To make a gift online, visit www.secufamilyhouse.org/donate

My donation to the annual operating fund is $ ________________

In addition, my company will match my gift.

❑ One-time Gift  ❑ Recurring Donation  ❑ Monthly  ❑ Quarterly

Method of Payment  ❑ Cash  ❑ Check  ❑ Credit Card  ❑ Bank Draft  ❑ Other

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CREDIT CARD NUMBER
CODE
EXP. DATE

SIGNATURE
DATE

In  ❑ honor of  ❑ memory of ________________________________

ACKNOWLEDGEMENT TO ________________________________

ADDRESS

Donations to the Annual Fund help Family House shine hope through the darkness for families facing difficult medical treatment or recovery.

• $95 helps a guest stay for one night
• $190 helps a guest stay for two nights

Join our Foundation Family by committing to a monthly gift:

• $25/month = $300/year = 3 nights
• $40/month = $480/year = 5 nights
• $55/month = $660/year = 7 nights
• $80/month = $960/year = 10 nights

secufamilyhouse.org/FoundationFamily

Kathy’s daughter Gemma sustained severe injuries in a car accident. Kathy shares deep gratitude that Family House is here for them, thanks to the support of donors who help bridge the gap between what a guest pays and the actual cost of operating a room, which keeps guest room rates affordable.

“THIS PLACE HAS BEEN A BLESSING, A LIFESAVER. I’VE MADE LIFELONG FRIENDS IN A SHORT PERIOD OF TIME.”
Kathy M., Lumberton, NC

facebook.com/FamilyHouseChapelHill
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MISSION

SECU Family House is a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses. We provide guests lodging, meals, supportive programs, transportation and a caring support network. We serve families from all 100 North Carolina counties and beyond, helping them rest, heal, and gather strength when they need it most.

“20/20 Vision’ doesn’t mean perfect. It means having measured clarity given a certain distance—a fitting description of what we’ve accomplished together in FY2019-2020.”

Janice McAdams, Executive Director
OUR IMPACT

90% of Family House guests in our last fiscal year hailed from North Carolina. Your support makes a tremendous impact on the lives in our communities.

FUNDING OUR MISSION

Revenue: $1.7M

21% – Guest Room Income
- $34 average guest payment per night

36% – Annual Giving
- 1,127 Donors
- 28 Foundation Supporters
- 173 in-kind gifts valued at $84,514
- $200,315 in Annual Campaign Grants
- $7,757 Raised through Facebook
- $9,480 Guest Challenge

28% – Special Events

15% – Investments/Other

DELIVERING OUR SERVICES

Expenses: $1.7M

OUR MISSION AT WORK

July 1, 2019 – June 30, 2020

Despite economic and public health uncertainty, Family House moves forward as a focused community of donors, board members, volunteers, staff, guests, and partners to realize and even expand our founders’ vision. We look forward to serving nearly twice as many guests when the new building opens later in 2020.

IN COORDINATION WITH UNC HEALTH, OUR EFFECTIVE RESPONSE TO COVID-19 AND TEMPORARY CLOSURE ALLOWED US TO SUCCESSFULLY REOPEN AND SERVE FAMILIES IN A LIMITED CAPACITY, EVEN DURING A BUILDING RENOVATION AND CONSTRUCTION.

Jan Ross, Director of House Operations (pictured right with Georgie Clemens, Volunteer Services Manager)

YOUR DONOR INFORMATION WILL BE USED FOR GIFT PROCESSING ONLY.

YOUR DONATION IS TAX-DEDUCTIBLE TO THE EXTENT PERMITTED BY LAW.