



An evening Under the Sea
Friday, September 16, 2022
at SECU Family House at UNC Hospitals
secufamilyhouse.org/TheGala

The mission of SECU Family House at UNC Hospitals is to provide a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

The Gala will bring together our community's leaders for our premier black-tie-optional fundraiser in support of SECU Family House at UNC Hospitals. Funds raised will support the mission of Family House to provide a safe, nurturing, affordable home for patients and their loved ones who travel great distances to UNC Hospitals for life-saving procedures and serious illnesses.

Guests will enjoy a cocktail reception, silent and live auction, seated dinner, brief program, live music and dancing.

2022 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$50,000

- Logo recognition as presenting sponsor throughout
- Recognition during program remarks
- Logo featured on all sponsor recognition materials - including event signage and program
- 20 tickets to The Gala
- Logo and link on Family House website
- Recognition as Presenting Sponsor in 6 social media posts
- Logo or name in Chapel Hill Magazine and the Family House monthly eNewsletter

BALLROOM SPONSOR - \$35,000

- Key recognition with sponsor visibility throughout the main ballroom where the dinner, program and dancing will take place
- Recognition during program remarks
- Logo featured on all sponsor recognition materials - including event signage and program
- 20 tickets to The Gala
- Logo and link on Family House website
- Recognition as Ballroom Sponsor in 2 social media posts

WELCOME RECEPTION SPONSOR - \$25,000

- Key recognition with logo visibility throughout the Welcome Reception
- Logo featured on all sponsor recognition materials - including event signage and program
- 12 tickets to The Gala
- Logo and link on Family House website
- Recognition as Welcome Reception Sponsor in 1 social media post

STAGE SPONSOR - \$15,000

- Key recognition as the stage sponsor with logo recognition on the stage
- Logo featured on all sponsor recognition materials - including event signage and program
- 12 tickets to The Gala
- Logo and link on Family House website
- Recognition as Stage Sponsor in 1 social media post

To confirm your sponsorship or for more information, please contact Amy Blackwelder at 919.932.8001 or amy@secufamilyhouse.org.





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2022 SPONSORSHIP OPPORTUNITIES CONTINUED

ELEMENT OF ELEGANCE SPONSOR - \$10,000

- Choice of one customized sponsor activation during the event (options listed below)
- Logo featured on all sponsor recognition materials - including event signage and program
- 12 tickets to The Gala
- Logo and link on Family House website

ELEMENT OF ELEGANCE CUSTOM SPONSOR ASSET OPTIONS INCLUDE (Select One):

- Silent Auction Sponsor
- Menu Sponsor
- Dessert Sponsor
- Bid Paddle Sponsor
- Photo Booth Sponsor
- Late-Night Snack Sponsor
- Band Sponsor

TABLE HOST SPONSOR - \$5,000

- 12 tickets to The Gala
- Logo and link on Family House website
- Logo featured on all sponsor recognition materials - including event signage and program

PATRON SPONSOR - \$2,500

- 6 tickets to The Gala
- Line listing on Family House website
- Line listing recognition on all sponsor recognition materials - including event signage and program

FRIENDS OF THE HOUSE - \$1,500

- 4 tickets to The Gala
- Line listing on Family House website
- Line listing recognition on all sponsor recognition materials - including event signage and program

Please contact our staff if you plan to purchase your sponsorship using a donor advised fund and we can confirm the Fair Market Value of your sponsorship package.

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