



Family House Classic 2021 Sponsorship Opportunities

Friday, April 30, 2021
Chapel Hill Country Club
www.secufamilyhouse.org/FamilyHouseClassic
Golf Tournament: 11:00 AM
19th Hole ParTee: 4:00 PM

Physically Distanced yet Socially Connected Event!

SECU Family House at UNC Hospitals provides a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

Support the 2,200 guests and their caregivers who stay with us every year by sponsoring our 13th annual spring event.

Family House Classic Sponsorship Benefits	Presenting Sponsor \$25,000	ParTee Sponsor \$15,000	Platinum/ Stage Sponsor \$10,000	Silver/ Golf Awards Sponsor \$7,500	Golf Game/ Mulligan Sponsor \$5,000*	Bronze Sponsor \$3,500**	Patron Sponsor \$1,500**
Golf Foursomes <ul style="list-style-type: none"> Two golfers per cart with limited number of clear plastic dividers available Limited number of individual carts available; please request when you secure your sponsorship 	3	2	2	1	1	1	0
Tickets to the 19th Hole ParTee—includes: <ul style="list-style-type: none"> Draped and lighted individual tent for up to 8 guests; Table, table cloth and 8 chairs provided per tent Specialty spring menu plus wine and beer served directly to your tent Entertainment provided by the dynamic Liquid Pleasure with Kenny Mann; Dancing encouraged around individual tents Program includes golf awards, auction, and our Fund a Family FUNdraising segment 	24	16	16	8	8	8	6
Recognition in Chapel Hill Magazine (circulation 7,000+)	•	•	•				
Recognition in our monthly eNews (circulation 6,000+)	•	•	•				
Video advertisement during 19 th ParTee	2 minutes	2 minutes	2 minutes	30 seconds			
Opportunity to present Golf Awards				•			
Opportunity to host promotional table at tournament	•	•	•				
Social media posts and name on invitation if sponsorship secured by March 10	10	6	6	1			
Individual signage at tee boxes if sponsorship secured by March 10	5	3	3	1			
Invitation to Donor Appreciation event	•	•	•	•	•	•	
Invitation to place merchandise in golfer swag bags	•	•	•	•	•	•	•
Recognition on website, event signage, & program	•	•	•	•	•	•	•

SOLD!
UNC HEALTH

*Golf games include the putting contest, the hole-in-one contest, and Take It or Leave It. Contact Melchee Johnson to learn more.

**Limited number of Bronze and Patron Sponsorships available. See website for remaining sponsorships.

In-Kind Donation Benefits	Valued at \$3,500+		Valued at \$2,000+	Valued at \$1,000+	Valued at <\$500
	0	4	2	2	0
Tickets to the 19 th Hole Celebration	0	4	2	2	0
Individual golf registrations	4	2	1	0	0

Cash underwriting opportunities available. Contact Melchee Johnson to learn more.

Questions? Contact Melchee Johnson, Development Administration Manager
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