
State Employees’ Credit Union—Hillsborough (Churton Grove)
State Employees’ Credit Union—Lumberton (Fayetteville Road)
William and Kay Wagner
Randall and Shelia Welborn
Giles and Beverly Williams
David and Bharathi Zvara

FRIEND $100+
Anonymous (3)
Mike and Mary Bryan Adair
Stephanie Adams
David and Judy Adkins
Virginia Aldige
William and Martha Aldridge
Jay and Beth Alley
Kevin Almond
John and Leigh Anderson
Richard Appel
Armenia Church, Christian Women’s Fellowship
Ashpole Center United Methodist Church
Liz Austin
Chris and Sarah Ayer
Matthew P. Ayotte
Carey and David Baddour
Richard and Lynda Baddour
Tomas and Carol Baer
Oscar and Emily Bagley
Norma Ball
Peggy Ball
Grace Baranek
Andy and Sallie Barrett
Elinor Basnight
James A. and Angie Bass
Eldridge and Dorothy B. Batchelor
Michael and Jennifer Baucom
Amy M. Bejsovec
Kathryn Bell
Jeanette Bench

Elliott Bennett-Guerrero and Karin Bagan
Virginia Benson
Barbara Bernstein
Regina and Robert Black
Celia Blalock
Pat and Bill Blau
James Blue
James William Blue, Jr.
Mary Beth Boening
D. Gayle and Marguerite Bomar
Donald Boulton
Frank and Cissy Branch
Lynne Bresler and Mike Vaught
Robert and Frankie Brock
Mike and Carrie Brogren
Jeraldine Brooks
Steven and Jennie Brooks
Celia Brown
Patricia Brown
Lynne Buck
Vernadette and Joseph Buck
Joellen Buckio
Sadie and Leland Bugbee
G. Thomas and Edy Buthuis
James Bumpus
Lester Bush
Andrew Calder
Ben Calvo and Patricia Rivera
Pam and Eddie Capel
Robyn and Scot Carpenter
Mary Margaret Carroll

Sara and John Carroll
William and Mattie Carter
John Cartwright
Helen and James Casti
Mary Cefalo
Susan and Jay Chandler
John and Barbara Chapman
John and Elizabeth Chapman
Thomas E. Geselski, MD
City Kitchen
William and Tiffany Clark
Christopher and Claudia Clark
Gray Clark
Michael Clarke
David and Kathy Clemmons
Charles and Betty Clendenon
“What a wonderful ‘home away from home.’ Everything, especially the volunteers, was great. People helping people... what life should always be about.”

Former Family House Guest

<table>
<thead>
<tr>
<th>Top 10 Counties for 2012 by families served overall and families served per capita.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Overall:</strong></td>
</tr>
<tr>
<td>1. Cumberland (182)</td>
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<tr>
<td>2. New Hanover (104)</td>
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<tr>
<td>3. Onslow (89)</td>
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<tr>
<td>4. Brunswick (83)</td>
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<td>5. Craven (66)</td>
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<tr>
<td>6. Mecklenburg (64)</td>
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<tr>
<td>7. Wayne (63)</td>
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<tr>
<td>8. Carteret (59)</td>
</tr>
<tr>
<td>9. Duplin (56)</td>
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<tr>
<td>10. Robeson (55)</td>
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<tr>
<td><strong>Per Capita:</strong></td>
</tr>
<tr>
<td>1. Polk</td>
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<tr>
<td>2. Dare</td>
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<tr>
<td>3. Duplin</td>
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<td>4. Carteret</td>
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<td>5. Brunswick</td>
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<td>6. Northampton</td>
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<td>7. Pender</td>
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<tr>
<td>8. Craven</td>
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<tr>
<td>9. Beaufort</td>
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<tr>
<td>10. Halifax</td>
</tr>
</tbody>
</table>

- Laura Fenn
- Peter Finger
- Paul and Maureen Fiorello
- Kent Fisher and Ali Fromme
- David and Meredith Fitch
- Louis and Anne Fogelman
- Otis and Amelia Foster
- James and Mimi Fountain
- Carl Fox
- Michael Fried and Beth Jonas
- Walter and Gloria Frye
- Kalypos Furniss
- Millie and Frank Gaddy
- Don and Holly Gafner
- George and Laura Breen Galante
- George and Linda Galante
- Kenneth and Leslie Garris
- Gay Rakes Garden Club
- Richard Geib
- Getaway Travel
- Lallie and David Godschalk
- Mike and Nancy Godwin
- Carolyn Goldfinch
- Barbara D. Goldman
- Virginia and Henry Grabowski
- Audrey Green and Jeff Moe
- Claire Broyhill-Greene
- Tim Greene
- Clay Greene
- Harlen and Jan Greene
- Marcella and Paul Grendler
- Jonathan and Stephanie Grubbs
- Judith and John Guibert
- William and Elise Guthridge
- Alan and Anne Hag
- Cliff and Heather Haley
- Cathy and Tom Hall
- Leo Otis Hall
- Robert and Kate Hall
- Miles Hammond
- Rodney and Carole Hancock
- Chris and Maggie Hanes
- Iscolene Hargett
- Frank and Suk Hargrove
- Peggy and Richard Harkey
- James and Irene Harrington
- Chris and Lee Harris
- Philip and Marilyn S Harris
- Todd Harris
- Patrick and Diane Hartley
- Myra and Linwood Hartsell
- Sarah Harvel
- Shannon and Sara Harvard
- Sandra Lyn Haymer
- William and Deborah Hazle

- Rachel B. Heller
- Lawrence and Nina Helms
- Ann Herndon
- Earl and Rena Herndon
- Caryn Hertz
- Linda Hill
- Lori and James Hill
- Deborah Hock
- Sissy and William Holloman
- Bill and Mona Holmes
- George and Alice Holt
- William and Vickie Hood
- Lois Jean Houpe
- Bill and Debbie Howard
- Paul Hrusovsky and David Lindquist
- Stephanie Hughes and Charlie Kernick
- George Hunt
- Ed and Sarah Hutchinson
- Betty Hutton
- IBM Employee Services Center
- Beth Ishenhour
- Charles and Norma Jean Jackson
- Michael and Donna Jacobs

- Patricia Jacoby
- Betty and Chuck James
- Drew James
- Glenda Jarrett
- Yvonne and J. Charles Jennette
- David B. Johnson
- Robert and Paula Johnson
- Cecelia T. Jolls
- Jeffery M. Jones
- Bishop and Nanci Jordan
- WL. and Sheila Keeling
- Genevia Kellogg
- Edith Kelly
- John and Denise Kennihan
- Bettye Kilpatrick
- Linda Kornberg
- Barry and Nicole Lake
- Lane Business Systems
- Lucienne Laureano
- Barbara Leedy
- Amalia and Robert Leffler
- Theresa Rice and George Lincoln
- Ronald and Sue Link
- Jennifer Locke
- Michael Lord
- Vicki Lotz
- Elizabeth Loughrey
- Aurora and Frank LoVerde
- Taylor and Tom Ludlam
- Albert and Barbara Malmjø
- Stanley Mandel
- John and Mavis Martin
- Edward and Leslie May
- Pat McCarthy
- Sandy McCay
- Connie and Jim McClamroch
- Hubert and Patricia McCormick
- Brick and Laura McDermott
- McGladrey LLP
- Gary McIntyre
- Rebecca B. McKenna
- Mary McKenzie
- James and Anne McNamara
- Marianna Mercer
- Donald and Ruth Ann Metheny
- MicroMedic, Inc.
- Stacy and Faye Miller
- Stephen H. Miller
- Susan Miller
- Roger and Ann Modlin
- Mary and Thaddeus Moore
- Thomas and Susan Moore
- Joel and Judith Moskowitz
- Samuel and Debra Moss
- Richard and JoAnne Mrstik
Lucy Mull
Patricia Murns
Kathy Murchison
Jane and Jack Naftel
David Nance
NASCAR
Jean and Bobby Neville
Neil and Debbie Newcomb
Sandra Niles
Judy Norris
Charles and Gail Nottingham
Eric and Amy Nussbaum
Amanda Oakes
John M. and Sarah O’Brien, Jr.
Linda and Kevin O’Connor
Patrick Oglesby and
Mary Norris Preyer Oglesby
Margaret Parker
Earlen Paschal
Damayanti Patel
Dale Patterson
Sam and Rebecca Paul
Robert and Jean Payne
Terrie and Richard Payne
Dana and Keith Pearssil
Neil and Deborah Pedersen
Franklin Perez and Marie Rivera
Glen and Lisa Peter
Cheryl Peterson and Robert Graham
Gordon and Nancy Peterson
Joan and Ron Pharr
Victor and Retta Cortez Philip
Barbara and Joseph Pietrzak
Georgia Pipkin
Dennis J. Pirone
Philip and Jackie Pitts
Seth Pomerantz
Katie and Chapman Porterfield
Edwin and Harriet Poston
Margaret and Than Powell
M. Elizabeth Preddy
Archie and Ann Rader
Steven Rael
Preetal Raja
Van and Joyce Ray
Edward and Geraldine Rayford
Mary Reavis and Elizabeth Mann
Bob and Caroline Reicholtz
Mary Beth Rehm
The Resolute Building Co.
Christopher and Elizabeth Richards
Rif M. Riddick, IV
Linda and Mike Riggbee
Robert and Diane Rizzo
Kim Roberson
Spann Insurance, Inc.
Robert and Carol Speir
State Employees Association of
North Carolina (SEANC)
State Employees’ Credit Union—
Chapel Hill (Hamilton Road)
State Employees’ Credit Union—
Chapel Hill (North
Chatham Park)
State Employees’ Credit Union—
Elizabeth City
State Employees’ Credit Union—
Garner (Benson Road)
State Employees’ Credit Union—
Garner (Vandora Springs)
State Employees’ Credit Union—
Hillsborough (Old Hwy 86)
State Employees’ Credit Union—
NCSU
Alison P. Steele
Nancy and Michael Stegman
Daniel and Wivi Sternbach
Jann Stiven
David Lawrence Stone, Jr.
Gray Clark and Thomas Stoughton
Cathy and John Stow
Terese and Michael Street
William and Sylvia Strickland
Jeffery and Patricia Strickler
Edward and Patricia Sturdivant
Wilma and Charles Sturm
Elizabeth A. Swaringen and
John E. White
Mr and Mrs. John D. Tarlton
William Tate and Lynne Zimmerman
Catherine Taylor
Cricket Taylor
Donald and Helen Templeton
Jeb and Robin Terry
C. Duke and Patricia Thompson
Cathy and William Thompson
Frank and Sally Thompson
Richard S. Thornburg
Millard and Gudrun Thornton
Anne Tomczak
Gary and Stacey Towning
Triton Restaurants
Harry and Ann Turner
Richard and Pamela Turnill
G. Mark and Miki Ann Twisdale
Daniel and Susan Ulrich
UNC Department of History
UNC External Affairs
UNC Hospitals Volunteer Association
Donna Utley
Tracy Vernon-Platt
Beth and Donald Von Hagen
Joel and Presley Wagoner
Joseph and Suzanne Warren
Rebecca Warren
Wastequip, LLC
David and Marion Waters
Marvin and Jeanne Webb
Roberta Weinberg and Alan Fanning
Mark and Ann Weisler
Bill Whisenant and Kelly Ross
Marjorie White
Ramsey White
Ray and Betty White
Sylvia Whiteley
Anne Williams
Eddie and Carrie Williamson
Park and Stephanie Willis
Allen Wilson
Sean and Jennifer Wilson
Eric Wilsen
John Michael Winesette
Dianne Woodward
Xeikon Americas, Inc.
David and Heath Yeowell
David and Dolores Yoder
Daniel Young
David and Kelly Young
Nick and Irene Zaharakis
Daniel and Julie Zola
Amy Zuniga

We have taken great care to prepare this list accurately, but we
know that we are only human. If you have any questions or comments
about the list, please contact Kirsten Beattie at 919.932.8005 or
kirsten@secufamilyhouse.org.

If you would like a copy of the audited financial statements for 2012,
please contact Kathy Yasui-Der by phone at 919.932.8004 or by
email at kathy@secufamilyhouse.org.

“The more time you
spend there, the
more you will meet
others who are going
through similar of
life’s trials. Through
all the pain and
suffering, we’ve shared
tears, laughs and a
few smiles.

Not only is the
Family House a place
to stay for comfort
and rest, but it’s a
place of loving people
and support. It’s a
place that is truly
blessed.”

Excerpt from a poem
by Don Sills
Caregiver of Sarcoma Patient
HAYELOCK, NC

Gloria and James Rolls
Daniel and Nancy Rock
Margaret Rock
Lennie and Dianne L. Rosenbluth
Lisa Rosser
RS Parker Homes
George Russell
Michael Russell
Gail and Lewis Sanders
Em and Balfour Sartor
Marty and Lauren Sather
Randy and Sally Sather
Linda Schakenbach
Daniel and Elaine Scrobe
Brett Sheridan
Julie Shermak
Hugh Sherrod
Miller Sigmon
Sean Skelly
Babi Smith
Lyle and Adelaide Smith
Nancy and A.C. Snow
Gary Sobba
Bruce and Fay Sova
Since SECU Family House opened its doors March 31, 2008, a growing number of guests have paid it forward once they’ve returned home. We are humbled and touched by the number of families who continue to stay in touch with notes and cards, send financial donations, collect items from our Wish List, spread the word about our facility in their communities, and do what they can to give back to benefit other families.

Such is the case with Linda Peterson. Hailing from Raleigh, N.C., Linda stayed at Family House several months while her husband, Aaron “Skip” Peterson, received treatment for myelodysplastic syndrome (MDS), a group of diseases in which the bone marrow does not make enough healthy blood cells. Skip’s MDS eventually turned into leukemia, which meant he required a bone marrow transplant.

Skip survived nearly two years until he passed away last summer, leaving behind a grieving wife with a strong faith and a sense of giving back to the community.

A retired elementary and middle school teacher, Linda likes being busy. Once a month, she and a team of chefs prepare a home-cooked dinner for our guests. As with most meal providers, not only do they provide a healthy, scrumptious meal, but they also take time to sit down and eat with House guests—listening, sharing stories and providing the kind of support that only someone who’s been in that position could totally understand. Compassionate caring: This is what Linda and her friends bring to their meals.

Linda believes that Family House helps patients with their recovery, staying true to its motto of “housing, healing, hope.” When she was a guest here, she found great comfort in knowing that there was always someone around to comfort her, whether it was in the kitchen for that first cup of coffee in the early morning, or hanging out in the Great Room during a therapy dog visit. Linda says that Family House continues to be a source of strength for her as she finds solace in her time spent here.

Skip and Linda were married for 37 years. They vowed to find joy in each day. Since Skip’s passing, Linda has chosen to continue to live her life that way by paying it forward, finding great joy in the meals she helps to provide for our guests as she honors the memory of her beloved husband in a place that became a second home to her for some time.
Ann Petersen’s life changed in 1994 when she was diagnosed with breast cancer. Already a driven individual and successful attorney, she decided soon after her treatments ended that her next mission in life would be to give back to the community that was so instrumental in helping her through her illness. She has thrown herself into that mission wholeheartedly: An active member of Paws4Ever, an animal rescue group in Mebane, she’s also a founding member of the Chapel Hill Breast Cancer Foundation, a nonprofit organization that raises money for breast cancer research right here in North Carolina.

Several years ago, when Family House was still just an idea, Ann was introduced to our cause by a longtime friend, Yvonne Knutson, who at that time was helping to raise funds for the capital campaign to build Family House and now is director of marketing and community relations.

Knowing firsthand what it’s like to face treatment when your loved ones don’t live nearby, Ann didn’t need much convincing to contribute to the capital campaign that eventually built Family House. She and her family donated the furnishings of a room in memory of her late father, Robert Bach.

Since then, Ann’s contributions to Family House have been innumerable, ranging from one-of-a-kind and popular auction donations—including a Volvo convertible painted Carolina Blue and her house in Kiawah—to co-chairing the annual golf tournament at UNC Finley Golf Course, and extending to countless small ways that she consistently gives back.

For Ann, these contributions are a way for her to give back to the community of people who were there for her when she was so sick. As a full-time attorney, she’s not able to volunteer regularly at the House, but she can and does raise needed funds, especially for our two annual fundraisers. Truth be told, she’s also a sports addict, more specifically a HUGE Carolina fan, so the barbeque and golf tournament have helped Ann marry her love for all things Tar Heel with her desire to help raise as much money as she can for Family House.

Family House donors come from all walks of life, each with their own rich and interesting life stories. While Ann’s is no different in some respects, it is her unbridled enthusiasm to live a purpose-driven life that makes her shine in the eyes of so many. Ann’s motto in life comes from a quote by Mavis Leyer:

Life’s journey is not to arrive at the grave safely, in a well-preserved body, but rather to skid in sideways, totally worn out, shouting “Holy [cow], what a ride!”

Thanks for taking us along for the ride, Ann.

**Fund a Family**

In 2012, our costs to operate a room for one night were $66. Our nightly fee for a standard room is $35 and $50 for a suite. Thanks to individual, corporate and foundation giving, we are able to offer our rooms for as little as $5 nightly to families who demonstrate financial need. The average contribution from families per night is $27. Therefore, every gift of $39 underwrites one room per night.

Fund a Family with your $39 gift today. You may make that gift online or read about other ways to make a gift at:

[www.seculfamilyhouse.org/donate/donate-now](http://www.seculfamilyhouse.org/donate/donate-now).
New Leadership Under the Roof

“Janice McAdams rose to the top as a natural and exceptional fit for this position,” says SECU Family House Board President Bob Woodruff. “She brings with her years of experience in all facets of fundraising, as well as the compassion, leadership and community spirit our families, volunteers, and donors have come to expect.”

Janice comes to Family House from Trinity School of Durham and Chapel Hill, where she worked since 1997 as Director of Advancement and, more recently, Director of Community Advancement. Among her many accomplishments, she oversaw exponential growth in the Trinity Annual Fund, guided two capital campaigns totaling $10 million and established a scholarship endowment.

Janice holds a master’s of education and a doctoral degree from the School of Education at the UNC-Chapel Hill. Her other professional experiences come from University United Methodist Preschool, the NC Department of Human Resources day care section, and Frank Porter Graham Child Development Center. She lives in Chapel Hill with her husband, John, and has three grown children.

Welcome, Janice! Please be sure to stop in and meet her next time you’re in the neighborhood.

Please join us in giving a warm welcome to Janice McAdams, a development professional with more than 16 years of fundraising experience, who has been named executive director of SECU Family House at UNC Hospitals.

Janice officially started in June 2013, filling the role left by former Executive Director Greg Kirkpatrick, who stepped down in December 2012 after more than seven years with the organization. Janice Ross, who directs operations at SECU Family House, served as interim executive director.