



2022 Family House Classic

SPONSORSHIP OPPORTUNITIES

Friday, April 8, 2022 at Chapel Hill Country Club

www.secufamilyhouse.org/FamilyHouseClassic

Golf Tournament Tee Time TBD;

19th Hole After Par Tee to immediately follow tournament

SECUC Family House at UNC Hospitals provides a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses. Your sponsorship of our 14th annual spring event will support the 4,000+ guests and their caregivers who will stay with us this year.

Sponsor Benefits	Presenting Sponsor \$25,000	19th Hole Sponsor \$15,000	Platinum Sponsor \$10,000	Silver Sponsor \$7,500	Golf Games Sponsor \$5,000*	Bronze Sponsor \$2,500**
Golf Foursomes	3	2	2	1	1	1
19th Hole Tickets <ul style="list-style-type: none"> Immediately following golf play, golfers can join us to watch Masters Friday coverage with heavy hors d'oeuvres and beverages Socialize with other golfers, play lawn games, and celebrate your impact on Family House! 	SOLD 24	SOLD 16	16	8	8	8
Recognition in monthly e-News (circulation 6,000+)	•	•	•	•		
Opportunity to make remarks	•					
Opportunity to present Golf Awards		•				
Opportunity to host promotional table during tournament	•	•	•	•		
Individual signage at tee boxes if sponsorship secured by March 1	5	3	3	1	1	
Opportunity to provide one giveaway/promotional item for swag bags	•	•	•	•	•	•
Sponsor recognition in social media posts	4	2	1	1		
Sponsor recognition on event website, signage, and program	•	•	•	•	•	•

*Golf games include putting contest, hole-in-one contest, and Take It or Leave It Pro Shot.

**Limited number of Bronze sponsorships available. See website for remaining sponsorships.

Questions? Contact Amy Blackwelder, Assistant Director of Development | 919-932-8001 or amy@secufamilyhouse.org

