Our mission is to provide an affordable, safe, nurturing home away from home for seriously ill patients, their family members, and caregivers from throughout North Carolina and beyond.

At our beautiful home near UNC Hospitals, we provide lodging, meals, transportation and special programs. We help families build a support network so they can rest and recuperate when they need it most.
Each evening at SECU Family House, guests gather to tell stories, share a meal and build strength after their day at UNC Hospitals. Our guests describe the sense of community that forms in the peaceful living spaces throughout the house as life-changing. This community extends to the generous donors and volunteers who help make this possible throughout the year. Together, we make a difference.

Janice W. McAdams
Executive Director
OUR GUESTS

Veatrice Harris and her husband Joe came to us from Roanoke Rapids, North Carolina, during Veatrice’s leukemia treatment at UNC Hospitals. Veatrice had a bone marrow transplant from daughter Tiffany, and the family has helped make Family House a home, for themselves and others.

Veatrice and Joe shared positive inspiration to Family House guests during community meals, before they headed to the hospital or while sitting beside the fireplace. They also provided rides for other guests to the hospital or to the local pharmacy or market. Learn more about their story by visiting secufamilyhouse.org/diary.
“Our mission while staying at Family House is to help when we can, because we feel so blessed in life.” — Joe Harris
In October, 40 former house guests and family members who lost loved ones in the past year returned to Family House for a memorial service and a luncheon. Volunteers, staff and guests who have known the families also appreciate this annual remembrance event.

The 8th annual Carolina Ball in September 2014 had record attendance and raised over $200,000 in net proceeds. That’s enough to fully cover the cost to operate nearly seven of our 40 rooms for an entire year! Hosts Lisa Carey, MD and Matt Ewend, MD shared powerful perspective on how people gain strength from a caring community when coping with illness. Save the date for this year’s event: October 9, 2015.

Our annual Gingerbread House party in December was a festive event for guests, volunteers and children. Family House was beautifully decorated for the holidays, and the sugar-laden gingerbread houses added charm.
2014–2015

OUR YEAR IN REVIEW

JULY 1, 2014 – JUNE 30, 2015

2,271 patients and family members served
25 average number of active military and veteran guests each month
98% average occupancy
95% of guests say Family House has had a positive impact on their recovery
92% of guests coming from North Carolina

$27 average guest payment per night
$82 cost to operate a room at Family House for a night
$3,280 cost to operate all 40 rooms for a night
$7,000 average savings to a transplant patient staying with us

Our annual Volunteer Breakfast celebrated the volunteers at SECU Family House. We honored the contributions of many special volunteers, including the 2014 Butch and Tammy Davis Volunteer of the Year, Carol George. Carol has logged many volunteer hours and is always willing to lend a hand.

The 2015 Tar Heels for SECU Family House BBQ and Golf Tournament in April 2015 raised $97,600 in net proceeds - which covers the cost to operate three of the 40 rooms at Family House for an entire year. Eric Montross hosted the successful two-day event, which featured a live auction of a Carolina-blue golf cart and the support of many sponsors and friends in our community.
2014–2015

TOP TEN COUNTIES SERVED

Cumberland (155)  
New Hanover (144)  
Onslow (121)  
Brunswick (111)  
Robeson (91)  
Carteret (70)  
Mecklenburg (65)  
Wayne (56)  
Johnston (52)  
Guilford (51)

Listed by number of guests.

Annual Giving 30%
Special Events 30%
Guest Room Income 33%
Investment/Other 7%

2014-15 INCOME $1,266,243

Reserves 15%
Program Personnel 35%
Administration 12%
Marketing/Fundraising 10%
Outreach Personnel 14%
House Operations 14%

2014-15 EXPENSES AND RESERVES $1,226,243
OFFICERS

Matt Ewend, MD, President
Chair and Professor of Neurosurgery, UNC Health Care

David Young, Vice President
CEO, VIF International Education

Wendy Ruggiero, CPA, Treasurer
Finance Director, QMS Capital Management

Linda Butler, Secretary
Community Volunteer

DIRECTORS

Holly Alderman
Attorney, Schell Bray, PLLC

Bruce Ballentine
President, Ballentine Associates Engineers

Mary Beck *
Senior VP (retired), UNC Health Care

Ian Buchanan, MD
VP, Cancer and Children’s Services, UNC Health Care

Mary Carey *
Campaign Coordinator, UNC Eshelman School of Pharmacy

Nancy Farmer
Community Volunteer

Debbie Dibbert *
Chief of Staff, Chancellor’s Office, UNC

Tom Haber
Chief Executive, Hadley Investments

Willy Hoos +
Venture Partner, Pilot Mountain Ventures

Bob James
Director (retired), Alcoa Global Health

Lynn Marcin
Vice President/City Executive, SECU Carrboro

Maureen O’Connor +
EVP, Diversified Businesses, Blue Cross Blue Shield of North Carolina

Jay Patel +
Entrepreneur, Wintergreen Hospitality

Gordon Peterson
Partner, BB Creative

Dianne Pledger *
Development Consultant

Wes Pope *
Senior VP/Commercial Banking Officer, Yadkin Bank

Laura Reebye
Manager, Triangle Implant Center

Peggy Richmond +
Evaluation Consultant

Alex Toledo, MD
Assistant Professor, Department of Surgery, Abdominal Transplant, UNC Health Care

Bob Woodruff #
President, The Cedars of Chapel Hill

* Board Members rotated off the Board after 2014
+ Board Members new to Family House in 2015
# Past President, 2014
Longtime donors Laura and Uday Reebye contribute in substantial ways, not only with significant financial support, but also by inspiring others to get involved. Their Triangle Implant Center team provides regular meals, they sponsor a scholarship at the UNC School of Dentistry for dental students who volunteer at the House, and Laura serves on our Board.

2014—2015

$760,576 Support raised
1,217 Donors
73 Corporate supporters
21 Foundation supporters
188 In-kind donors
233 Gifts-in-kind

$80,000 Estimated value of in-kind contributions (includes auction items for events)
“Family House is an integral part of our community, and we are honored to help provide a peaceful, caring home for patients and families. We want our daughters to understand everyone has the power to make a difference in someone's life, and this is a perfect fit for our family's support.” – Laura Reebye
**OUR DONORS**

**JULY 1, 2014 – JUNE 30, 2015**

**Beacon $30,000+**
The John William Pope Foundation
UNC Health Care

**Lighthouse $10,000+**
L & N Andreas Foundation
Fred Dalldorf, M.D. and Jane Bulman-Dalldorf
Matt Ewend and Lisa Carey
Cathy and Mike Fields
The Mia Hamm Foundation
Lisa and Steve Jones
Lineberger Comprehensive Cancer Center
NC State Employees Combined Campaign
Uday and Laura Reebye
Triad Foundation, Inc.

**Fireplace $5,000+**
Anonymous
Richard and Susan Beatty
Bertsch Family Charitable Foundation, Inc.
Deb Bhowmick, MD
The Bob Boyd Family Fund
Broyhill Family Foundation
Earl and Margaret Chesson
Lucy and Ian Falk, The Falk Family Charitable Fund
Nicci and Martin Gafinowitz
Home Health Foundation of Chapel Hill Endowment Fund of Triangle Community Foundation
Bob and Janice James
Sky Maynard
Performance AutoMall
Tom and Kathy Shea
UNC Men's Basketball
VIF International Education/Kelly and David Young

**Lantern $2,500+**
Anonymous (2)
Mike and Mary Bryan Adair
Oscar and Katherine Alvarez
William and Solvieg Aycock
Bruce and Pam Ballentine
Mary and James Beck
Jim and Jean Blaine
Carole Blossom
Bristol-Meyers Squibb Foundation
Business Insurers of the Carolinas
Linda and Cliff Butler
David and Carol Callahan
Mary and Dale Carey
Carlson Family Foundation
The Ruth Harbison Carr Family Foundation
Diana and Bob Carroll
Paul and Sarah Casey
Chapel Hill/Orange County Visitors Bureau
Clancy & Theys Construction Co.
Munroe and Becky Cobey
Danis Construction Co.
Morris Fine
Rob and Melrose Fisher
Franklin Street Partners
Lynn and Steve Fromme
George and Carol George
Mona Gupta
Margaret and Edward Holmes
William and Beth Hoos
Edward Hurst
M Ross and Charlotte Johnson
The Kelly Eye Center, PA
Thomas S. Kenan III
The Thomas S. Kenan Foundation, Inc.
David and Cynthia King
Mark Knelson and Mary Beth Boening
Local Government Federal Credit Union
John and Janice McAdams
MHAworks, PA
Morgan Creek Capital Management
TradeMark-Morris, LLC
Maureen and Tim O'Connor
The Resolute Building Co.
Peggy Richmond and Moses Carey

**TORCH $1,000+**
Anonymous
Peter and Nancy Bach
Patty Baker
Tom and Linda Barry
Starr and Daniel Basmajian
BB&T - Elliott Road
Jeff and Cooper Biersach
Bill and Lee Blackman
Blue Cross and Blue Shield of North Carolina Employee Giving
Eric and Kathleen Bradford
Nathaniel and Kathy Brown
Ian and Marianne Buchanan
Liz and Craig Buchanan
G. Thomas and Edy Bulthuis
Jacob Burns Foundation, Inc.
Chuck Campbell
Charles Lahey and Barbara Cebuhar
Chapel Hill Service League
David and Kathy Clemmons
Bubba and Tina Cunningham
Edward Davidian
Roger Dostall
Thomas and Mary Alice Eckman
Daniel and Jennifer Eller
Julia Sprunt Grumbles
Jonathan and Veatrice Harris

**SKANSKA**
Karen W. Sneed
State Employees’ Credit Union - Carrboro
State Employees’ Credit Union - Information Services
Suntrust
Frank and Shelayne Sutton
The Happy Tooth
The Prentice Foundation
Alexander and Courtney Toledo
Louis and Elizabeth Tortora
Mark and Ann Weissler
Ken and Cheryl Williams
Ruby Williams
Richard and Brenda Wingo
Sean and Jeyhan Wood
David and Bharathi Zvara
Holmes Oil, Inc.
The Hudgens, Wheless, and Bryson Families
Ed and Sarah Hutchinson
Nancy Farmer and Everette James
Gene and Jeannie Jester
Bishop and Nanci Jordan
Betty Kenan
Raymond and Kay Lauver
Toye Layton
John and Carol Lewis
Tim and Kerry Mann
Dennis and Lynn Marcin
McAdams Company
Terry and Laurie McIntire
Kevin and Tina McLeod
John and Sherene Min
Terry Moon and Kathi McGhail Moon
Jin Yi Kwon and Larry Moray
Mark and Elizabeth Moshier
Adil Nathani
Orange County Arts Commission
Jay and Nimisha Patel
Dana and Keith Pearsall
Bill Phillips
Jill Pirhalla
Debra Marie Plastine
Daniel Pomp
Rainite Seamless Gutters
Marsha and Chet Roslanowick
Wendy and Dino Ruggiero
Schell Bray PLLC
Peter and Jane Slomianyj
Brian and Laura Stabler
Gretchen Stroemer
Swearingen Foundation
Donna Trohanis
UNC Department of Surgery
United Way of the Greater Triangle
Allison and Ford Worthy
Stacey and Mark Yusko
Zartarian Foundation

Friends $500+
Atma Hotel Group
Carey and David Baddour
Ashley and Chris Barry
James William Blue, Jr.
Betty and Thomas Bouldin
Sara and John Carroll
Mary Cefalo
Bhisham and Jennifer Chera
William and Tiffany Clark
Barclay Close
Jill A. Conrad
Sharon and Dick Coop
Hampton and Katie Corley
Andy Crawford
David and Margaret Dwyer
Peter Eckman
Bren and Stan Eskridge
Jack and Pat Evans
Ronald and Melissa Ferrucci
Kent Fisher and Ali Fromme
Katy and Amos Fodchuk
Fox NC Acquisition LLC
Steve and Nancy Fuller
George and Linda Galante
Christel Monmoine and Michael Gallagher
Jill Godwin
Laurie Graham
Dustin and Susan Gross
Trevor and Kim Hackman
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Steve and Andrea Kottong
Judith and Thomas Kraska
Kim and Betty Kuebler
Mike and Wendy Maxwell

Paul and Janet McCarthy
Karimah and Nathan McNair
Pascal Monmoine
Patty Munns
Jeanne and Brian Murray
Hyman and Loretta Muss
Leslie Naile
Neisler Foundation
James and Susan Newton
Alex and Laurel Okulski
Kendal K Parker
Gordon and Nancy Peterson
Robert Graham and Cheryl Peterson
Victor and Retta Cortez Phillip
Laura Piver
Meg and Marty Pomerantz
Wes and Anne Pope
Quality Air Tool, Inc.
The Rams Club
Stephen and Sandra Rich
Carol and Steve Richards
James and Jennifer Roberts
Karen Roggeman
Haynes and Janice Ross
Steve and Susan Skolsky
Smith Chapel Free Will Baptist Church
Jim and Jane Smith
State Employees’ Credit Union - Chapel Hill (Pittsboro Street)
State Employees’ Credit Union - Statesville
State Employees’ Credit Union - Morehead City
Elizabeth and John Sweeney
William and Nancy Thompson
UNC Faculty-Staff Recreation Association
Lois Benes Voelz
Kim Vrana and Anahid Kavookjian
Randall and Shelia Welborn
Wells Fargo Advisors
Allen and Jennifer Wiggins
Giles and Beverly Williams
Eddie and Carrie Williamson
Thomas and Lee Wolman
Rick and Jennifer Woods
Mark and Rhonda Zack

Blue donors highlight our proud partnership with UNC Health Care
Green donors highlight our proud partnership with State Employees’ Credit Union
Our Volunteers

The SECU Information Services department is one of many SECU locations across the state that supports the House. For more than 3 years, the IT Services team has come from Garner, NC, to serve meals, and each year they organize a golf tournament, which has generated $40,000 in donations over the past 4 years.

Join Us

Volunteer
Cook meals
Support guests
Invest in our work
Visit secufamilyhouse.org to learn more.
"I like making the guests of Family House feel like someone cares and they are special." – Cheryl Batchelor

2014–2015

13,394 volunteer hours logged
300 meals provided to Family House guests
135 regular volunteers
17 volunteer groups from UNC-Chapel Hill
20 State Employees’ Credit Union branches involved in the House