




SECU
**FAMILY
HOUSE**
at UNC Hospitals

IMPACT REPORT

2014-2015



Our mission is to provide an affordable, safe, nurturing home away from home for seriously ill patients, their family members, and caregivers from throughout North Carolina and beyond.

At our beautiful home near UNC Hospitals, we provide lodging, meals, transportation and special programs. We help families build a support network so they can rest and recuperate when they need it most.



Each evening at SECU Family House, guests gather to tell stories, share a meal and build strength after their day at UNC Hospitals. Our guests describe the sense of community that forms in the peaceful living spaces throughout the house as life-changing. This community extends to the generous donors and volunteers who help make this possible throughout the year. Together, we make a difference.

Janice

Janice W. McAdams
Executive Director

OUR GUESTS

Veatrice Harris and her husband Joe came to us from Roanoke Rapids, North Carolina, during Veatrice's leukemia treatment at UNC Hospitals. Veatrice had a bone marrow transplant from daughter Tiffany, and the family has helped make Family House a home, for themselves and others.

Veatrice and Joe shared positive inspiration to Family House guests during community meals, before they headed to the hospital or while sitting beside the fireplace. They also provided rides for other guests to the hospital or to the local pharmacy or market. Learn more about their story by visiting secufamilyhouse.org/diary.





"Our mission while staying at Family House is to help when we can, because we feel so blessed in life." — Joe Harris



The 8th annual Carolina Ball in September 2014 had record attendance and raised over \$200,000 in net proceeds. That's enough to fully cover the cost to operate nearly seven of our 40 rooms for an entire year! Hosts Lisa Carey, MD and Matt Ewend, MD shared powerful perspective on how people gain strength from a caring community when coping with illness. Save the date for this year's event: October 9, 2015.



In October, 40 former house guests and family members who lost loved ones in the past year returned to Family House for a memorial service and a luncheon. Volunteers, staff and guests who have known the families also appreciate this annual remembrance event.



Our annual Gingerbread House party in December was a festive event for guests, volunteers and children. Family House was beautifully decorated for the holidays, and the sugar-laden gingerbread houses added charm.

2014–2015

OUR YEAR IN REVIEW

JULY 1, 2014 – JUNE 30, 2015

2,271 patients and family members served

25 average number of active military and veteran guests each month

98% average occupancy

95% of guests say Family House has had a positive impact on their recovery

92% of guests coming from North Carolina

\$27 average guest payment per night

\$82 cost to operate a room at Family House for a night

\$3,280 cost to operate all 40 rooms for a night

\$7,000 average savings to a transplant patient staying with us



Our annual Volunteer Breakfast celebrated the volunteers at SECU Family House. We honored the contributions of many special volunteers, including the 2014 Butch and Tammy Davis Volunteer of the Year, Carol George. Carol has logged many volunteer hours and is always willing to lend a hand.



The 2015 Tar Heels for SECU Family House BBQ and Golf Tournament in April 2015 raised \$97,600 in net proceeds - which covers the cost to operate three of the 40 rooms at Family House for an entire year. Eric Montross hosted the successful two-day event, which featured a live auction of a Carolina-blue golf cart and the support of many sponsors and friends in our community.

2014-2015

TOP TEN COUNTIES SERVED

Cumberland (155)

New Hanover (144)

Onslow (121)

Brunswick (111)

Robeson (91)

Carteret (70)

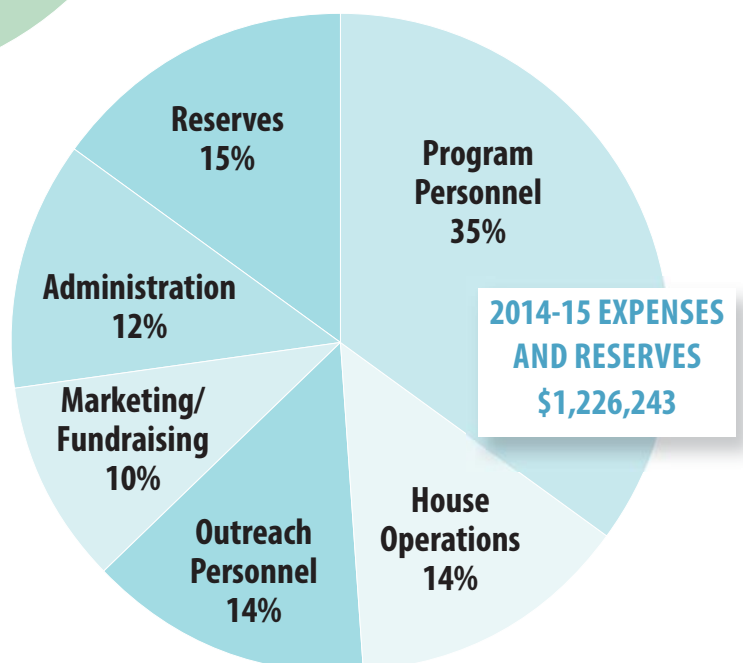
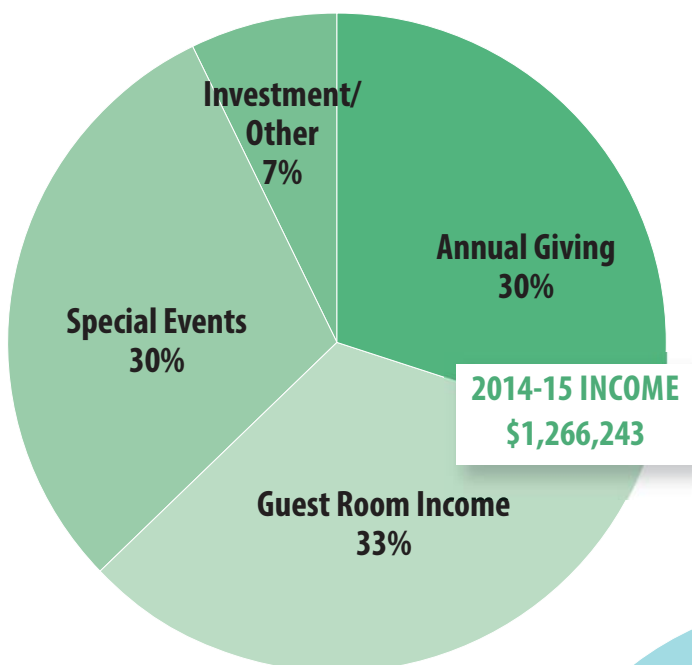
Mecklenburg (65)

Wayne (56)

Johnston (52)

Guilford (51)

Listed by number of guests.



BOARD OF DIRECTORS

OFFICERS

Matt Ewend, MD, President

Chair and Professor of Neurosurgery,
UNC Health Care

David Young, Vice President

CEO, VIF International Education

Wendy Ruggiero, CPA, Treasurer

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Management

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Community Volunteer

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School of Pharmacy

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Jay Patel +

Entrepreneur, Wintergreen Hospitality

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Yadkin Bank

Laura Reebye

Manager, Triangle Implant Center

Peggy Richmond +

Evaluation Consultant

Alex Toledo, MD

Assistant Professor, Department of
Surgery, Abdominal Transplant,
UNC Health Care

Bob Woodruff #

President, The Cedars of Chapel Hill

** Board Members rotated off
the Board after 2014*

*+ Board Members new to
Family House in 2015*

Past President, 2014

OUR DONORS

Longtime donors Laura and Uday Reebye contribute in substantial ways, not only with significant financial support, but also by inspiring others to get involved. Their Triangle Implant Center team provides regular meals, they sponsor a scholarship at the UNC School of Dentistry for dental students who volunteer at the House, and Laura serves on our Board.

2014–2015

\$760,576 Support raised

1,217 Donors

73 Corporate supporters

21 Foundation supporters

188 In-kind donors

233 Gifts-in-kind

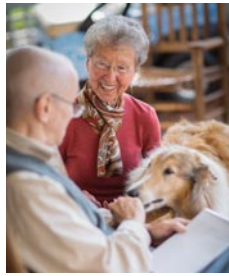
\$80,000 Estimated value of in-kind contributions (includes auction items for events)



"Family House is an integral part of our community, and we are honored to help provide a peaceful, caring home for patients and families. We want our daughters to understand everyone has the power to make a difference in someone's life, and this is a perfect fit for our family's support." – Laura Reebye

OUR DONORS

JULY 1, 2014 – JUNE 30, 2015



Beacon \$30,000+

The John William Pope
Foundation

UNC Health Care

Lighthouse \$10,000+

L & N Andreas Foundation
Fred Dalldorf, M.D. and Jane
Bultman-Dalldorf
Matt Ewend and Lisa Carey
Cathy and Mike Fields
The Mia Hamm Foundation
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Lineberger Comprehensive
Cancer Center

NC State Employees
Combined Campaign
Uday and Laura Reebye
Triad Foundation, Inc.

Fireplace \$5,000+

Anonymous
Richard and Susan Beatty
Bertsch Family Charitable Foundation, Inc.
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Earl and Margaret Chesson
Lucy and Ian Falk, The Falk Family
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Home Health Foundation of Chapel Hill
Endowment Fund of Triangle
Community Foundation
Bob and Janice James
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UNC Men's Basketball
VIF International Education/Kelly and
David Young

Lantern \$2,500+

Anonymous (2)
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Danis Construction Co.
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SKANSKA

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State Employees' Credit Union - Carrboro
State Employees' Credit Union -
Information Services
SunTrust
Frank and Shelayne Sutton
The Happy Tooth
The Prentice Foundation
Alexander and Courtney Toledo
Louis and Elizabeth Tortora
Mark and Ann Weissler
Ken and Cheryl Williams
Ruby Williams
Richard and Brenda Wingo
Sean and Jeyhan Wood
David and Bharathi Zvara

Torch \$1,000+

Anonymous
Peter and Nancy Bach
Patty Baker
Tom and Linda Barry
Starr and Daniel Basmajian
BB&T - Elliott Road
Jeff and Cooper Biersach
Bill and Lee Blackman
Blue Cross and Blue Shield of North
Carolina Employee Giving
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Julia Sprunt Grumbles
Jonathan and Veatrice Harris



Holmes Oil, Inc.

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Mark and Elizabeth Moshier

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Jill Pirhalla

Debra Marie Plastine

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Wendy and Dino Ruggiero

Schell Bray PLLC

Peter and Jane Slomiany

Brian and Laura Stabler

Gretchen Stroemer

Swearingen Foundation

Donna Trohanis

[UNC Department of Surgery](#)

United Way of the Greater Triangle

Allison and Ford Worthy

Stacey and Mark Yusko

Zartarian Foundation

Friends \$500+

Atma Hotel Group

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Betty and Thomas Bouldin

Sara and John Carroll

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\(Pittsboro Street\)](#)

[State Employees' Credit Union - Statesville](#)

[State Employees' Credit Union - Morehead City](#)

Elizabeth and John Sweeney

William and Nancy Thompson

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Randall and Shelia Welborn

Wells Fargo Advisors

Allen and Jennifer Wiggins

Giles and Beverly Williams

Eddie and Carrie Williamson

Thomas and Lee Wollman

Rick and Jennifer Woods

Mark and Rhonda Zack

OUR VOLUNTEERS

The SECU Information Services department is one of many SECU locations across the state that supports the House. For more than 3 years, the IT Services team has come from Garner, NC, to serve meals, and each year they organize a golf tournament, which has generated \$40,000 in donations over the past 4 years.



JOIN US

Volunteer

Cook meals

Support guests

Invest in our work

Visit secufamilyhouse.org
to learn more.

2014–2015

13,394 volunteer hours logged

300 meals provided to Family House guests

135 regular volunteers

17 volunteer groups from UNC-Chapel Hill

20 State Employees' Credit Union branches involved in the House



"I like making the guests of Family House feel like someone cares and they are special." — Cheryl Batchelor



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