



Media Kit

Goodwill of Western Missouri and Eastern Kansas

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About: Goodwill of Western Missouri & Eastern Kansas is a 501 (c) (3) nonprofit agency whose mission is to empower people with disadvantages and different abilities to earn and keep employment through individualized programs and services. In 2015, nearly 1.5 million purchases and 450,000 donations funded our mission. 90¢ of every dollar Goodwill spends supports the mission locally. Goodwill has a rich history of more than 120 years of service in and around Kansas City. The agency has 14 stores with additional donation sites and GoodWORKS Career Resource Centers.

Locations: <http://www.mokangoodwill.org/locations>

Mission programs & services: <http://www.mokangoodwill.org/mission/programs-and-services>

Mission success stories: <http://www.mokangoodwill.org/mission#action>

Financial information: <http://www.mokangoodwill.org/about/financials>

Leadership team: <http://www.mokangoodwill.org/about/team>

Agency history: <http://www.mokangoodwill.org/about/our-history>

Frequently asked questions: <http://www.mokangoodwill.org/faqs>

Does your CEO really make millions? (Hint: no.) <http://www.mokangoodwill.org/faqs/rumors>

Power of Work Awards Luncheon: [www.powerofworkkc.org](http://www.powerofworkkc.org)

Goodwill Haunting Party: [www.goodwillhaunting.org](http://www.goodwillhaunting.org)