

# Sponsorship Opportunities



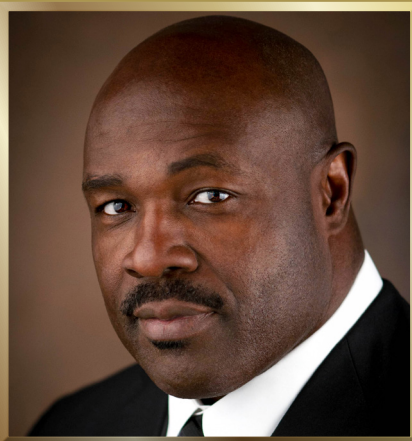
**Breaking Barriers**  
FOR JOB SEEKERS

**09.08.23**

7:30 - 9:00AM

**Madrid Theatre**

3810 MAIN ST, KCMO



*Guest Speaker*

**Christian Okoye**

Kansas City Chiefs 1987 - 1992  
Chiefs Hall of Fame 2000



# Who Your Sponsorship Supports

For nearly 130 years, Goodwill of Western Missouri and Eastern Kansas has been helping to serve the most vulnerable communities in the Greater Kansas City region by empowering local job seekers through our workforce development programs.

**Bridge to Technology**

**Digital Skills Training  
Classes**

**IBM SkillsBuild for Job  
Seekers**

**Grow with Google**

**Meta Social Media &  
Marketing**

**Certified Manufacturing  
Associate (CMfgA)  
Certification Course**

**Employment & Workforce  
Development Services**

**Reentry Services**

**Mobile Workforce Unit**

**AbilityOne Program**

In 2022, we served 1,797 individuals and placed 700 people in sustainable employment.

Goodwill serves 82 counties, operating 15 retail stores, and multiple janitorial contracts while diverting 16,000,000 pounds of waste from landfills.

Your support amplifies the erasure of barriers while providing resources, education, and training to those most in need. Goodwill exists to help individuals in need gain skills and credentials, find employment, obtain job training, gain economic self-sufficiency, and receive necessary wraparound support services, such as financial education and transportation. Through employer partnerships and collaborations, Goodwill works with the business community to hire our participants to give them the opportunity for economic self-sufficiency and work experience.

**Learn more about how you can make a life-changing impact by viewing these participant stories:**







# Sponsorship Benefits & Opportunities

*Exclusive!*

**Presenting  
Sponsor**

**\$30,000**

**Champion  
Sponsor**

**\$15,000**

**Empower  
Sponsor**

**\$10,000**

**Inspire  
Sponsor**

**\$5,000**

**Impact  
Sponsor**

**\$2,500**

**Partner  
Sponsor**

**\$1,500**

Exclusive branding present in all Goodwill retail stores	✓					
Name/logo placed on event billboard(s)						
Premier recognition on all digital and printed materials						
Premier placement on event invitation and programs						
Name/logo placed on event signage	✓	✓				
Special recognition from event emcee						
All table guests invited to a meet-and-greet with Christian Okoye						
Two tickets to VIP dinner with Christian Okoye the night before the event						
Inclusions in all media relations, as desired	✓	✓	✓			
Option to provide branded materials at event	✓	✓	✓	✓		
Name/logo prominently featured on Goodwill's website, in electronic communications and social media	✓	✓	✓	✓	✓	
Name/logo prominently placed on large screens throughout event	✓	✓	✓	✓	✓	✓
Program recognition	<b>Full Page</b>	<b>1/2 Page</b>	<b>1/4 Page</b>	<b>Listing</b>	<b>Listing</b>	<b>Listing</b>
Complimentary VIP tables with premier seating (10 seats per table)	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Valet Parking Passes	<b>10</b>	<b>10</b>	<b>5</b>			

Logo must be received on or before **August 15, 2023** to ensure its inclusion on printed promotions.



To learn more about the event, scan or visit  
[mokangoodwill.org/about/2023powa](https://mokangoodwill.org/about/2023powa)

Questions?  
Contact Lane Bartram, Events Manager at  
[lbartram@mokangoodwill.org](mailto:lbartram@mokangoodwill.org)



# Sponsorship Agreement

COMPANY / ORGANIZATION NAME

ADDRESS (STREET / CITY / STATE / ZIP CODE)

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

**Yes! We would like to sponsor the 2023 Power of Work Awards at the following level:**

- ☐ PRESENTING SPONSOR (\$30,000) ☐ CHAMPION SPONSOR (\$15,000) ☐ EMPOWER SPONSOR (\$10,000) ☐ INSPIRE SPONSOR (\$5,000) ☐ IMPACT SPONSOR (\$2,500) ☐ PARTNER SPONSOR (\$1,500) ☐ INDIVIDUAL TICKET (\$125)

## At this time:

- ☐ We intend to use all of our complimentary tickets.
- ☐ We do not intend to use our tickets and would like to make our sponsorship 100% tax deductible.
- ☐ We are not able to sponsor the 2023 Power of Work Awards but wish to make a donation of \$\_\_\_\_\_ to support Goodwill.

## Payment Information:

- ☐ PAY BY CHECK *(Make payable to Goodwill)* ☐ PAY BY CREDIT / DEBIT CARD ☒ VISA ☒ MASTERCARD ☒ AMEX

Your sponsorship will be tax deductible minus \$40 per ticket. Logo must be received on or before **August 15, 2023** to ensure its inclusion on printed promotions.

NAME ON CARD

BILLING ADDRESS

CARD NUMBER

EXPIRATION DATE

CVV



### Complete Online:

Scan or visit  
[givebutter.com/POWA](https://givebutter.com/POWA)

### Email to:

Lane Bartram  
[lbartram@mokangoodwill.org](mailto:lbartram@mokangoodwill.org)

### Mail to:

ATTN: Lane Bartram  
800 E 18th St  
Kansas City, MO 64108