



YOUR
DONATIONS
KEEP FAMILY
HOUSE SAFE &
AFFORDABLE

Donations to SECU Family House at
UNC Hospitals are tax-deductible
as permitted by law. Family House
is a 501(c)(3) nonprofit.



THANK YOU FOR YOUR
INTEREST IN SUPPORTING
FAMILY HOUSE.

PLEASE REGISTER YOUR
EVENT WITH US SO
WE CAN HELP!

Contact us at
info@secufamilyhouse.org
(919) 932-8000
[secufamilyhouse/fundraise](https://secufamilyhouse.org/fundraise)

FUNDRAISING FOR FAMILY HOUSE

HOW TO FUNDRAISE TO SUPPORT
SECU FAMILY HOUSE
AT UNC HOSPITALS



[secufamilyhouse/fundraise](https://secufamilyhouse.org/fundraise)

HOW FUNDRAISING HELPS

A \$100 donation covers operating costs for one night; \$1,000 for 10 nights. Guests come from every county in North Carolina and beyond, and typically stay for many weeks.

Your donations help keep Family House affordable. Our room rates are \$45 for a room and \$60 for a suite. We fundraise to bridge the gap between what guests pay and the true cost of operation.

Your donations provide the essentials for guests. We use groceries, household items, cleaning supplies, sheets, towels and everything else you use at home.

PLANNING YOUR EVENT

- Register your event with us so we can help (secufamilyhouse.org/fundraise).
- Set a fundraising goal and make sure your guests know they will make an important difference in someone's life.
- Keep your expenses to a minimum so that most of your proceeds can benefit Family House guests. Ask local vendors for help!

MARKETING AND PROMOTION

- Although we are not able to provide funds for your event, we can send you our logo, brochures and other materials to help you tell the story of Family House.
- Contact your local media about your event, and invite us too! Send us photos for our social media and links of any coverage.

AT THE EVENT

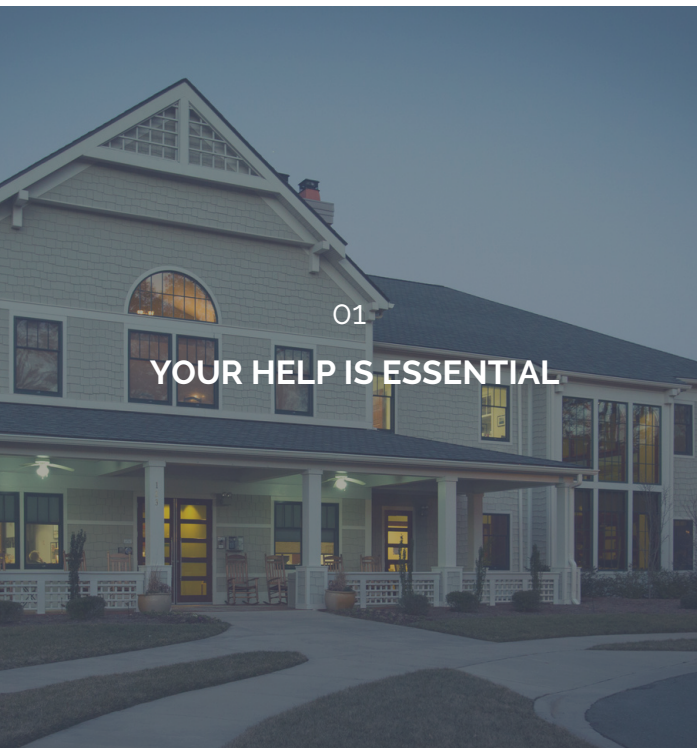
Tell people about the impact of donations -- safe, affordable housing for families who travel to Chapel Hill for medical care.

HOW TO SEND DONATIONS

- Checks payable to SECU Family House at UNC Hospitals
- Our website: secufamilyhouse.org/donate-now
- Set up your own fundraising page: everydayhero.com

DONOR FOLLOW UP

Family House will send gift receipts and thank you letters to donors, volunteers and sponsors. Please provide their contact information to us after the event.



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YOUR HELP IS ESSENTIAL



02

TIPS FOR PLANNING



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FUNDRAISING DETAILS