

Sponsorship Opportunities



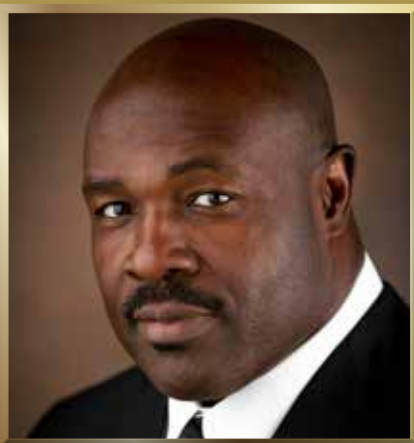
Breaking Barriers
FOR JOB SEEKERS

09.08.23

7:30 - 9:00AM

Madrid Theatre

3810 MAIN ST, KCMO



Guest Speaker

Christian Okoye

Kansas City Chiefs 1987 - 1992

Chiefs Hall of Fame 2000



Who Your Sponsorship Supports

For nearly 130 years, Goodwill of Western Missouri and Eastern Kansas has been helping to serve the most vulnerable communities in the Greater Kansas City region by empowering local jobseekers through our workforce development programs.

Bridge to Technology

Digital Skills Training Classes

IBM SkillsBuild for Job Seekers

Grow with Google

Meta Social Media & Marketing

Certified Manufacturing Associate (CMfgA) Certification Course

Employment & Workforce Development Services

Re-Entry Services

Mobile Workforce Unit

AbilityOne Program

In 2022, we served 1,797 individuals and placed 700 people in sustainable employment.

Goodwill serves 82 counties, operating 15 retail stores, and multiple janitorial contracts while diverting 16,000,000 pounds of waste from landfills.

Your support amplifies the erasure of barriers while providing resources, education, and training to those most in need. Goodwill exists to help individuals in need gain skills and credentials, find employment, obtain job training, gain economic self-sufficiency, and receive necessary wraparound support services, such as financial education and transportation. Through employer partnerships and collaborations, Goodwill works with the business community to hire our participants to give them the opportunity for economic self-sufficiency and work experience.

Learn more about how you can make a life-changing impact by viewing these participant stories:



mokangoodwill.org

Our mission is to empower people to discover their potential and adapt for the future through the power of work. Together, we build sustainable and prosperous communities.



Sponsorship Benefits & Opportunities

Exclusive!

Presenting Sponsor	Champion Sponsor	Empower Sponsor	Inspire Sponsor	Impact Sponsor	Partner Sponsor
\$30,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500

Exclusive branding present in all Goodwill retail stores	✓					
Name and/or logo placed on event billboard(s)	✓					
Premiere recognition on all digital and printed materials						
Premier placement on event invitation and programs						
Name and/or logo placed on event signage	✓	✓				
Special recognition from event emcee		✓				
All table guests invited to a meet-and-greet with Christian Okoye						
Two tickets to VIP dinner with Christian Okoye the night before the event						
Inclusions in all media relations, as desired	✓	✓	✓			
Option to provide branded materials at event	✓	✓	✓	✓		
Name/logo prominently featured on MoKan Goodwill's website, in electronic communications and social media	✓	✓	✓	✓	✓	
Name/logo prominently placed on large screens throughout event	✓	✓	✓	✓	✓	✓
Program recognition	Full Page	1/2 Page	1/4 Page	Listing	Listing	Listing
Complimentary VIP tables with premier seating (10 seats per table)	2	2	1	1	1	1
Valet Parking Passes	10	10	5			
Premiere recognition virtually through livestream platform	15 second pre & post stream feature	15 second pre & post stream feature	Logo	Logo	Listing	Listing

Logo must be received on or before August 15, 2023, to ensure its inclusion on printed promotions.



To secure your sponsorship, scan or visit mokangoodwill.org/about/2023powa

Questions?
Contact Lane Bartram, Events Manager at lbartram@mokangoodwill.org



Sponsorship Agreement

COMPANY / ORGANIZATION NAME

ADDRESS (STREET / CITY / STATE / ZIP CODE)

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

Yes! We would like to sponsor the 2023 Power of Work Awards at the following level:

- PRESENTING SPONSOR (\$30,000) CHAMPION SPONSOR (\$15,000) EMPOWER SPONSOR (\$10,000) INSPIRE SPONSOR (\$5,000) IMPACT SPONSOR (\$2,500) PARTNER SPONSOR (\$1,500) INDIVIDUAL TICKET (\$125)

At this time:

- We intend to use all of our complimentary tickets.
- We do not intend to use our tickets and would like to make our sponsorship 100% tax deductible.
- We are not able to sponsor the 2023 Power of Work Awards but wish to make a donation of \$_____ to support MoKan Goodwill.

Payment Information:

- PAY BY CHECK (*Make payable to MoKan Goodwill*) PAY BY CREDIT / DEBIT CARD VISA MASTER CARD AMEX

Your sponsorship will be tax deductible minus \$40 per ticket. Logo must be received on or before August 15, 2023, to ensure its inclusion on printed promotions.

NAME ON CARD

BILLING ADDRESS

CARD NUMBER

EXPIRATION DATE

CVV



Complete Online:

Scan or visit
bit.ly/2023POWA

Email to:

Land Bartram
lbartram@mokangoodwill.org

Mail to:

ATTN: Lane Bartram
800 E 18th St
Kansas City, MO 64108