



SECU  
**FAMILY  
HOUSE**  
at UNC Hospitals

IMPACT REPORT

2014-2015



Our mission is to provide an affordable, safe, nurturing home away from home for seriously ill patients, their family members, and caregivers from throughout North Carolina and beyond.

At our beautiful home near UNC Hospitals, we provide lodging, meals, transportation and special programs. We help families build a support network so they can rest and recuperate when they need it most.



Each evening at SECU Family House, guests gather to tell stories, share a meal and build strength after their day at UNC Hospitals. Our guests describe the sense of community that forms in the peaceful living spaces throughout the house as life-changing. This community extends to the generous donors and volunteers who help make this possible throughout the year. Together, we make a difference.

*Janice*

Janice W. McAdams  
Executive Director

## OUR GUESTS

Veatrice Harris and her husband Joe came to us from Roanoke Rapids, North Carolina, during Veatrice's leukemia treatment at UNC Hospitals. Veatrice had a bone marrow transplant from daughter Tiffany, and the family has helped make Family House a home, for themselves and others.

Veatrice and Joe shared positive inspiration to Family House guests during community meals, before they headed to the hospital or while sitting beside the fireplace. They also provided rides for other guests to the hospital or to the local pharmacy or market. Learn more about their story by visiting [secufamilyhouse.org/diary](https://secufamilyhouse.org/diary).





"Our mission while staying at Family House is to help when we can, because we feel so blessed in life." – Joe Harris



The 8th annual Carolina Ball in September 2014 had record attendance and raised over \$200,000 in net proceeds. That's enough to fully cover the cost to operate nearly seven of our 40 rooms for an entire year! Hosts Lisa Carey, MD and Matt Ewend, MD shared powerful perspective on how people gain strength from a caring community when coping with illness. Save the date for this year's event: October 9, 2015.



In October, 40 former house guests and family members who lost loved ones in the past year returned to Family House for a memorial service and a luncheon. Volunteers, staff and guests who have known the families also appreciate this annual remembrance event.



Our annual Gingerbread House party in December was a festive event for guests, volunteers and children. Family House was beautifully decorated for the holidays, and the sugar-laden gingerbread houses added charm.

*2014–2015*

## OUR YEAR IN REVIEW

JULY 1, 2014 – JUNE 30, 2015

**2,271** patients and family members served

**25** average number of active military and veteran guests each month

**98%** average occupancy

**95%** of guests say Family House has had a positive impact on their recovery

**92%** of guests coming from North Carolina

**\$27** average guest payment per night

**\$82** cost to operate a room at Family House for a night

**\$3,280** cost to operate all 40 rooms for a night

**\$7,000** average savings to a transplant patient staying with us



Our annual Volunteer Breakfast celebrated the volunteers at SECU Family House. We honored the contributions of many special volunteers, including the 2014 Butch and Tammy Davis Volunteer of the Year, Carol George. Carol has logged many volunteer hours and is always willing to lend a hand.



The 2015 Tar Heels for SECU Family House BBQ and Golf Tournament in April 2015 raised \$97,600 in net proceeds - which covers the cost to operate three of the 40 rooms at Family House for an entire year. Eric Montross hosted the successful two-day event, which featured a live auction of a Carolina-blue golf cart and the support of many sponsors and friends in our community.

2014-2015

## TOP TEN COUNTIES SERVED

Cumberland (155)

New Hanover (144)

Onslow (121)

Brunswick (111)

Robeson (91)

Carteret (70)

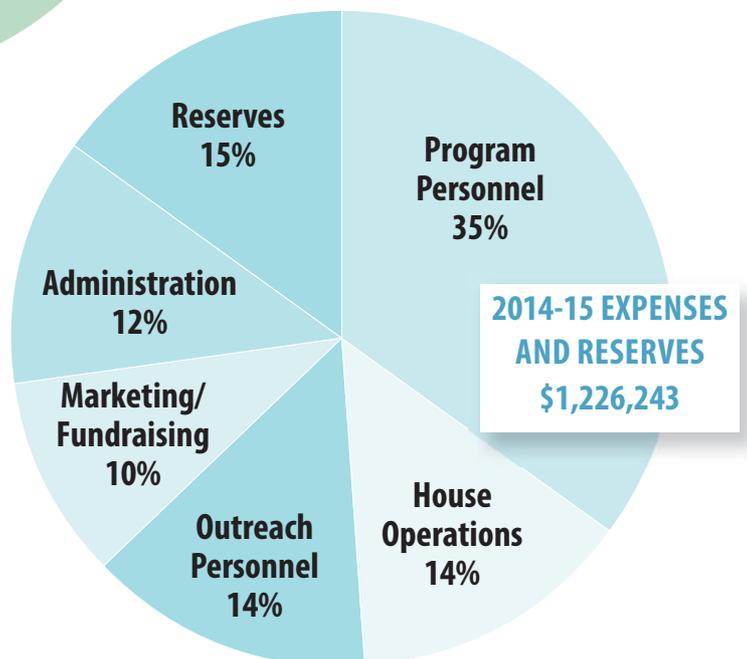
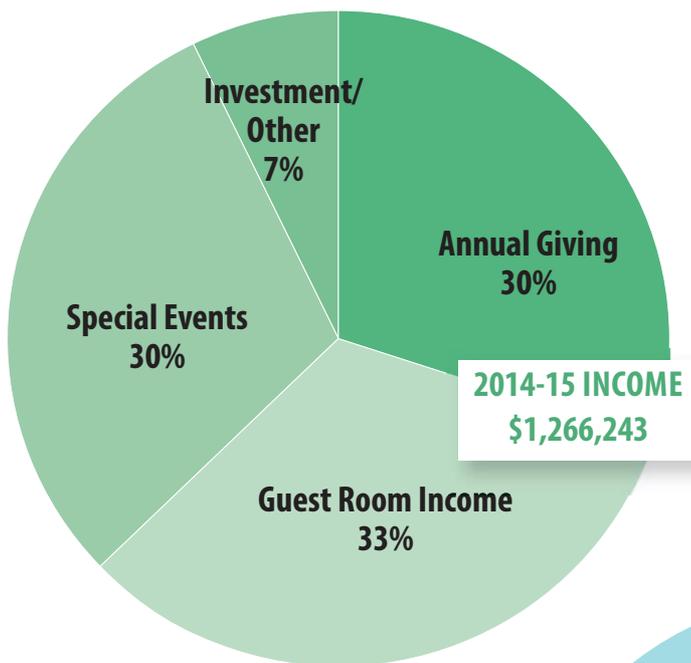
Mecklenburg (65)

Wayne (56)

Johnston (52)

Guilford (51)

Listed by number of guests.



## BOARD OF DIRECTORS

### OFFICERS

**Matt Ewend, MD, President**

Chair and Professor of Neurosurgery,  
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Community Volunteer

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**Bob Woodruff #**

President, The Cedars of Chapel Hill

*\* Board Members rotated off  
the Board after 2014*

*+ Board Members new to  
Family House in 2015*

*# Past President, 2014*

## OUR DONORS

Longtime donors Laura and Uday Reebye contribute in substantial ways, not only with significant financial support, but also by inspiring others to get involved. Their Triangle Implant Center team provides regular meals, they sponsor a scholarship at the UNC School of Dentistry for dental students who volunteer at the House, and Laura serves on our Board.

*2014–2015*

**\$760,576** Support raised

**1,217** Donors

**73** Corporate supporters

**21** Foundation supporters

**188** In-kind donors

**233** Gifts-in-kind

**\$80,000** Estimated value of in-kind contributions (includes auction items for events)



“Family House is an integral part of our community, and we are honored to help provide a peaceful, caring home for patients and families. We want our daughters to understand everyone has the power to make a difference in someone's life, and this is a perfect fit for our family's support.” – Laura Reebye

## OUR DONORS

JULY 1, 2014 – JUNE 30, 2015



### **Beacon \$30,000+**

The John William Pope  
Foundation

[UNC Health Care](#)

### **Lighthouse \$10,000+**

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Ruby Williams  
Richard and Brenda Wingo  
Sean and Jeyhan Wood  
David and Bharathi Zvara

### **Torch \$1,000+**

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 Allison and Ford Worthy  
 Stacey and Mark Yusko  
 Zartarian Foundation

**Friends \$500+**

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 Rick and Jennifer Woods  
 Mark and Rhonda Zack

## OUR VOLUNTEERS

The SECU Information Services department is one of many SECU locations across the state that supports the House. For more than 3 years, the IT Services team has come from Garner, NC, to serve meals, and each year they organize a golf tournament, which has generated \$40,000 in donations over the past 4 years.



### JOIN US

Volunteer

Cook meals

Support guests

Invest in our work

Visit [secufamilyhouse.org](http://secufamilyhouse.org)  
to learn more.

*2014–2015*

**13,394** volunteer hours logged

**300** meals provided to Family House guests

**135** regular volunteers

**17** volunteer groups from UNC-Chapel Hill

**20** State Employees' Credit Union branches involved in the House



"I like making the guests of Family House feel like someone cares and they are special." – Cheryl Batchelor

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