





I talk to guests each day who are grateful for the kindness and caring at SECU Family House. Families consider this a home away from home, and they thank you for meals, special programs, and support networks that ease burdens at a time when they need it most.

Recently our Board of Directors authorized a change in our fiscal year to start July 1. This report covers the 6-month period of January through June 2014, and our next annual report will cover July 1, 2014 through June 30, 2015.

This change in fiscal year does not change how we support families at Family House — we are here 365 days to care for families. Please visit us any day of the year and be part of our family.

Janice McAdams, Executive Director

As SECU Family House enters its seventh year, we continue to be mission focused, providing care and comfort to adult UNC patients and their family members and caregivers. We also continue to be financially strong with many generous and caring contributors from across the state, who believe in and support our mission with their time, talents and donations.

We are changing our fiscal calendar to manage the flow of income and expenses more effectively. Other than preparation of financial statements and when we have our independent audit done, this change does not affect the operation of SECU Family House. We remain in solid financial condition: we operate with a balanced budget, set aside money for reserves, and have no debt. With an average occupancy rate of 98%, we know there is great demand for the important work we do.

Thank you for helping us carry out our mission.

Bob Woodruff, 2014 Board President

For a complete listing of Board members, visit secufamilyhouse.org/about/2014-board



"You just don't meet people at the Family House - you meet new friends and new family. The Family House is a place where you can share your stories and give each other comfort, lean on each other and find comfort in your down times." – Ted Scercy

For more stories of support, visit secufamilyhouse.org/diary



JANUARY TO JUNE 2014 HIGHLIGHTS

- **781** patients and families served
- **9.3** average nights stayed per family, a 50% increase over same period last year
- **91%** of guests were from North Carolina
- **\$82** to operate a room at Family House for a night
- **\$30,000** to operate one room for a year
- **\$645** average weekly savings we provide to a family staying with us
- **96%** of guests say Family House has had a positive impact on their recovery

WHY FAMILIES STAY

	Arrivals
Cancer Related Surgery	228
Non-Cancer Surgical	161
Bone Marrow Transplant	112

TOP COUNTIES SERVED

We have served guests from all 100 NC counties and 38 states since opening our doors. Cumberland County has been at the top every year and New Hanover has been in the top 3 every year.

County	Arrivals
Cumberland	60
New Hanover	53
Onslow	36
Brunswick	33
Buncombe	31
Carteret	27
Wake	26
Robeson	22

JANUARY TO JUNE 2014

OUR VOLUNTEERS

- 6,310 volunteer hours
- **130** meals provided to Family House guests
- 113 regular volunteers
- **12** State Employees Credit Union branches providing meals at the House
- **14** UNC-Chapel Hill volunteer groups
- **33** volunteers helped at the 2014 BBQ and Golf Tournament
- "I've had people ask me if Family House is a sad place. I reply, it's not a sad place at all. It is a place of respite, safety, comfort and healing."
 - Hazel Gibbs, elected 2014 Volunteer of the Year by Family House volunteers

OUR DONORS

\$269,256 support raised (a 16% increase over this period last year)

- **405** donors
- 64 gifts-in-kind
- **24** corporate sponsors
- 13 foundation supporters

BBQ and Golf Tournament, April 24-25, 2014 Nearly 400 community members, Tar Heel athletics staff, and Family House guests participated in our annual BBQ and Golf Tournament. Co-hosted by UNC Athletics Director Bubba Cunningham and Head Men's Basketball Coach Roy Williams, the event generated more than \$96,000, which fully funded three of the 40 rooms at Family House in 2014.

Thanks to UNC Health Care (presenting sponsor) and leading sponsors Laura and Uday Reebye of Triangle Implant Center, the Kelly Eye Center, and VIF International Education.

Visit secufamilyhouse.org/support/2014-donors for a list of donors from January-June 2014.





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Twitter.com/SECUFamilyHouse