

Albuquerque, N.M.

Bentonville, Ark.

Charleston, S.C.

Chicago

Columbia, Mo.

Columbia, S.C.

Columbus, Ohio

Dallas

Detroit

Fayetteville, Ark.

Ft. Myers, Fla.

Greensboro, N.C.

Greenville, S.C.

Indianapolis Kansas City

London, United Kingdom

Miami

Milwaukee

Minneapolis

New York City

Oklahoma City

Phoenix

Portland, Maine

Portland, Ore.

Plymouth, United Kingdom

Raleigh, N.C.

Richmond, Va.

San Diego

San Francisco

San Salvador, El Salvador

Santa Barbara, Calif.

Shreveport, La

Toronto, Canada

Tulsa, Okla.

Washington D.C.

Wichita, Kan

Wilmington, N.C.

Winston-Salem, N.C.

Wrightsville Beach, N.C.

Since 1987

July 10, 2017

Ms. Stefany A. Williams, President and CEO Goodwill of Western Missouri & Eastern Kansas 1817 Campbell Street Kansas City, MO 64108

Dear Stefany:

I really enjoyed our time together last week and appreciated learning about the challenges and opportunities facing Goodwill of Western Missouri & Eastern Kansas as it seeks to grow philanthropy. Thank you for the opportunity to present Hartsook's qualifications to conduct a Pre-Campaign Study for Goodwill of Western Missouri & Eastern Kansas.

Hartsook would be proud to work with you and your leadership to conduct a Pre-Integrated Campaign Study – the important first step in laying a solid foundation for a major campaign. Our dedication to providing quality support and commitment to achieving your objectives will be pursued with the highest professional standards. This combination of project success and ethical excellence is a hallmark of our company.

The services provided as part of Hartsook's Pre-Integrated Campaign Study are detailed in the enclosed proposal. They include, but are not limited to:

- Campaign Readiness Review
- Case Statement Development
- Campaign Assessment Interviews and Surveys
- Final Report Preparation and Presentation

The findings of our Pre-Integrated Campaign Study will provide tremendous insight into your constituents' perceptions of Goodwill of Western Missouri & Eastern Kansas' campaign plans. It will also begin the process of identifying and cultivating relationships with potential donors and volunteer leaders and determine the level of support you may expect during a campaign.

Hartsook appreciates the opportunity to submit this proposal and we are excited about the possibility of working with you to further the vision and mission of Goodwill of Western Missouri & Eastern Kansas.

Sincerely,

Matthew J. Beem, Ph.D.(c), CFRE

MattBeen

President and CEO

## A Pre-Campaign Study Proposal to

#### Goodwill of Western Missouri & Eastern Kansas

Kansas City, Missouri

July 10, 2017



www.hartsookcompanies.com 866.630.8500

#### **SCOPE OF SERVICES**

#### Hartsook's Pre-Integrated Campaign Study

The Pre-Integrated Campaign Study—which includes a Campaign Readiness Review, preliminary Case Statement Development, Campaign Assessment and Final Report—will determine accurately the campaign potential for Goodwill of Western Missouri & Eastern Kansas (Goodwill). It is an essential component in facilitating a highly successful fundraising initiative.

When embarking on a major gifts initiative, many organizations and the firms that provide counsel on their behalf focus almost exclusively on meeting the capital or endowment goals outlined in the campaign. Annual fund and operational needs are often overlooked and suffer as a result. Hartsook pioneered the Integrated Campaign™ philosophy more than 25 years ago, ensuring that all funding areas—including operating, capital and endowment or reserves—are addressed in a major gifts campaign. It is from this perspective that we will approach your project.

Matt Beem, President and CEO, will lead the project. To ensure Goodwill's fundraising initiatives have the best support at every stage of the project, Hartsook will make available other members of the team with experience in areas such as grant research and writing, planned giving, prospect research, database management, board training and more if appropriate.

#### Step 1: Campaign Readiness Review

The Campaign Readiness Review is a comprehensive study of the organization's readiness for a campaign. The Campaign Readiness Review will include:

- Overview of the study process
- Review of Goodwill's financial data and fundraising history
- Review of Goodwill's fundraising processes, systems and data
- Review of Goodwill's story and history in preparation for developing the case
- Review of the campaign goals to be tested
- Drafting of the test case statement (see additional details below)
- Compiling the personal interview prospect list (100+ names)
- Compiling the mail survey prospect list (200+ names)
- Developing questions for the personal interviews and mail surveys
- Development of timeline and review of process for:
  - Cover letter and test case statement mailing to potential interviewees

- Call process to schedule interviews and mailing thank-you notes/letters to interviewees
- Interview dates (five days over two or three weeks)
- Study presentation date (three weeks or more from date of last interview)

The Campaign Readiness Review serves as the foundation for the study process and provides Hartsook with the insight and information to gather data and make recommendations that will serve as a guideline for preparing Goodwill for its campaign.

#### Step 2: Case Statement Development

We will collaborate with you on an initial draft case for support and facilitate up to two revised drafts. We will work with you to ensure this presentation is an informative and compelling view of your plans. Specifically, the case statement should and will address:

- 1. Why. It is important to those who will support your campaign that the case statement thoroughly demonstrates the need for support.
- 2. Means. The case statement should describe the means by which we believe these needs can be funded.
- 3. *Impact.* It is critical that the impact of this project is described in terms that will demonstrate its importance to those that will be impacted by its success.

You and your Hartsook consultant will work closely to develop the elements to be tested in the case for support. Our seasoned writer will develop a compelling account of Goodwill to include the vision, mission, anecdotal elements and funding needs. Our designers will create a document that includes photos and other graphic elements that ensure a professional and inviting case.

#### Step 3: Campaign Assessment/Interviews and Mail Surveys

Hartsook will help you develop and refine questions specific to the goals and objectives Goodwill. The questions will be used for the personal interviews and mail survey processes.

The major hallmark of a Hartsook study is its objectivity and accurate reflection of the perceptions of donors and prospects. Participants are given the opportunity to provide the most candid feedback possible so we can identify their personal giving priorities, interests, and motivations, as well as their views about Goodwill and the campaign. We will provide detailed direct quotes from all respondents to every question so you will see

the actual "data" in addition to our interpretation of what we heard. Hartsook plans to interview, in person or by telephone, up to 30 to 40 persons.

We also will distribute a survey that will be crafted to elicit the participants' appreciation for the goals of the project as well as their feelings and advice concerning the opportunities for success. We offer as many as 200 respondents the option of sharing their opinions via mail or an online survey.

#### Step 4: Pre-Integrated Campaign Study Report

Hartsook will compile and extrapolate the information gathered during the study and present to your leadership detailed recommendations for fundraising in general and specific to the campaign. The document will include the following:

- An assessment of people's views about the proposed Goodwill campaign
- An assessment of the relative appeal of Goodwill's capital, programmatic, and/or endowment needs as an objective of philanthropic support
- Detailed quotes obtained from the interviewees—keeping specific participant identity confidential to ensure participants' most candid feedback—and an evaluation of how their thoughts, concerns and opinions will impact your plans
- Identification of philanthropic leaders whose involvement in the campaign would contribute to its success and an assessment of the likelihood of these individuals to serve in a campaign
- Identification of the primary obstacles to the campaign's success, as well as suggested methods to overcome those obstacles
- The recommended campaign goal that is most realistic for this project and a chart of giving, outlining the individual gifts needed in order for the major gift campaign to be successful
- Campaign staffing recommendations and the organizational structure that will best serve the major gifts initiative
- The responsibilities of board members, staff and other internal constituents in a campaign
- Detailed campaign donor recognition plan including necessary policies
- Recommendations regarding implementation counsel based on what we believe will best meet your needs and maximize your opportunities for success
- A schedule (timeline) outlining the procedures that need to be executed over the specified period in order to implement the campaign, including kick-off, identification, cultivation, solicitation, appreciation and wrap-up events and benchmarks.

If desired, the Study results will be formally presented at the beginning of a meeting, such as a leadership retreat or special board meeting. Along with the Assessment and recommendations, this presentation would provide education and orientation in the methods and philosophy associated with relationship and mission-driven fundraising and philanthropy in order to prepare you for ongoing fundraising success.

#### **PRE-CAMPAIGN STUDY TIMELINE**

The entire study process, including the Campaign Readiness Review, Case Statement development and production, Campaign Assessment interviews, Campaign Assessment surveys and Final Report preparation takes between 16 and 20 weeks to complete.

The timeline will be most dependent upon the development of the case statement and Goodwill's ability to compile—with Hartsook's guidance—lists for the personal interview and mail survey processes. The drafting of the case takes approximately four weeks from start to completion. We anticipate the personal interviews occurring over a two- to three-week period. This timeline will allow us a maximum opportunity to interview those most important to a successful campaign.

#### **WHY HARTSOOK**

#### **Proven Success**

In Hartsook's more than 30 years of service to nonprofits, we have provided counsel for thousands of projects on behalf of organizations whose work has changed lives for millions throughout the country and abroad. Since the firm's inception, our consultants have helped Hartsook clients raise billions of dollars in support of their missions and programs.

Hartsook strives to provide our clients with in-depth knowledge of philanthropy in their community, while at the same time offering the significant and varied resources and expertise of a diverse national firm. We are very proud of the fundraising achievements of every client we serve and attribute our success to great attention to detail, appropriate research, and an understanding of and focus on the mission and impact of each organization with which we are involved.

#### **Knowledge and Expertise**

One of the most beneficial aspects of working with Hartsook is that our consultants—and the clients they support—have access to the vast and unparalleled array of experience and knowledge of the entire Hartsook team.

Our development professionals are well-equipped to use the latest fundraising research, trends, principles, methods and techniques in consultation with your organization. They possess proven track records in grant proposal writing; prospect research; annual fund development; bequest pledging and estate giving; major gifts fundraising and personal solicitation; strategic planning; volunteer recruiting and training; team building; creative problem solving and more. Our consultants—along with the backing of our entire firm—are prepared to explore and resolve clients' most pressing issues, challenges and questions.

#### **Professionalism and Credibility**

Hartsook's highly regarded reputation in the field of fundraising is the result of a longstanding commitment to professional excellence and uncompromising dedication to our clients' success. Our firm is dedicated to using research and its application to increase philanthropy for our clients. In the pursuit of increasing the competency of the fundraising professional, our consultants attend monthly research application webinars—hosted by our Chairman, Bob Hartsook—that address these issues. Our consultants have established themselves as some of the most influential professionals within the field by completing successful campaigns, being published in books and professional publications and sharing their knowledge through speaking opportunities throughout the country and abroad.

#### **Advancing Philanthropy**

Hartsook is committed to **increasing philanthropy by 25 percent over the next 20 years**. We are, therefore, dedicating our resources to improving the practice of fundraising worldwide and advocating for the elevation of the standards, preparedness and education of development professionals and volunteer leaders.

The Hartsook Institutes for Fundraising is at the forefront of growing philanthropy through an innovative fundraising curriculum based on the Hartsook Chair's market-based research and Hartsook Companies' application, outcome-driven and experience models. The Hartsook Institute at Avila University offers the first Masters' Degree in Fundraising through the Hartsook Institutes—one of only three similar programs and the first of its kind—and the first campus of 40 planned worldwide. An on-line Master's in Fundraising Management – the first in the nation – launched in 2015. Graduate-level degrees, continuing education and in-service certificate programs are components of Hartsook Institutes' mission to grow philanthropy by increasing the knowledge and skills of the fundraising professional.

The Hartsook Centre for Sustainable Philanthropy at Plymouth University in Plymouth, United Kingdom is the only institution of its kind dedicated to growing philanthropy by

enhancing the quality of the donor experience and developing new research in the field of philanthropic psychology. Hartsook President and CEO Matt Beem serves on the Centre's Board of Directors. By 2020, the Centre will be established as an international, academic Hartsook School of Sustainable Philanthropy. The Centre was founded by Adrian Sargeant, Director of the Centre and Professor of Fundraising at Plymouth University, and Jen Shang, a Philanthropic Psychologist and the Centre's Director of Research. The Centre's mission is to provide philanthropists and fundraisers with the robust and reliable research information they need to build sustainable philanthropy.

#### The Hartsook Chair in Fundraising

Having endowed the only fundraising chair in the country—The Robert F. Hartsook Chair in Fundraising at the Lilly Family School of Philanthropy at Indiana University—Bob Hartsook has created a one-of-a-kind opportunity for our firm's clients. We are on the cutting edge of studying and distilling information compiled by the School and other prominent authorities; we constantly seek practical applications of that knowledge to move an organization's advancement activities forward for unprecedented results.

#### **Unique and Valuable Relationships**

In our purposeful quest to ensure access to the best fundraising-related services and information, we have developed professional partnerships with companies that are among the most respected names in their particular fields.

**Blackbaud** is our national partner and offers the only comprehensive analytics solution for donor acquisition and cultivation, prospect research, and collaborative peer benchmarking—as well as access to exclusive data expertise—so you can maximize your fundraising results at every stage of the donor lifecycle.

**ASR Media**—Hartsook's partner in disseminating the latest information on fundraising research, trends and best practices—serves the fundraising and philanthropic community with a variety of products designed to inform, educate, and stimulate discussion among professionals throughout the United States.

#### **EXPERIENCE AND REFERENCES**

While having knowledge specific to a particular geographic area or type of institution is important, we feel our firm's ability to adapt successful strategies to meet the needs and culture of each of our partner organizations is of equal importance. You will notice while reviewing the list of current and past clients that accompanies this proposal that we work

in a variety of venues. Through knowledge gained by working with a diverse client base, we are able to provide you with uncommon insight and well-rounded counsel.

We encourage you to call on the following individuals for feedback about the level of satisfaction they experienced as clients of Hartsook.

Mr. Doug Cowan, CEO, President and CEO Community Services League – Independence, MO

Telephone: 816.912.4484- Email: cowand@cslcares.org

Mr. Matthew Naylor, President and CEO
National World War I Museum and Memorial – Kansas City, MO
Telephone: 816.888.8101 – Email: <a href="mailto:mnaylor@theworldwar.org">mnaylor@theworldwar.org</a>

Mr. Micheal Lawrence, CEO

Big Brothers Big Sisters of Greater Kansas City – Kansas City, MO

Telephone: 816.561.5269 - Email: micheal@bbbskc.org

We are fortunate to have had the opportunity to develop relationships with some of Kansas City's most prominent and influential patrons. These individuals can speak directly to the impact our counsel has had on the Kansas City nonprofit community. Therefore, we offer the following for specific review.

Ms. Debbie Sosland-Edelman, Executive Director

The Sosland Foundation Telephone: 816.756.1000

Mr. Robert Dunn
Dunn Family Foundaton

Email: bob.dunn@jedunn.com

Mr. David Miles, President H&R Block Foundation

Telephone: 816.854.4372 – Email: <u>davmiles@hrblock.com</u>

We strive to provide our clients with in-depth knowledge of philanthropy in their community, while at the same time offering the significant and varied resources and expertise of a diverse national firm. Our clients report that our consultative guidance gives them confidence that they can and will realize their development goals regardless of the size and scope of their projects. We are very proud of the fundraising achievements of every client we serve and attribute our success to great attention to detail, appropriate

research, and an understanding of and focus on the mission and impact of each organization with which we are involved.

#### **FEES AND EXPENSES**

The cost of the Pre-Integrated Campaign Study, including the Campaign Readiness Review, Case Statement Development and Campaign Assessment, is \$30,000 plus expenses to include but not be limited to travel, lodging, meals, telephone, printing, binding and mailing. One half of the fee (\$15,000) will be due upon the signing of this proposal by you. One-quarter of the fee (\$7,500) will be due upon completion of the second Campaign Readiness Review day and the final quarter (\$7,500) will be due on the day the report is presented to the Board/Staff.

#### **AUTHORIZATION TO PROCEED**

Should you choose to accept this Proposal by signing the Authorization to Proceed, this Proposal shall become a binding Agreement between Hartsook Companies, Inc. and Goodwill of Western Missouri & Eastern Kansas ("The Parties"). Return one signed copy, along with your initial payment, to Hartsook Companies, Inc., PO Box 410046, Kansas City, MO 64141. Upon receipt of the signed contract, an authorized representative of Hartsook will sign the Agreement and return it to Goodwill. It is understood that this Agreement is not final until accepted by a representative of Hartsook in the state of Missouri.

*INITIATION OF SERVICES:* This proposed consultation can commence as soon as July 2017. Within 30 days or less of receiving the signed agreement and initial fees, Hartsook will be on site to begin work.

EMPLOYMENT RESTRICTIONS: Goodwill agrees that it will not, so long as this Agreement remains in effect, and for one year thereafter, hire or contract with any person who is or was a consultant or employee of Hartsook Companies, Inc. during the term of this Agreement. This foregoing restriction applies 1) regardless of whether the consultant or employee worked on Goodwill business, 2) regardless of whether the termination of employment of consultant or employee was voluntary or involuntary, with or without cause, and 3) whether the position for which the consultant or employee is hired for by Goodwill is the same or similar to his or her role at Hartsook Companies, Inc. In the event that any court of competent jurisdiction finds the provisions of this paragraph to be too restrictive to be enforceable, the court shall redraw the provisions only as narrowly as is necessary so as to make them enforceable, it being the intention of the parties that this provision shall be as restrictive against the consultant as is lawful.

CONFIDENTIALITY: The Parties agree to hold any and all Confidential Information in trust and confidence and not to disclose to a third party or use any and all Confidential Information without prior written permission from the disclosing party. The "Confidential Information" disclosed under this Agreement means all information disclosed to, observed or otherwise obtained by The Parties, whether in oral, written, visual or electronic form, about any and all marketing analysis, programs, plans and/or ideas relating to The Parties' products or operations in any form of presentations, discussions or communications, or about all products, programs, plans, profits, plants, processes, costs, technology, computer software or hardware or systems, research, areas of interest, equipment, operations, raw materials, trade secrets, or any other confidential or proprietary information of Goodwill or Hartsook and its parent companies, affiliates, subsidiaries, divisions or other business entities. Confidential Information includes all such information disclosed prior to, on, or after the date of this Agreement.

HANDLING OF CONTRIBUTIONS: At no time throughout this arrangement will Hartsook Companies or its representatives have custody of or manage any contributions received in support of Goodwill.

APPLICABLE LAW: This Agreement, and all of the rights and obligations of the Parties in connection with their relationship, shall be governed by and construed in accordance with the substantive laws of the State of Missouri without giving effect to principles relating to conflicts of laws.

ATTORNEYS' FEES: In the event a lawsuit is instituted by either Party concerning a dispute under this Agreement, the prevailing party in such a lawsuit shall be entitled to recover from the losing party all reasonable attorneys' fees, costs of suit and expenses (including the reasonable fees, costs and expenses of appeals), in addition to whatever damages or other relief the injured party is otherwise entitled to under law or equity.

ENTIRE AGREEMENT: This Agreement supersedes all prior agreements and understandings between the Parties to the extent that any such agreements or understandings conflict with the terms of this Agreement.

AMENDMENT AND WAIVER: This Agreement and each provision hereof may be amended, modified, supplemented or waived only by a written document specifically identifying this Agreement and signed by both Parties hereto.

SUCCESSORS AND ASSIGNS: Neither Party may assign this Agreement or any of such Party's rights or obligations hereunder to any third party or entity, and this Agreement may not be involuntarily assigned or assigned by operation of law, without the prior

written consent of the non-assigning Party, which consent may be given or withheld by such non-assigning Party in the sole exercise of such Party's discretion. This Agreement shall be binding upon and inure to the benefit of each of the Parties hereto and their respective lawful successors and permitted assigns.

COUNTERPARTS: This Agreement may be executed in any number of counterparts, and each counterpart hereof shall be deemed to be an original instrument, but all counterparts hereof taken together shall constitute but a single instrument. Signatures provided by facsimile or in portable document format (a/k/a pdf) shall be as binding as original signatures.

AUTHORIZATION TO PROCEED AS DESCRIBED ABOVE:		
Accepted on behalf Goodwill of Western Missouri & Eastern Kansas	 Date	
Matthew J. Beem, President and CEO		

Hartsook Companies, Inc.

# HARTSOOK























Providing Fundraising Counsel Worldwide, Hartsook Companies, Inc. has earned a reputation built on insight, integrity and achievement. Our success is based on the success we bring to our clients. Research, knowledge and best practices in the industry are at the heart of everything we do.

Led by President and CEO Matt Beem, Hartsook is one of the largest philanthropic consulting firms in the industry. Since 1987, Hartsook's professionals have provided services to 6,000 clients which include campaigns ranging from \$500,000 to more than \$1 billion.

As a full-service fundraising consulting firm, we offer a diverse range of services and enjoy an eclectic client base. Annually we provide counsel to more than 300 nonprofits—including leading local, national and international organizations—in the areas of social service, higher education, the arts, museums and libraries, healthcare and senior services, youth programs, religious institutions, recreation, conservation and more. Our highly skilled fundraising professionals offer sound strategies based on the best experiential and quantitative philanthropic practices.

Our mission is to provide every organization we serve with extraordinary fundraising expertise and service so they can, in turn, improve the lives of every person they serve.

Hartsook consultants subscribe to the best practices in philanthropy and fundraising including the Giving Institute's Professional Code of Ethics and Standards and Practices and the Association of Fundraising Professional's Donor Bill of Rights.

#### **OUR GOAL AND DISTINCTION**

Growing philanthropy in your community, and on behalf of your institution, is important to you. Growing philanthropy worldwide, and on behalf of every nonprofit organization, is essential to us.

While the basic tenets of fundraising do not change, trends, economies and political climates do change. Our involvement in and practical application of the latest research through the Hartsook Chair in Fundraising at the Indiana University Lilly Family School of Philanthropy and the Hartsook Institutes for Fundraising allows us to bring to clients the information and perspective needed to ensure success. You can be confident knowing that your Hartsook consultant is versed in the art of fundraising, but grounded in the science of fundraising to provide you insightful advice and conversant counsel.

Our goal is to increase philanthropy by 25 percent over the next 20 years by elevating the standards, preparedness and education of fundraisers and volunteer leaders. Improving the practice of fundraising is our philanthropy.

#### ROBERT F. HARTSOOK CHAIR IN FUNDRAISING

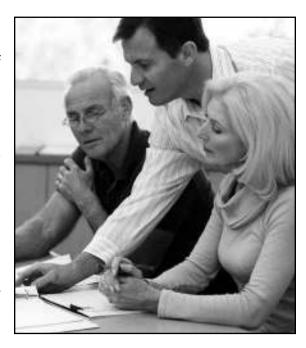
Adrian Sargeant, a leading international expert in fundraising research, was the first scholar to hold the Robert F. Hartsook Chair in Fundraising at the Lilly Family School of Philanthropy at Indiana University, the world's only endowed chair in the discipline. Adrian Sargeant is Professor of Fundraising at Plymouth University and the Director of the Centre for Sustainable Philanthropy. He is the world's foremost fundraising academic. He also holds visiting appointments at Avila University and the Australian Centre for Philanthropy and Non-profit Studies, Queensland University of Technology.

The Hartsook Institutes for Fundraising provides certification, a graduate degree, and continuing education opportunities. The curriculum ensures fundraising practitioners are well prepared to increase philanthropy on behalf of the nonprofits they serve. We are pleased that several seasoned Hartsook consultants will serve as adjunct faculty at these institutions.

#### THE HARTSOOK INSTITUTES FOR FUNDRAISING

Hartsook has long been committed to growing philanthropy. We believe doing so requires improving significantly the level of preparation of individuals entering the fundraising profession. The basis for training and educating fundraising professionals has been inconsistent for decades and, while certification efforts have been established by countless organizations, there is no consensus. There is an urgent need for the development of a research, and knowledge-based fundraising curriculum.

The Hartsook Institutes is our answer to that need. The new market-, research- and knowledge-based model pioneered by Adrian Sargeant, PhD—the Robert F. Hartsook Chair in Fundraising—will provide certification, a graduate degree, and continuing education opportunities. The curriculum will ensure fundraising practitioners are well prepared to increase philanthropy on behalf of the nonprofits they serve. We are pleased that several seasoned Hartsook consultants will serve as adjunct faculty at these institutions.



#### **OUR TEAM AND LOCATIONS**



Our standards are exceptionally high. We look nationwide for proven fundraising professionals with intelligence, knowledge, personality and ethics. Each of our consultants has at least a decade's worth of professional fundraising success; many are accomplished authors, presenters and leaders in our industry.

For a more detailed look at our consultants and staff, please visit our website.



#### United States of America

Portland, Ore. San Francisco Santa Barbara, Calif. San Diego Phoenix Albuquerque, N.M. Wichita, Kan. Kansas City Oklahoma City Tulsa, Okla. Dallas Columbia, Mo. Bentonville, Ark.
Fayetteville, Ark.
Shreveport, La.
Minneapolis
Milwaukee
Chicago
Detroit
Indianapolis
Columbus, Ohio
Portland, Maine
New York City
Washington D.C.

Richmond, Va.
Winston-Salem, N.C.
Greensboro, N.C.
Raleigh, N.C.
Wilmington, N.C.
Wrightsville Beach, N.C.
Columbia, S.C.
Charleston, S.C.
Greenville, S.C.
Ft. Myers, Fla.
Miami

#### **COMPANY LEADERSHIP**



Robert F. Hartsook, JD, EdD Chairman Wrightsville Beach, N.C. bob@hartsookcompanies.com



Matthew J. Beem, PhD(c), CFRE President and CEO Kansas City matt@hartsookcompanies.com



Ronald F. Loewen, JD Vice Chairman Columbia, S.C. rloewen@hartsookcompanies.com



Karin Cox, MFA Senior Executive Vice President & Chief Creative Officer Wilmington, N.C. kcox@hartsookcompanies.com



Murray M. Blackwelder, MPA Senior Executive Vice President Kansas City murray@hartsookcompanies.com



Danny Kohrs Vice President of Operations Kansas City dkohrs@hartsookcompanies.com

#### HARTSOOK CONSULTANTS



Robin Billings Prospect Researcher Washington, D.C. rbillings@hartsookcompanies.com



Jim Brandmeyer Associate Consultant Kansas City jbrandmeyer@hartsookcompanies.



Geoff Burns, MBA Vice President Columbus, Ohio gburns@hartsookcompanies.com



Kristy Burns Vice President Columbus, Ohio kburns@hartsookcompanies.com



Christopher J. Cavin Intern Oklahoma City ccavin@hartsookcompanies.com



H. Daniel Chegwidden, CFP Senior Consultant Detroit dchegwidden@hartsookcompanies.



H. Layton (Bud) Cooper, DMin Executive Vice President Kansas City bud@hartsookcompanies.com



Donald R. Fry, MBA Senior Vice President Indianapolis dfry@hartsookcompanies.com



Dwight Hansen Associate Consultant Spearfish, S.D. dhansen@hartsookcompanies.com



Lynn Hawks, MA Vice President Santa Barbara, Calif. Ihawks@hartsookcompanies.com



Judith L. Heasley Associate Consultant Dallas jheasley@hartsookcompanies.com



Janell J. Johnson, MPA Senior Vice President Wilmington, N.C. jjohnson@hartsookcompanies.com



Anne Judge Prospect Researcher Washington, D.C. ajudge@hartsookcompanies.com



Pamela Lawrence Associate Consultant Minneapolis plawrence@hartsookcompanies.com



Norma R. Murphy Executive Vice President Kansas City norma@hartsookcompanies.com



Ross J. Pfannenstiel Senior Vice President Kansas City ross@hartsookcompanies.com



Madelyn (Mandy) Pons Vice President Albuquerque, N.M. mandy@hartsookcompanies.com



O.J. Rhone Associate Consultant Kansas City ojrhone@hartsookcompanies.com



Adrian Sargeant Curriculum Consultant Hartsook Institutes for Fundraising Plymouth, United Kingdom



Jen Shang Curriculum Consultant Hartsook Institutes for Fundraising Plymouth, United Kingdom



Terry Snapp, MA, CFRE Executive Vice President Kansas City tsnapp@hartsookcompanies.com



Mark Stewart, EdD Associate Consultant Kansas City mstewart@hartsookcompanies.com



Davoren Tempel Executive Vice President Kansas City dtempel@hartsookcompanies.com



Suzanne Ward Senior Vice President Fayetteville, Ark. sward@hartsookcompanies.com



John Warren Executive Vice President Winchester, Va. jwarren@hartsookcompanies.com



Kimera Way Associate Consultant Milwaukee kway@hartsookcompanies.com



Lisa Wiens Thompson, DDMIN Associate Consultant Wichita, Kan. lthompson@hartsookcompanies.com



Jaime Roberto Zablah Siri Vice President Miami and San Salvador, El Salvador jzablah@hartsookcompanies.com

#### **ADMINISTRATIVE STAFF**



Bruce Adcox Transportation Specialist Kansas City



Lori Cox Graphic Designer Kansas City Icox@hartsookcompanies.com



Sherry Ipema
Business Development and
Support Services Associate
Chicago
sherry@hartsookcompanies.com



Rozanna Knipp Travel Agent Kansas City



Brian Pauls Technology Supervisor Kansas City



Denise Rhoades Communication Consultant Wichita, Kan. drhoades@hartsookcompanies.com



Tom Waters Production Supervisor Kansas City



Tammy Weinman Director of Support Services Wichita, Kan. tammy@hartsookcompanies.com

#### STRATEGIC PARTNERS AND RELATIONSHIPS

In our purposeful quest to ensure access to the best fundraising-related services and information, we have developed professional partnerships with some of the most respected names in fundraising, including:

#### **Target Analytics**

Ryen Greer Executive Vice President Charleston, S.C

#### **Barkley USA**

Mike Swenson Executive Vice President Kansas City

#### The NonProfit Times

Paul Clolery Vice President & Editorial Director Morris Plains, N.J.

#### Centre for Sustainable Philanthropy

Adrian Sargeant, PhD Curriculum Consultant Hartsook Institutes for Fundraising Plymouth, United Kingdom

#### **Bryan Cave LLP**

Herbert Kohn, JD Legal Counsel Kansas City

#### Philanthropy Journal

Todd Cohen Editor & Publisher Raleigh, N.C.

#### **ASR Media**

Nashville, Tenn.

#### Menke & Associates

Victor Alam ESOP Counsel San Francisco

#### BOARD OF DIRECTORS AND ADVISORY BOARD OF DIRECTORS

Hartsook Companies, Inc., is governed by an appointed Board of Directors. Additionally, an Advisory Board of Directors was created to provide counsel on company direction and focus.



Don H. Alexander (Kansas City) President Don H. Alexander and Associates, Inc.

Mr. Alexander enjoys a long history as a senior executive in finance and industry and currently leads the private investment firm that bears his name. He sits on the International Advisory Board of the Universities

Nyenrode Business College of The Netherlands. He also is a member of the Board of Trustees of Avila University and Board of Regents of Rockhurst University, as well as a member of the Board of Truman Medical Center and the Harry S. Truman Library Institute. He served as Honorary Consul for The Netherlands from 1968 to 1992.



Larry Edward Penley, PhD (Denver) Managing Partner The Hayes Group International

Dr. Penley is a Managing Partner with The Hayes Group International. Having served as President of Colorado State University, Chancellor of the Colorado State University System, and Dean of the W. P. Carey School of Business at Arizona State

University, his higher education leadership has been marked by strategic collaboration across boundaries—academic, community and business. His experience includes serving as consultant and trainer to a variety of organizations, primarily in the areas of human resources and organizational development.

Larry holds the Ph. D. in management from the University of Georgia; his bachelor's and master's degrees are from Wake Forest University.



Robert F. Hartsook, JD, EdD\* (Wrightsville Beach, N.C.) Chairman Hartsook Companies, Inc.

Dr. Hartsook is considered one of the country's leading experts in philanthropy. He is a best-selling author and well-respected speaker, as well as a recognized expert in majorgift acquisition. Since Dr. Hartsook founded Hartsook Companies in

1987, the firm's professionals have provided counsel to more than 2,000 nonprofits nationwide. He serves as Chairman and CEO of the Corporate and Advisory Boards.

\*Governing Board of Directors

#### SERVICES AND PRODUCTS

Hartsook has a long-standing commitment to include fundraising research and best practices in developing applications that create fundraising opportunity. You will see that many of our services and products have not only been tested by time, but also through practical application and research.

Our proprietary **Integrated Fundraising Campaign**<sup>™</sup> is the comprehensive capstone of our service portfolio. It blends the best strategies of capital and endowment campaigns with a goal of increasing operating support. It builds capacity, relationships, confidence and a solid path to long-term fundraising success.

The **Pre-Integrated Campaign Study** asks the tough questions, confirms the viability and sets the stage for success. The Campaign Readiness Review determines your organization's ability to handle the additional responsibilities that arise during a campaign. Case Statement Development provides a persuasive document that presents your case for support. Campaign Assessment identifies key campaign supporters and recommends an achievable goal and time line.

Capital or endowment campaign counsel allows you to attract substantial support without compromising annual giving. We facilitate campaign strategy and plan development, as well as the identification, cultivation and enlistment of leadership.

**Initiative fundraising** focuses on strategies and tools to increase your donors and dollars for ongoing operations and programming and can be adapted to annual and endowment campaigns.

**Estate planning counsel** provides substantial opportunity for your growth and long-term security. At the same time, a strong estate planning program reduces your reliance on ongoing campaigns and special events.

Fundraising Management<sup>SM</sup> is an effective alternative for organizations that want to "outsource" the most qualified, self-managed fundraising professionals. In this relationship, we assign a multi-disciplinary Fundraising Management Team to your initiative. We take full responsibility for successfully leading your development program and are accountable to the established fundraising benchmarks. This approach provides you our full, diverse expertise and gives you confidence that your sophisticated team will not only raise necessary funds, but build relationships for the long haul.



Comprehensive annual development plan delivers a tailored organizational overview for your development plan and fundraising operations. This intense day of counseling provides targeted observations and detailed recommendations to motivate your organization to raise more money.

**Grant writing support** helps you tackle that important, but often time-consuming, job of seeking foundation and government funding. Besides the writing, we help develop new sources of funding while increasing existing grants through education, research and detail management.

**Board development** prepares and strengthens key volunteers for their role as fundraisers and leaders.

**Training and mentoring** offers formal and informal opportunities for skill building, resource development and problem solving—tools your team needs to strengthen its operations, focus and success.

**Strategic planning** guides your organization through the big picture. It refines vision and mission, relevance and direction, brand and benefits, and much more. Research-based, strategic planning builds the roadmap to your future.

**Prospect research** helps you identify key individuals with the capacity to provide significant financial support and the potential interest to do so.

**Candidate search and screening** helps you define, seek, identify, screen and select key professional and volunteer leadership for your organization.

#### **FUNDRAISING BOOKS**

From best-selling books to sold-out seminars, Hartsook provides you—and the industry as a whole—outstanding resources for professional development. Our website (www.hartsookcompanies.com) includes a current calendar of upcoming seminars and presentations, as well as a list of our writings, case studies, newsletters and books. Books can now also be found on Kindle.

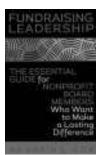
Kindle is a trademark of Amazon.com, Inc.

#### **BOOKS**

#### \$231 Billion Raised and Counting

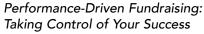
has the potential to influence a new generation of fundraisers in how they view the profession and grow philanthropy. Strategies shared are the culmination of Bob Hartsook's many years as a fundraiser, consultant, and philanthropistas he brings together insights from the many consultants who make up the Hartsook team. 233 pages. (2016, ASR Media)





#### Fundraising Leadership: The Essential Guide for Nonprofit Board Members Who Want to Make a Lasting Difference

an exciting new book by Karin L. Cox - is the definitive source for empowering board members to become pro-active fundraising leaders. 70 pages. (2013, ASR Media)



Matt Beem's first solo book is insightful text that will accelerate anyone's learning curve and serve as a handy, yet entertaining, reference tool for new and seasoned fundraisers. 115 pages. (2010, ASR Media)





### Reality Fundraising: Proven, Practical Ideas for the Enlightened Fundraiser

More than 200 fundraisers from across the country and beyond lend their best practices and great ideas. Some are brilliant, others quite simple. But all are shared by professionals with a passion for their organization and a dedication to their profession. 177 pages. (2005, ASR Media)

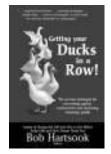


On the Money! is an enlightening collection of success stories from nonprofit fundraising campaigns nationwide. It illuminates 25 successful funding campaigns by dynamic and effective organizations, along with Consultants' Tips—lessons learned from those who managed the projects, which are easily applied to any nonprofit. 223 pages. (2004, ASR Media)

#### Nobody Wants to Give Money Away!

is perhaps Bob Hartsook's most insightful book. Reviewers call it motivating, entertaining and right on target. Through stories from more than two decades of fundraising experience, Bob explores the nine fundraising truths essential to success. Illustrations by Mark Litzler. 127 pages. (2002, ASR Media)





#### Getting your Ducks in a Row!

combines the in-depth knowledge of a textbook with humor, interest and enthusiasm. The book brings together more than 20 outstanding authors and sources providing a toolbox of fund-raising strategies. 240 pages. (2001, ASR Media)





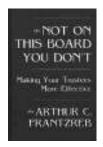


#### Closing that Gift!

Bob Hartsook's first book, now in its third printing, has attained critical acclaim and sales success since its initial publication. Reviewers have said: "impressive, an important handson guide; serious fundraisers won't just read this book, they'll use it every day." 160 pages. (1998, ASR Media)

#### Not On This Board You Don't

(1997, Bonus Books, Inc.) is an eye-opening volume every trustee will want to read and re-read. Written by Arthur Frantzreb, who is considered by many the dean of philanthropic consulting, it details responsibilities and characteristics that challenge a responsible trustee and leader. 255 pages.



#### **OTHER RESOURCES**

#### **NEWSLETTERS**

Hartsook Companies, Inc. produces two electronic newsletters for subscribers. For a complimentary subscription, contact via e-mail info@hartsookcompanies.com.



Strategies for Success is a review of smart ideas presented by our consultants. It also includes a best practice from the Hartsook Best Practices Collection.



eHartsook on Philanthropy is a publication highlighting client success stories and kudos. It also contains an excerpt from the Hartsook Best Practices Collection and other news from our firm.

#### **GUEST COLUMNIST**

A regular guest columnist for *The Examiner* newspaper, Hartsook President and CEO Matt Beem's column, "The Power of Philanthropy," uses stories to convey simple but powerful messages about philanthropy, fundraising and the power of relationships.



#### LESSONS FROM BOB'S BLOG

Count on candid perceptions from Bob Hartsook as he shares what's on his mind regarding fundraising, philanthropy and related issues. Post your thoughts!

#### THE HARTSOOK BEST PRACTICES COLLECTIONSM

Best practices make the best organizations even better. They confirm good thinking and reinforce smart processes. They strengthen relationships and secure bottom lines.

Begun with a survey at the 2002 International conference of the Associations of Fundraising Professionals, we have collected 200 best practices and great ideas from throughout the US in our "Hartsook Best Practices Collection<sup>SM</sup>." We continually add to the collection and encourage you to visit and submit your own best practice. ideas for organizational improvement.

The Hartsook Best Practices Collection is on our website at: www.hartsookcompanies.com

#### **OTHER WRITINGS**

Philanthropy and related issues generate significant research and study. Our professionals' views are widely solicited by national publications, magazines and journals. Among the topics about which we have written: annual giving, capital campaigns, endowments, grantsmanship, research, planned giving, cultivation, solicitation, board development, philanthropic management, volunteerism, major gifts, marketing and recognition. Most are available through ASR Media (www.ASRmedia.com).

#### **SEMINARS AND WORKSHOPS**

Our professionals are invited regularly to present at professional meetings and national conferences. We consistently reap top reviews for insight, motivation, practicality and engagement. Topics range from the Integrated Fundraising Campaign<sup>SM</sup> to strategic time lines, from mission and brand building to board development, endowment efforts, ethics and other contemporary issues. Regularly, we produce a seminar series in select communities. For a calendar of our upcoming seminars and speaking engagements, visit: www.hartsookcompanies.com



Fundraising Counsel Worldwide<sup>ss</sup>

An Employee-Owned Company

World Headquarters | P.O. Box 410046 | Kansas City, Mo. 64141 *Phone*: 866.630.8500 | *Facsimile*: 866.630.8595

 $in fo@hartsook companies.com \mid www.hartsook companies.com$ 

Albuquerque, N.M. | Bentonville, Ark. | Charleston, S.C. | Chicago | Columbia, Mo. | Columbia, S.C. | Columbus, Ohio | Daegu, South Korea | Dallas | Detroit | Fayetteville, Ark. Ft. Myers, Fla. | Greensboro, N.C. | Greenville, S.C. | Indianapolis | Kansas City | London, United Kingdom | Miami | Milwaukee | Minneapolis | New York City | Oklahoma City | Phoenix | Portland, Maine | Portland, Ore. | Plymouth, United Kingdom | Raleigh, N.C. | Richmond, Va. | San Diego | San Francisco | San Salvador, El Salvador | Santa Barbara, Calif. | Shreveport, La. | Toronto, Canada | Tulsa, Okla. | Washington D.C. | Wichita, Kan. | Wilmington, N.C. | Winston-Salem, N.C. | Wrightsville Beach, N.C.

#### Hartsook

## **Extraordinary Results.**

#### **OUR CLIENTS**









Fundraising Counsel Worldwide™

An Employee-Owned Company

World Headquarters | P.O. Box 410046 | Kansas City, Mo. 64141 *Phone*: 866.630.8500 | *Facsimile*: 866.630.8595

info@hartsookcompanies.com | www.hartsookcompanies.com

Albuquerque, N.M. | Bentonville, Ark. | Charleston, S.C. | Chicago | Columbia, Mo. | Columbia, S.C. | Columbus, Ohio | Daegu, South Korea | Dallas | Detroit | Fayetteville, Ark. Ft. Myers, Fla. | Greensboro, N.C. | Greenville, S.C. | Indianapolis | Kansas City | London, United Kingdom | Miami | Milwaukee | Minneapolis | New York City | Oklahoma City Phoenix | Portland, Maine | Portland, Ore. | Plymouth, United Kingdom | Raleigh, N.C. | Richmond, Va. | San Diego | San Francisco | San Salvador, El Salvador | Santa Barbara, Calif. | Shreveport, La. | Toronto, Canada | Tulsa,Okla. | Washington D.C. | Wichita, Kan. | Wilmington, N.C. | Winston-Salem, N.C. | Wrightsville Beach, N.C.

Hartsook Companies, Inc. is one of America's largest fundraising consulting firms.

We have enhanced our strength by acquiring several outstanding consulting firms over the past few years.

This list codes our clients by the name of the original firm serving the organization.

**Social Services** 

12 & 12, Inc.<sup>1</sup> Ability First<sup>2</sup>

Adult Development Center Legacy Foundation<sup>1</sup>

Albuquerque Rescue Mission<sup>3</sup> Alliance for People With Disabilities<sup>1</sup>

All Faiths Receiving Home<sup>3</sup>

Alcohol & Drug Services of Guilford<sup>1</sup>
Alphapointe Association for the Blind<sup>1</sup>
American Indian Heritage Foundation<sup>2</sup>
American Red Cross, Bay Area Chapter<sup>3</sup>
American Red Cross, Catawba Valley Chapter<sup>1</sup>

American Red Cross, Centex Chapter<sup>3</sup>

American Red Cross, Central Arkansas Chapter<sup>3</sup> American Red Cross, Central Mississippi Chapter<sup>3</sup> American Red Cross, Daytona Area Chapter<sup>3</sup> American Red Cross, El Paso Area Chapter<sup>3</sup>

American Red Cross, Leavenworth County Chapter<sup>1</sup> American Red Cross, Mid-Rio Grande Chapter<sup>1</sup> American Red Cross, Midland Empire Chapter<sup>1</sup>

American Red Cross, Midway-Kansas Chapter<sup>1</sup>

American Red Cross, National<sup>3</sup>

American Red Cross of Northern Illinois<sup>5</sup>
American Red Cross, Treasure Valley Chapter<sup>3</sup>
America's Second Harvest of Greater St. Joseph<sup>4,1</sup>

Angel Flight America, Inc.<sup>1</sup> Angel Flight Central, Inc.<sup>1</sup>

ARCA Foundation<sup>1</sup>

Arkansas Foodbank Network<sup>1</sup> Australia Mission Centre<sup>1</sup> Barrett Foundation, Inc.<sup>1</sup> Blue Hills Community Services<sup>1</sup>

Boone County Family Resource Center<sup>1</sup>

CareLink<sup>1</sup>

Carthage Crisis Center<sup>1</sup>

Catholic Charities of New Mexico<sup>3</sup>

Catholic Social Services<sup>1</sup>

CASA of South Central Kentucky<sup>1</sup>

Center for Civic Values<sup>3</sup>

Center for Conflict Resolution<sup>1</sup> Central Missouri Food Bank<sup>1</sup> Cerebral Palsy Research Foundation of Kansas<sup>1</sup> Child Abuse Prevention Services of Elkhart County<sup>1</sup>

Child And Parent Services<sup>1</sup> Children's Center Campus<sup>1</sup>

Children's Center for the Visually Impaired<sup>1</sup>

Children's TLC1

Christian Family Services of the Midwest, Inc.<sup>1</sup>

Circle of Life Hospice<sup>1</sup>
Community Crisis Center<sup>1</sup>

Community Foundation of Acadiana<sup>1</sup>

Community Foundation of Greater Greensboro<sup>1</sup>

Community Services League<sup>1</sup>

Construyendo Comunidades Integrales<sup>1</sup>

Corner House<sup>1</sup>

Cowley County Mental Health & Counseling Center<sup>1</sup>

Cross-Lines Community Outreach<sup>1</sup> Della Lamb Community Services<sup>1</sup> Developing Potential, Inc.<sup>1</sup>

Domestic Violence Intervention Services, Inc.<sup>1</sup>

Doorway, Inc.<sup>1</sup> DOVES, Inc.<sup>1</sup> Eagle Nest, Inc.<sup>1</sup>

Endowment for Human Development<sup>1</sup>

Faith Mission of Elkhart<sup>1</sup> Family Consultation Services<sup>1</sup>

Family Guidance Center for Behavioral Healthcare<sup>1</sup>

Family Service and Guidance Center<sup>1</sup>

Feeding America San Diego<sup>1</sup>

Fever Relief Fund<sup>1</sup>

First Call Alcohol/Drug Prevention and Recovery<sup>1</sup>

Friendship Home of Lincoln<sup>1</sup>

Fundación Ficohsa<sup>1</sup> FUNDASALVA<sup>1</sup> FUSADES<sup>1</sup> FUSAL<sup>1</sup>

Gatesway, Inc.<sup>1</sup>

Good Samaritan Center of Excelsior Springs<sup>1</sup> Goodwill Industries (Albuquerque, NM)<sup>1</sup> Goodwill Industries (Kansas City, MO)<sup>2</sup> Greater Baton Rouge Food Bank<sup>1</sup>

Happy Hands Early Childhood Development Center<sup>1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002 6 Former client of VJH Consulting, Manhattan – 2000 to 2004

<sup>7</sup> Former client of Richard M. Potter, Kansas City – 2009 to 2011

Harvesters-The Community Food Network<sup>1</sup>

Heartland SPCA<sup>1</sup>

Helping Hand of Goodwill Industries<sup>1</sup> Hetlinger Development Services<sup>1</sup>

Holy Angels, Inc.<sup>1</sup>

Holy Angels Residential Facility<sup>1</sup>

Hope Faith Mnistries<sup>1</sup> Hope House Inc.<sup>1</sup> Human Spirits Initiative<sup>7</sup>

Humane Society of Greater Kansas City<sup>1</sup>

Inter-Faith Ministries<sup>1</sup>
Kansas Career Pipeline<sup>1</sup>
Kansas City House of Hope<sup>1</sup>
Kansas City Rescue Mission<sup>1</sup>
Kansas Elks Training Center<sup>2</sup>

Kansas Food Bank<sup>1</sup>

Kay County Council for the Opportunity Center<sup>1</sup>

KidsTLC<sup>1</sup> KSDS, Inc.<sup>1</sup> Lakemary Center<sup>1</sup> Mercy Housing, Inc.<sup>3</sup>

Metropolitan Lutheran Ministry<sup>1</sup>

Midwest Foster Care and Adoption Association<sup>1</sup>

Mission 615<sup>1</sup>

Mt. Carmel Redevelopment Corp., Inc.<sup>1</sup> Namaste Child and Family Development<sup>3</sup> National Center – Housing Management<sup>2</sup>

National 4-H Council<sup>2</sup>

National Governors Association<sup>2</sup>

Navy Marine Coast Guard Residence Foundation<sup>2</sup> Neighborhood Housing Services of Albuquerque<sup>3</sup>

NewBeginnings Women's Center<sup>1</sup> Old Fort Homeless Coalition<sup>1</sup>

Open Avenues<sup>1</sup> Open Hands<sup>3</sup>

Outreach International<sup>7</sup> Ozarks Food Harvest<sup>1</sup> Phoenix Programs, Inc.<sup>1</sup>

PossAbilities of Southern Minnesota<sup>5</sup>

Prairie View, Inc.<sup>1</sup> Providence House<sup>1</sup> Renaissance West<sup>1</sup> reStart, Inc.<sup>1</sup>

Riley County United Way<sup>6</sup> Ronald McDonald House<sup>1</sup> Rose Brooks Center<sup>1</sup> Russell Child Development Center<sup>1</sup>

SAFEHOME, Inc.<sup>1</sup> Sanctuary House<sup>1</sup>

Second Harvest Food Bank of East Central Indiana<sup>1</sup> Second Harvest Food Bank of the Inland Northwest<sup>1</sup>

Second Harvest of Greater St. Joseph<sup>1</sup>

Senior Services, Inc.<sup>1</sup>

SHARE, Inc.4

Sheltered Living, Inc.<sup>1</sup>
Soles4Souls, Inc.<sup>1</sup>
Special Additions<sup>1</sup>
Special Olympics Iowa<sup>1</sup>
Special Olympics Kansas<sup>1</sup>
Special Olympics Oklahoma<sup>1</sup>

Spring River Mental Health & Wellness, Inc.<sup>1</sup>

Stillwater Domestic Violence Service<sup>1</sup>

Sunflower Diversified Services<sup>1</sup>

Sunflower House<sup>1</sup>

Sustainable Hope International<sup>1</sup>

The Adoption Exchange<sup>1</sup>
The Capper Foundation<sup>1</sup>
The Guidance Center<sup>1</sup>
The Healing Place<sup>1</sup>
The Laurel Center<sup>1</sup>

The Salvation Army Adult Rehab Center<sup>1</sup> The Salvation Army Burlington Corps<sup>1</sup>

The Salvation Army Fox Cities<sup>1</sup>
The Salvation Army Monroe Corps<sup>1</sup>
The Salvation Army of Council Bluffs<sup>1</sup>
The Salvation Army of Decatur<sup>1</sup>

The Salvation Army of Eastern Jackson County<sup>1</sup>

The Salvation Army of Hutchinson<sup>1</sup> The Salvation Army of Iowa City<sup>1</sup>

The Salvation Army of Greater Kansas City<sup>1</sup>

The Salvation Army of Kansas and Western Missouri<sup>1</sup>

The Salvation Army of Lawrence<sup>1</sup>

The Salvation Army of Metropolitan Detroit<sup>1</sup>

The Salvation Army of Minnesota<sup>1</sup> The Salvation Army of Norfolk<sup>1</sup>

The Salvation Army of Oklahoma City<sup>3</sup>

The Salvation Army Ozark Area Coordination<sup>1</sup>

The Salvation Army of Rochester<sup>1</sup>
The Salvation Army Springfield Corps<sup>1</sup>
The Salvation Army of St. Joseph<sup>1</sup>
The Salvation Army of Topeka Citadel<sup>1</sup>
The Salvation Army of Washtenaw County<sup>1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002 6 Former client of VJH Consulting, Manhattan – 2000 to 2004

<sup>7</sup> Former client of Richard M. Potter, Kansas City – 2009 to 2011

The Salvation Army of Williamsburg<sup>1</sup>

The Salvation Army Ypsilanti<sup>1</sup>

Topeka Day Care<sup>1</sup>
Tri-County CAP, Inc.<sup>1</sup>

Tri-County Mental Health Services<sup>1</sup>

Turning Point<sup>1</sup>

United Neighborhood Houses of New York<sup>2</sup>

United Service Organization, Inc. (USO)<sup>2</sup>

United Way of Escambia County<sup>1</sup> United Way of Elkhart County<sup>1</sup>

United Way of Story County<sup>1,6</sup>

Urban Coalition<sup>2</sup>

Valley Hope Association<sup>1</sup>

Victory in the Valley<sup>1</sup>

Warren Village<sup>1</sup>

West Dallas Neighborhood Development Corporation<sup>2</sup>

Women's Resource Center of Greensboro<sup>1</sup>

World Food Prize Foundation<sup>1</sup> World Neighbors International<sup>2</sup>

Wyandotte Interfaith Sponsoring Council<sup>1</sup>

York Place1

#### **Youth Services**

American Legion Children's Home<sup>1</sup>

Big Brothers Big Sisters of Albuquerque<sup>3</sup>

Big Brothers Big Sisters of Greater Kansas City<sup>1</sup>

Boy Scouts of America Blackhawk Area Council<sup>1</sup>

Boy Scouts of America Boston Minuteman Council<sup>1</sup>

Boy Scouts of America Cradle of Liberty Council<sup>1</sup>

Boy Scouts of America Crater Lake Council<sup>1</sup>

Boy Scouts of America Dan Beard Council<sup>1</sup>

Boy Scouts of America Grand Canyon Council<sup>1</sup>

Boy Scouts of America Grand Teton Council<sup>1</sup>

Boy Scouts of America Greater Cleveland Council<sup>1</sup>

Boy Scouts of America Greenwich Council<sup>1</sup>

Boy Scouts of America Heart of America Council <sup>1</sup>

Boy Scouts of America Hudson Valley Council<sup>1</sup>

Boy Scouts of America Mississippi Valley Council<sup>1</sup>

Boy Scouts of America National Capital Area Council<sup>1</sup>

Boy Scouts of America National Council<sup>1</sup>

Boy Scouts of America Northern New Jersey Council<sup>1</sup>

Boy Scouts of America PeeDee Area Council<sup>1</sup>

Boy Scouts of America Pine Burr Area Council<sup>1</sup>

Boy Scouts of America Quivira Council<sup>1</sup>

Boy Scouts of America Susquehanna Council<sup>1</sup>

Boy Scouts of America Trails West Council<sup>1</sup>

Boy Scouts of America Transatlantic Council<sup>1</sup>

Boy Scouts of America Westark Council<sup>1</sup>

Boy Scouts of America Western Los Angeles Council<sup>1</sup>

Boy Scouts of America Westchester-Putnam Council<sup>1</sup>

Boys and Girls Club of the Emerald Coast<sup>1</sup>

Boys and Girls Club, Glasgow-Barren County<sup>1</sup>

Boys & Girls Club of Delaware County<sup>1</sup>

Boys & Girls Clubs of Eastern Jackson County<sup>4</sup>

Boys & Girls Clubs of Greater Kansas City<sup>1</sup>

Boys & Girls Clubs of McAlester, Oklahoma<sup>1</sup>

Boys & Girls Clubs of Rochester<sup>5</sup>

Boys & Girls Clubs of the Emerald Coast<sup>1</sup>

Boys and Girls Town of Missouri<sup>1</sup>

Camp Chippewa<sup>1</sup>

Camp Fire USA<sup>2,1</sup>

Camp Fire USA Heartland Council<sup>1</sup>

Camp Fire USA Inland Northwest Council<sup>1</sup>

Camp Tecumseh YMCA<sup>1</sup>
Camp Wood YMCA<sup>1</sup>

Child Advocacy Commission<sup>1</sup>

Children's Grief Center of El Paso<sup>1</sup>

Coanil Fundacion<sup>1</sup>

Community Children's Project<sup>1</sup>

Conn Memorial Foundation<sup>2</sup>

Curious Minds Discovery Zone<sup>1</sup>

DeMolay International<sup>1</sup>

Don Bosco Centers<sup>1</sup>

Emerald Coast Children's Advocacy Center<sup>1</sup>

Florence Crittenton Services<sup>1</sup>

Fundacion María Ayuda<sup>1</sup>

Geneva Hills<sup>1</sup>

Girl Scout Council of the Bluestem Area<sup>1</sup>

Girl Scout Council of the Magic Empire<sup>1</sup>

Girl Scouts Great Plains Council<sup>1</sup>

Girl Scouts of Central Kansas, Inc.<sup>1</sup>

Girl Scouts of the Kaw Valley Council<sup>1</sup>

Girl Scouts of the Mid-Continent Council<sup>1</sup>

Girl Scouts of the Midland Empire<sup>1</sup>

Girl Scouts of the Ozark Area Council<sup>1</sup>

Girl Scouts of the USA<sup>2</sup>

Girl Scouts of the Wichita Area Council<sup>1</sup>

Girl Scouts Red Lands Council<sup>1</sup>

Girl Scouts Rock River Valley<sup>1</sup>

Girl Scouts Tiak Council<sup>1</sup>

Girls, Inc.<sup>2</sup>

Great Plains Girl Scout Council<sup>1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001 5 Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004

<sup>7</sup> Former client of Richard M. Potter, Kansas City – 2009 to 2011

Happy Hands, Inc.<sup>1</sup>

Heartland Presbyterian Center<sup>1</sup>

Iowana Council for Camp Fire Boys & Girls<sup>1</sup>

Junior Achievement, Inc.<sup>2</sup>

Junior Achievement of Middle America<sup>1</sup>

Kansas CASA Association<sup>1</sup>

Kansas Children's Service League<sup>1</sup>

Keys Youth Services<sup>1</sup>

Marillac Center for Children<sup>1</sup>

Maude Carpenter Children's Center<sup>1</sup>

National Inclusion Project<sup>1</sup>

Peppers Ranch<sup>1</sup>

Prevent Child Abuse North Carolina<sup>1</sup>

Protectora de La Infancia<sup>1</sup>

San Antonio Family Endeavors<sup>1</sup>

Sedgwick County 4-H Achievement Foundation<sup>1</sup>

Skate Boone, Inc.<sup>1</sup>

South Texas Children's Home<sup>1</sup>

Sunflower House<sup>1</sup>

Tara Hall Home for Boys<sup>1</sup>

The Children's Aid Society<sup>2</sup>
The Parenting Place<sup>1</sup>

The Villages<sup>1</sup>

TLC for Children and Families, Inc.<sup>1</sup>

Troop 374 Alumni & Friends Association<sup>1</sup>

Tulsa Boys' Home<sup>1</sup>

USA Institute of Sports<sup>1</sup>

Wichita Children's Home<sup>1</sup>

Wilderness Retreat and Development Center<sup>1</sup>

Wildwood Outdoor Education Center<sup>1</sup>

YMCA of Greensboro<sup>1</sup> YMCA of Metro Chicago<sup>2</sup>

YMCA of Southern Nevada<sup>1</sup>

YMCA of Tulsa<sup>1</sup>

YWCA Cass Clay<sup>1</sup>

in the first case only

YWCA of Fargo-Moorhead<sup>1</sup>

YWCA of Kansas City<sup>1</sup>

YWCA of Sioux Falls<sup>1</sup>

YWCA of Topeka<sup>1</sup>

YWCA of Tulsa<sup>1</sup>

York Place<sup>1</sup>

Youth Bridge, Inc.<sup>1</sup>

Youth & Shelter Services, Inc.1

Youth Development, Inc.<sup>3</sup>

Youth Entrepreneurs of Kansas<sup>1</sup>

Youth Excited about Sports - Y.E.S.<sup>1</sup>

Youth Leadership Foundation<sup>6</sup>

Youth Services of Tulsa<sup>1</sup>

Youth Volunteer Corps of America<sup>1,2</sup>

Youthville<sup>2</sup>

#### **Healthcare/Senior Services**

Adult Center for Enrichment<sup>1</sup>

African Medical & Research Foundation<sup>2</sup>

Air Force Enlisted Village<sup>1</sup>

Albuquerque Health Care for the Homeless<sup>3</sup>

Albuquerque Meals on Wheels, Inc.<sup>3</sup>

Allen County Healthcare Foundation<sup>1</sup>

American Lung Association of Oklahoma<sup>1</sup>

American Medical Overseas Relief<sup>1</sup>

Arkansas Hospice Foundation<sup>1</sup>

Asante Healthcare System<sup>3</sup>

Asbury Methodist Village<sup>2</sup>

Barnes-Jewish Hospital Foundation<sup>2</sup>

Bishop Spencer Place<sup>1</sup>

Blue Ridge Speech and Hearing Center<sup>1</sup>

Bradley Hospital<sup>2</sup>

Brewster Foundation<sup>1</sup>

Brewster Place<sup>1</sup>

Bridges to Wellness<sup>1</sup>

Brigham and Women's Hospital<sup>2</sup>

Callier Center for Communication Disorders<sup>2</sup>

Caring, Inc.<sup>2</sup>

Casa Esperanza, Inc.3

Center for Courageous Kids<sup>1</sup>

Central Kansas Medical Center Foundation<sup>1</sup>

Children's Mercy Hospital Foundation<sup>1,2</sup>

Children's Specialized Hospital<sup>2</sup>

Cincinnati Children's Hospital Medical Center<sup>2</sup>

Circle of Life Hospice<sup>1</sup>

Community Blood Center of Kansas City<sup>1</sup>

Community Caring, Inc.<sup>1</sup>

Community Hospice Foundation<sup>1</sup>

Convalescent Home for Children<sup>2</sup>

Crouse Health Foundation<sup>2</sup>

Douglas County Visiting Nurses and Hospice Care<sup>1</sup>

Duval County Medical Society<sup>1</sup>

Enteric Solutions<sup>1</sup>

Envision<sup>1</sup>

Ephraim McDowell Regional Medical Center<sup>2</sup>

Epworth Villa<sup>1</sup>

Family Guidance Center for Behavioral Healthcare<sup>1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

Florida Hospital West Florida Region Foundation<sup>1</sup>

Foundation at Florida Hospital Tampa<sup>1</sup>

Foundation for Human Ecology, Lutheran Medical

Center<sup>2</sup>

Foundation for Shawnee Mission Health, The<sup>1</sup>

Foundation on Aging<sup>1</sup>

Franklin County Mental Health<sup>1</sup>
Full Circle Senior Adult Day Center<sup>1</sup>

Grandma's Alzheimer's<sup>1</sup>

Greencroft, Inc.1

Hamot Health Foundation<sup>1</sup>

Hand In Hand Homecare & Hospice<sup>1</sup>

Hartford Hospital<sup>2</sup>

Health Ministries of Harvey County, Inc.<sup>1</sup> Helping Hands Therapeutic Riding Center<sup>1</sup>

Hertzler Research Foundation<sup>2</sup>

H. Lee Moffitt Cancer Center & Research Institute<sup>2</sup>

Hillcrest Medical Center Foundation<sup>1</sup>

Hirsche Smiles Foundation<sup>1</sup>

Homecare & Hospice Foundation, Inc.<sup>1</sup> Home Health and Hospice Care, Inc.<sup>1</sup>

Hospice Center, Inc.<sup>1</sup> Hunter Health Clinic, Inc.<sup>1</sup> Hunter's Hope Foundation<sup>1</sup>

International Learning Center for Special Surgery<sup>1</sup>

Jefferson Health System<sup>2</sup>

Kansas Autism Training Center, Inc.<sup>1</sup>

Kansas Chapter of American Academy of Pediatrics<sup>1</sup>

Kansas Chiropractic Foundation<sup>1</sup>
Kansas City Hospice & Palliative Care<sup>1</sup>

Kansas City United Methodist Retirement Home,

dba Kingswood<sup>1</sup>

Kansas Learning Center for Health<sup>1</sup>

Kennedy Krieger Institute<sup>2</sup>

Kidron Bethel Retirement Services, Inc.<sup>1</sup> Kingswood Senior Living Community<sup>1</sup>

KVC Behavioral HealthCare<sup>1</sup>

Lawrence Memorial Hospital Endowment Association<sup>1</sup>

Leukemia Research Foundation<sup>2</sup> Liberty Hospital Foundation<sup>1</sup> Meadows Mennonite Retirement<sup>2</sup>

Mental Health Association South Central Kansas<sup>1</sup>

Metropolitan Medical Health Foundation<sup>1</sup>

Midland Hospice Care, Inc.<sup>1</sup> Monmouth Medical Center<sup>2</sup>

Mount Sinai Hospital<sup>2</sup>

Muskogee Regional Medical Center<sup>2</sup>

Nash Health Care Foundation<sup>1</sup> National Council on Radiation<sup>2</sup>

National Foundation for Infectious Diseases<sup>1</sup>

National Kidney Foundation<sup>1</sup>

New Mexico Head Injury Foundation<sup>3</sup>

New York Methodist Hospital<sup>2</sup>

North Central Mental Health Services<sup>2</sup>

North Kansas City Hospital<sup>1</sup>

Okmulgee Memorial Hospital Foundation<sup>1</sup>
Olathe Medical Center Charitable Foundation<sup>1</sup>

Panama Missions Medical Clinic<sup>1</sup> Pan American Health Organization<sup>2</sup>

Parkview Home<sup>1</sup>

Patch Adams, MD & Gesundheit! Institute<sup>1</sup>

PDK Foundation<sup>2</sup> Pleasantview Home<sup>1</sup> Pratt Health Foundation<sup>1</sup>

Pratt Regional Medical Center Foundation<sup>1</sup>

Rex Healthcare<sup>1</sup>
Rose Brooks Center<sup>1</sup>

Saint Luke's Hospital Foundation<sup>1,2</sup>

Samuel U. Rodgers Community Health Center<sup>1</sup>

Shepherd's Center of Raytown<sup>2</sup> Shepherd's Centers of America<sup>1</sup>

Sisters of Charity of Leavenworth Health System<sup>1</sup>

Sisters of Mercy Health System<sup>2,1</sup>

Southwest Center for Independent Living<sup>1</sup>

Southwest Medical Center<sup>1</sup> South Wind Hospice<sup>1</sup>

Spelman Medical Foundation<sup>1</sup>

SSM St. Joseph Health Center Foundation<sup>1</sup>

St. Anthony's Hospital<sup>2</sup>

St. Elizabeth Medical Foundation<sup>2</sup>
St. Joseph Healthcare Foundation<sup>1</sup>
St. Luke's-Shawnee Mission System<sup>2</sup>
Susan B. Allen Memorial Hospital<sup>1</sup>
Swope Community Enterprises<sup>1</sup>
Tabitha Health Care Foundation<sup>1</sup>
The Center for Courageous Kids<sup>1</sup>

The Children's SPOT at St. Luke's Hospital<sup>1</sup>

The Groves<sup>1</sup>

The Henry H. Kessler Foundation, Inc.<sup>2</sup>

The Research Foundation<sup>1</sup>

T.J. Community Mission Foundation<sup>1</sup>

Truman Medical Center Charitable Foundation<sup>1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

Truman Medical Center Lakewood<sup>1</sup>

Truman Medical Chisholm Learning Center<sup>1</sup>

Tufts New England Medical Center<sup>2</sup>

United Methodist Homes<sup>1</sup>

Valley View Retirement Center<sup>2</sup>

Village Shalom, Inc.<sup>1</sup> Waterbury Hospital<sup>2</sup>

Wellmont-Holston Valley Hospital and Medical Center<sup>2</sup>

Wesley Medical Research Institutes<sup>2</sup> Western Missouri Medical Center<sup>1</sup>

Wheat State Manor, Inc.<sup>1</sup>

#### Museums/Cultural Centers

Albuquerque Hispano Chamber of Commerce<sup>3</sup>

Albuquerque Museum Foundation<sup>3</sup>

Allentown Art Museum<sup>2</sup> American Banjo Museum<sup>1</sup>

Big Vision-Tampa<sup>1</sup>

Boston Museum of Science<sup>2</sup> California Historical Society<sup>1</sup> Chanute Depot Restoration<sup>1</sup> Chanute Public Library<sup>1</sup>

Cherokee National Historical Society<sup>2</sup> Children's Museum of Kansas City<sup>2</sup> Children's Museum of Wilmington<sup>1</sup> Chinese Cultural Center of America<sup>1</sup>

Cincinnati Art Museum<sup>2</sup>
Columbia Cultural Trust<sup>2</sup>
Community at the Burford<sup>1</sup>
Dakota Territorial Museum<sup>1</sup>
Eisenhower Foundation<sup>1</sup>
Healdsburg Museum<sup>1</sup>
Emporia Arts Council<sup>1</sup>
Exploration Place, Inc.<sup>2,1</sup>
Frontier Army Museum<sup>2</sup>
Fund for Folk Culture<sup>3</sup>
Georgia O'Keeffe Museum<sup>3</sup>

Graphic Arts Technical Association<sup>2</sup> Greensboro Children's Museum<sup>1</sup>

Ghost-Ranch Living Museum<sup>3</sup>

Guadalupe Center, Inc.<sup>1</sup>
Huck Boyd Foundation<sup>1</sup>
Indianapolis Museum of Art<sup>2</sup>
Jackson County Historical Society<sup>4</sup>
Jasmine Moran Children's Museum<sup>1</sup>

Johnson County Museum<sup>1</sup>

Joplin Museum Complex<sup>1</sup> Joslyn Art Museum<sup>2</sup>

Kansas African American Museum<sup>1</sup>

Kansas Aviation Museum<sup>1</sup>

Kansas City Kansas Chamber Foundation<sup>1</sup>

Kansas City Museum Association<sup>2</sup>

Kansas City Zoo<sup>1</sup>

Kansas International Museum<sup>1</sup> LaQuinta Arts Foundation<sup>1</sup>

Leonardo's Discovery Warehouse<sup>1</sup> Lexington Auditorium Association<sup>1</sup> Linda Hall Library of Science<sup>2</sup>

Live in Lexington<sup>1</sup>

Martin Luther King Center<sup>1</sup>

Martin & Osa Johnson Safari Museum<sup>1</sup>

Milwaukee Art Museum<sup>2</sup>
Museum of Prairiefire<sup>1</sup>
Museum of the Great Plains<sup>1</sup>
Museums of Oglebay Institute<sup>2</sup>

National Cable Television Center & Museum<sup>1</sup>

National Corvette Museum<sup>1</sup> National Frontier Trails Museum<sup>1</sup> National Mascot Hall of Fame<sup>1</sup>

National Museum of Nuclear Science and History<sup>1</sup>

National Trust – Historic Preservation<sup>2</sup> National World War I Museum<sup>1</sup> Negro Leagues Baseball Museum<sup>1</sup> New York State Council on the Arts<sup>2</sup>

Old Cowtown Museum<sup>1</sup>

OMNIPLEX<sup>1</sup>

Peabody Essex Museum<sup>2</sup>

Peale Museum<sup>2</sup>

Penobscot Marine Museum<sup>2</sup> Pinmarin Children's Museum<sup>1</sup>

Preservation Renaissance Independence<sup>4</sup>

Rogers Historical Museum<sup>1</sup> San Antonio Museum<sup>2</sup> Science Center of Iowa<sup>1</sup>

Science City at Union Station/Kansas City Museum<sup>1</sup>

Science Pioneers<sup>1</sup>
Seattle Art Museum<sup>2</sup>

St. Louis Children's Aquarium<sup>1</sup>
State Historical Society of Missouri<sup>1</sup>

Telluride Historical Museum<sup>3</sup>

The Cable Center<sup>1</sup>

The Center for the Study of the Korean War<sup>4</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

The Children's Peace Pavilion4

The Children's Museum of Wilmington<sup>1</sup>

The Danish Immigrant Museum<sup>1</sup>

The Henry Morrison Flagler Museum<sup>2</sup>

The Heritage Foundation<sup>1</sup>

The Nelson-Atkins Museum of Art<sup>1,2</sup>

The Philbrook Museum of Art1,2

The Harry S. Truman Institute for National &

International Affairs<sup>1,2</sup> The Highland Center<sup>1</sup>

Toledo Museum of Art<sup>2</sup>

Tulsa Air and Space Museum<sup>1</sup>

Union Station Kansas City<sup>1</sup>

Warrensburg Main Street<sup>1</sup>

Western Heritage Museum<sup>2</sup>

Wichita Center for the Arts<sup>2</sup>

Wichita-Sedgwick County Historical Museum<sup>1</sup>

Wichita Symphony Orchestra<sup>1</sup>

William Inge Center for the Arts<sup>1</sup>

WHQR Public Radio<sup>1</sup>

Wonderscope Children's Museum<sup>1</sup>

#### **Performing Arts**

American National Theatre Academy<sup>1</sup>

Arts & Education Council<sup>2</sup>

Carolina Ballet, Inc.<sup>1</sup>

Chamber Orchestra of Albuquerque<sup>3</sup>

Columbian Theatre Foundation<sup>1</sup>

Community Theatre of Greensboro<sup>1</sup>

Desert Chorale<sup>1</sup>

Emporia Arts Council<sup>1</sup>

Emporia Granada Theatre Alliance<sup>1</sup>

Folly Theater<sup>1</sup>

Interlochen Center for the Arts<sup>1</sup>

Jubilados<sup>3</sup>

Kansas City School of the Arts<sup>1</sup>

Kansas City Symphony<sup>2</sup>

Kauffman Center for the Performing Arts<sup>1</sup>

LaCrosse Community Theatre<sup>5</sup> Lensic Performing Arts Center<sup>3</sup> Lyric Opera of Kansas City<sup>1</sup>

Mesa Arts and Entertainment Center<sup>1</sup>

McPherson Opera House Preservation Company<sup>1</sup>

Mid-America Arts Alliance<sup>1</sup>

Minnesota Orchestral Association<sup>2</sup>

Music/Arts Institute<sup>1</sup>

Music Theatre of Wichita<sup>1</sup>

National Dance Institute of New Mexico<sup>1</sup>

New Mexico Symphony Orchestra<sup>3</sup>

New York State Council on the Arts<sup>2</sup>

North Carolina Symphony<sup>1</sup>

Rochester Civic Theatre<sup>5</sup>

Santa Fe Chamber Music Festival<sup>3</sup>

Santa Fe Festival Ballet<sup>3</sup>

Santa Fe Symphony Foundation<sup>3</sup>

SKyPAC<sup>1</sup>

Starlight Theatre<sup>1</sup>

The Actors' Gang<sup>1</sup>

The Burford Project<sup>1</sup>

The Mountain Laurel Center for the Performing Arts<sup>3</sup>

The Santa Fe Opera<sup>3</sup>

Topeka Performing Arts Center<sup>1</sup>

Tulsa Ballet Theatre, Inc.<sup>1</sup>

Very Special Arts of New Mexico<sup>3</sup>

Young Audiences<sup>1</sup>

Young Audiences of San Diego<sup>1</sup>

#### Universities and Colleges/ Higher Education

Albion College<sup>2</sup>

Alfred University<sup>2</sup>

Allegheny College<sup>2</sup>

Allen County Community College<sup>1</sup>

Alverno College<sup>2</sup>

American Graduate School<sup>2</sup>

American University<sup>2</sup>

Antioch College<sup>2</sup>

Aquinas College<sup>2</sup>

Ardmore Higher Education Center<sup>1</sup>

Arkansas State University<sup>2</sup>

Army and Navy Academy<sup>1</sup>

Auburn University<sup>2</sup>

Austin College<sup>2</sup>

Averett University<sup>2</sup>

Avila University<sup>1</sup>

Babson College<sup>2</sup>

Baker University<sup>1</sup>

- · · ·

Bank Street College<sup>2</sup>

Barton County Community College<sup>1</sup>

Bard College<sup>2</sup>

Beaver College<sup>2</sup>

Becker Junior College<sup>2</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

Beloit College<sup>2</sup>
Benedictine College<sup>1</sup>
Bennington College<sup>2</sup>
Berea College<sup>2</sup>
Berry College<sup>2</sup>
Bethel College<sup>2</sup>

Black Hills State University Foundation<sup>1</sup>

Bloomfield College<sup>2</sup>
Briarcliff College<sup>2</sup>
Buena Vista College<sup>2</sup>
Cambridge College<sup>2</sup>
Capital University<sup>2</sup>
Carleton College<sup>2</sup>

Carlos Albizu University<sup>1</sup>

Carlow College<sup>2</sup>
Catholic University<sup>2</sup>

Central Missouri State University<sup>1</sup>

Centre College<sup>2</sup>

Chadron State Foundation<sup>1</sup> Chapman University<sup>2</sup>

Claremont School of Theology<sup>1</sup>

Clark University<sup>2</sup> Clarkson University<sup>2</sup> Colby Community College<sup>1</sup>

Colby Community College Endowment Foundation<sup>1</sup>

College of St. Catherine<sup>2</sup> College of St. Scholastica<sup>2</sup> College of William and Mary<sup>2</sup>

Colorado State University Foundation<sup>1</sup>

Converse College<sup>2</sup> Cornell College<sup>2</sup> Cornell University<sup>2</sup>

Cumberland County College<sup>3</sup>

C.W. Post College<sup>2</sup> Defiance College<sup>2</sup> DePaul University<sup>2</sup>

Dickinson School of Law of the Pennsylvania

State University<sup>2</sup>
Dominican University<sup>2</sup>
Donnelly College<sup>1</sup>
Drew University<sup>2</sup>
Duquesne University<sup>2</sup>

East Central University Foundation<sup>1</sup> East Mississippi Community College<sup>1</sup>

Eastern Mennonite College<sup>1</sup>

Eckerd College<sup>2</sup>

Elmira College<sup>2</sup> Elon University<sup>2</sup>

Emporia State University<sup>1</sup>
Endicott Junior College<sup>2</sup>
Evergreen State College<sup>2</sup>
Fairfield University<sup>2</sup>
Finlandia University<sup>2</sup>
Fisk University<sup>2</sup>
Fordham University<sup>2</sup>
Fort Hays State University<sup>1</sup>

Fort Lewis College<sup>1</sup>

Fort Scott Community College<sup>1</sup>

Gallaudet University<sup>2</sup>

Garden City Community College<sup>1</sup>

Graceland University<sup>1</sup> Hamilton College<sup>2</sup>

Hampton-Sydney College<sup>2</sup>

Harvard Graduate School of Education<sup>2</sup>

Harvard University<sup>2</sup> Hesston College<sup>1</sup>

Highland Community College<sup>1</sup>

Hill College<sup>1</sup>

Hillsborough Community College<sup>2</sup> Hillsdale Free Will Baptist College<sup>3</sup>

Hiram College<sup>2</sup>
Hofstra University<sup>2</sup>
Holy Cross College<sup>2</sup>
Huntington College<sup>2</sup>

Hutchinson Community College<sup>1</sup>
Illinois Benedictine College<sup>2</sup>

Illinois College<sup>2</sup>

Independent College of Indiana<sup>2</sup>

Institute of Political Leadership at UNCW<sup>1</sup>

Intersection Connection<sup>1</sup>

Ithaca College<sup>2</sup>

Ivy Tech Community College<sup>1</sup>

Ivy Tech Community College Northeast<sup>1</sup>

Jackson State University<sup>1</sup>

Jamestown Community College<sup>2</sup>

Joliet Junior College<sup>2</sup>

Johnson County Community College<sup>1</sup>

Jonathan Edwards College<sup>2</sup> Kansas City Art Institute<sup>1,2</sup>

Kansas City Kansas Community College<sup>1</sup>

Kansas City University of Medicine and Biosciences<sup>1</sup>

Kansas State University Foundation<sup>1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

Kansas State University EquiCenter<sup>1</sup>

Kansas Wesleyan University<sup>1</sup> Kennesaw State University<sup>1</sup> Kent State University<sup>2</sup>

Kentucky Christian College<sup>2</sup>

Labette Community College<sup>1</sup>

Lees College Campus of Hazard Community College<sup>2</sup>

Lithuania Christian College<sup>1</sup> Long Island University<sup>2</sup>

Loras College<sup>2</sup> Malone College<sup>2</sup> Manhattan College<sup>2</sup>

Manhattan School of Music<sup>2</sup>

Marietta College<sup>2</sup> Mary Baldwin College<sup>2,1</sup> Maryville College<sup>2</sup>

Massachusetts Institute of Technology<sup>2</sup>

McKendree College<sup>2</sup>

McLennan Community College<sup>1</sup>

Medaille College<sup>2</sup>

Mercy College of Detroit<sup>2</sup>

Messiah College<sup>2</sup>

Michigan College of Osteopathic Medicine<sup>2</sup>

Michigan State University<sup>2,1</sup>

Michigan Technological University<sup>2</sup> MidAmerica Nazarene University<sup>1</sup> Missouri Southern Foundation<sup>1</sup>

Missouri Southern State University–Joplin<sup>1</sup>

Missouri Valley College<sup>1</sup> Montana State Foundation<sup>1</sup>

Montana State University-Billings Foundation<sup>1</sup>

Morgan State University<sup>2</sup> Mount Holyoke College<sup>2</sup> Mount Senario College<sup>2</sup> Muhlenberg College<sup>2</sup>

National Association for Community College

Entrepreneurship<sup>1</sup> Navarro College<sup>1</sup>

Nebraska State College System<sup>1</sup> Neosho County Community College<sup>1</sup>

New York Medical College<sup>2</sup>

Newton College of the Sacred Heart<sup>2</sup> North Carolina Central University<sup>2</sup> North Carolina State University<sup>1</sup>

North Carolina State University American Home<sup>1</sup>

Northwood University<sup>1</sup>

Notre Dame College<sup>2</sup> Ohio State University<sup>2</sup>

Oklahoma Christian University<sup>2</sup> Oklahoma City University<sup>2</sup>

Ottawa University<sup>2</sup> Otterbein College<sup>2</sup>

Our Lady of the Lake University<sup>2</sup>
Ozark Technical Community College<sup>1</sup>

Park University<sup>1,2</sup>

Pennsylvania State University<sup>2</sup>

Peru State College<sup>6</sup>

Phillips Theological Seminary<sup>2</sup>

Pine Manor College<sup>1</sup>
Pittsburg State University<sup>1</sup>

Pomona College<sup>2</sup> Princeton University<sup>2</sup> Purdue University<sup>2</sup> Queen's College<sup>2</sup>

Randolph-Macon College<sup>2</sup>

Rhodes College<sup>2</sup> Ripon College<sup>2</sup>

Ringling School of Art and Design<sup>2</sup> Robert A. Taft Institute of Government<sup>2</sup>

Rogers State University<sup>2</sup> Russell Sage College<sup>1</sup> Rutgers University<sup>2</sup>

Santa Fe Community College<sup>3</sup>

Santa Fe Institute<sup>1</sup>

Sarah Lawrence College<sup>2</sup> Scandinavian Seminar College<sup>2</sup>

Skidmore College<sup>2</sup> Snow College<sup>2</sup>

Southern State Community College<sup>2</sup>

Spalding University<sup>2</sup>
Spelman College<sup>1,2</sup>
Spring Arbor College<sup>2</sup>
Springfield College<sup>2</sup>

St. Andrews Presbyterian College<sup>2</sup>

St. Augustine's College<sup>2</sup>
St. Edward's University<sup>2</sup>
St. Gregory's College<sup>2</sup>
St. John's College<sup>2</sup>
St. Lawrence University<sup>2</sup>
St. Mary's College<sup>2</sup>

St. Mary-of-the-Woods College<sup>2</sup>

St. Paul's College<sup>2</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

State Technical College of Missouri<sup>1</sup>

Sterling College<sup>1</sup> Swarthmore College<sup>2</sup> Syracuse University<sup>2</sup>

Syracuse University School of Social Work<sup>2</sup>

Teachers College<sup>2</sup> Temple University<sup>2</sup>

Tennessee State University<sup>2</sup> Texas Christian University<sup>2</sup>

The Center on Philanthropy at Indiana University<sup>1</sup>

The Culinary Institute of America<sup>2</sup>
The President's College School of Law<sup>2</sup>

The University of Virginia<sup>2</sup>

Thiel College<sup>2</sup>

Tri-County Technical College<sup>2</sup>

Trinity College<sup>2</sup>
Trinity University<sup>2</sup>
Tulane University<sup>2</sup>

UMKC School of Medicine<sup>1</sup>

Union College<sup>2</sup>

Union Theological Seminary<sup>2</sup>

United World College<sup>3</sup>

Universidad de las Americas<sup>2</sup>

University of Buffalo<sup>2</sup>

University of California - Washington Center<sup>2</sup>

University of Charleston<sup>2</sup>

University of Chattanooga Foundation<sup>2</sup>

University of Cincinnati<sup>2</sup>
University of Connecticut<sup>2</sup>
University of Dallas<sup>2</sup>
University of Denver<sup>2</sup>
University of Hartford<sup>2</sup>
University of Louisville<sup>2</sup>
University of Maryland<sup>2</sup>

University of Maryland, Eastern Shore<sup>2</sup>

University of Massachusetts<sup>2</sup> University of Minnesota<sup>2</sup>

University of Minnesota Rochester<sup>1</sup> University of Missouri – Kansas City<sup>2</sup>

University of Missouri – Kansas City School of Medicine<sup>1</sup>

University of New Hampshire<sup>2</sup>

University of North Carolina School of Medicine<sup>2</sup>

University of North Texas<sup>2</sup> University of San Diego<sup>2</sup>

University of Science and Arts of Oklahoma<sup>1</sup>

University of Tampa<sup>2</sup>

University of Tennessee – Chattanooga<sup>2</sup>

University of Vermont<sup>2</sup>

University of the Virgin Islands<sup>2</sup>

Vanderbilt University<sup>2</sup> Washburn University<sup>1</sup> Washington University<sup>2</sup>

Wells College<sup>2</sup>

Wentworth Military Academy and Junior College<sup>1</sup>

Wesley College<sup>2</sup>

Western Iowa Tech Community College Foundation<sup>1</sup>

Westminster Choir College of Rider University<sup>2</sup>

Wheaton College<sup>2</sup>

Wheeling Jesuit University<sup>2</sup> Wichita State University<sup>1,2</sup> Wittenberg University<sup>2</sup> Xavier University<sup>2</sup>

#### Schools and Other Education

A Better Chance, Inc.<sup>2</sup>

Alpha Phi Omega national Service Fraternity<sup>1</sup> American Association of Community Colleges<sup>2</sup>

Ames Education Foundation<sup>6</sup>

Amy Biehl High School<sup>1</sup>

Association of American Colleges and Universities<sup>2</sup>

Barstow School<sup>1,2</sup> Bella Vista Library<sup>1</sup>

Benton County Sunshine School<sup>1</sup>
Billings Catholic Schools Foundation<sup>1</sup>

Blair Academy<sup>2</sup>

Bosque Preparatory School<sup>3</sup> Cape Fear Center for Inquiry<sup>1</sup> Chautauqua Institution<sup>2</sup>

Coalition of Essential Schools, CES National<sup>2</sup>

Collegiate School<sup>2</sup>

Compton Heights Concert Band<sup>1</sup>

Cooper Union for the Advancement of Science & Art<sup>2</sup> Council for the Advancement of Experiential Learning<sup>2</sup>

Council for Aid to Education (CAE)<sup>2</sup>
Council of Graduate Schools<sup>2</sup>
Council of Independent Colleges<sup>2</sup>
Derby Education Foundation<sup>1</sup>
DeLaSalle Education Center<sup>1</sup>
Drexel Institute of Technology<sup>2</sup>
Eastern Mennonite High School<sup>2</sup>

Elyria Christian School<sup>1</sup> Emma Willard School<sup>2</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

Future Homemakers of America<sup>2</sup>

Genesis School<sup>1</sup>

Glenelg High School<sup>2</sup>

Gonzala College High School<sup>2</sup>

Greenhill School<sup>2</sup>

Greenwich Academy<sup>2</sup>

Guadalupe Montessori School<sup>3</sup>

Hockaday School<sup>2</sup>

Holland Hall<sup>1</sup>

Holton-Arms School<sup>2</sup>

Horace Mann School<sup>2</sup>

Hyman Brand Hebrew Academy<sup>1</sup>

Independent College Fund<sup>2</sup>

Iowa Mennonite School<sup>1</sup>

John Locke Foundation<sup>1</sup>

Johnston Community School Foundation<sup>1</sup>

Kansas School for Effective Learning<sup>1</sup>

Kappa Kappa Psi National Honorary Band Fraternity<sup>1</sup>

Kemper Military School<sup>2</sup>

Kentucky Independent College Fund, Inc.<sup>2</sup>

King's Educational Trust<sup>1</sup>

Lancaster Mennonite High School<sup>2</sup>

Lawrence Episcopal High School<sup>1</sup>

Leadership Education and Development (LEAD)<sup>2</sup>

Linn State Technical College<sup>1</sup>

Loudoun Education Foundation<sup>1</sup>

Madeira School<sup>2</sup>

Marian Hope Center<sup>1</sup>

Mental Health Association of South Central Kansas<sup>1</sup>

Mid-Continent Public Library<sup>1</sup>

Midland Adventist Academy Foundation<sup>1</sup>

Myrtle Grove Christian School<sup>1</sup>

NALEO Educational Fund<sup>2</sup>

National Association of State University & Land Grant

Colleges<sup>2</sup>

National Institute for Trial Advocacy<sup>2</sup>

National School Foundation Association<sup>1</sup>

New Mexico MESA<sup>3</sup>

Nichols School<sup>2</sup>

Northfield Mount Herman School<sup>2</sup>

Notre Dame de Sion School<sup>1</sup>

Oak Ridge Military Academy<sup>1</sup>

Oakhill Day School<sup>1</sup>

Our Savior Christian Academy<sup>1</sup>

Pembroke Hill School<sup>1,2</sup>

Pike School<sup>2</sup>

Pioneer Youth Corps of Oregon, Inc.<sup>1</sup>

Population Research Center<sup>2</sup>

Professional Children's School<sup>2</sup>

Ravenscroft School<sup>1</sup>

Riverview School District<sup>2</sup>

Saint Paul's Episcopal Day School<sup>1</sup>

Sandia Preparatory School<sup>3</sup>

Santa Fe Christian Schools<sup>1</sup>

Sawyer Elementary School<sup>6</sup>

Society of St. Pius X<sup>1</sup>

St. Bonaventure Indian Mission & School<sup>1</sup>

St. Charles Borromeo Parish & School<sup>1</sup>

St. Christopher's School<sup>2</sup>

St. John's Military School<sup>1</sup>

St. John's Northwestern Military Academy<sup>1</sup>

St. Joseph School<sup>1</sup>

St. Pius X High School<sup>1</sup>

Stuart Country Day School<sup>2</sup>

Sunshine Center School<sup>1</sup>

TEC Educational and Development Foundation<sup>1</sup>

Technical-Vocational Institute Foundation<sup>1</sup>

Teel Institute<sup>2</sup>

The Carver Academy<sup>1</sup>

The English-Speaking Union of the United States<sup>2</sup>

The Masters School<sup>2</sup>

The Menaul School<sup>2</sup>

The Phelps-Stokes Fund<sup>2</sup>

The School District of Independence Foundation<sup>1</sup>

Trinity School<sup>2</sup>

United Negro College Fund, Inc.<sup>2</sup>

Unity School of Christianity<sup>1</sup>

Wenner-Gren Foundation, Inc.<sup>2</sup>

Westminster School<sup>1</sup>

Wichita Collegiate School<sup>2,1</sup>

Williston Northampton School<sup>2</sup>

#### Recreation and Environmental

A Park for All<sup>1</sup>

Aim High Academy<sup>1</sup>

Arizona Church Conference Center<sup>1</sup>

Arts and Recreation Foundation of Overland Park<sup>1</sup>

Blue Mountain Center<sup>1</sup>

Blue Valley Activity Center<sup>1</sup>

Botanica, The Wichita Gardens<sup>1</sup>

Brandywine Conservancy<sup>2</sup>

Bridging the Gap<sup>4,1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

Centre Court Youth Tennis Association<sup>1</sup>

Chafoulias Companies Charity Golf Classics<sup>5</sup>

Cheekwood Botanical<sup>2</sup>

City of Dayton<sup>1</sup>

City of El Dorado<sup>1</sup>

City of Florence, Parks and Recreation<sup>1</sup>

City of Mediapolis<sup>1</sup>

City of Mesa, Parks and Recreation<sup>1</sup>

City of O'Fallon<sup>1</sup>

City of Olathe<sup>1</sup>

City of West Des Moines<sup>1</sup>

Claremont Parks & Recreation<sup>1</sup>

Clayton Parks & Recreation Center<sup>1</sup>

Clydesdale Soccer<sup>1</sup>

Corrales Recreation, Inc.<sup>3</sup>

Dragon Gymnastics<sup>1</sup>

Dyck Arboretum of the Plains<sup>1</sup>

Eagle Bluff Environmental Center<sup>5</sup>

Earthjustice<sup>2</sup>

Enjoy the Game<sup>1</sup>

Equestrian Events, Inc.<sup>2</sup>

Ferncliff Camp and Conference Center<sup>1</sup>

Foundation for North American Wild Sheep<sup>1</sup>

Friends of the Des Moines Botanical Garden<sup>1</sup>

Happy Valley Conference Center<sup>1</sup>

HOOP City Foundation<sup>1</sup>

Iowa High School Athletic Association<sup>1</sup>

Institute for International Sport<sup>2</sup>

Kansas City Parks & Recreation<sup>1</sup>

Kansas Wildscape<sup>1</sup>

Keep Kansas City Beautiful<sup>4</sup>

Leawood Foundation<sup>1</sup>

Line Creek Community Center<sup>1</sup>

Little Eden Camp<sup>1</sup>

Lost River Cave<sup>1</sup>

Madeline Island Wilderness Preserve<sup>5</sup>

Manhattan Baseball Association<sup>6</sup>

Manhattan Sports Academy<sup>6</sup>

Metropolitan Energy Center<sup>1</sup>

Mississippi Valley Conservancy<sup>5</sup>

Missouri State Fair<sup>1</sup>

Nampa Babe Ruth, Inc.<sup>1</sup>

National Bonsai Foundation<sup>2</sup>

National Park Trust<sup>1</sup>

National Recreation & Park Association<sup>2</sup>

Oklahoma City Beautiful<sup>3</sup>

Roy Weatherby Foundation International<sup>1</sup>

Southern Platte County Athletic Association<sup>1</sup>

The Nature Conservancy of New Mexico<sup>3</sup>

Topeka Railroad Days<sup>1</sup>

Trees Forever<sup>1</sup>

Triangle Land Conservancy<sup>1</sup>

Trust for Public Land<sup>1</sup>

U.S. Sportsmen's Alliance<sup>1</sup>

Virginia Horse Center Foundation<sup>1</sup>

Wellington Recreation Commission<sup>1</sup>

Wildlife Conservation Society<sup>2</sup>

Winona Area Gymnastics Club<sup>5</sup>

#### **Religious Organizations**

Alban Institute<sup>2</sup>

Archdiocese of Santa Fe Catholic Foundation<sup>3</sup>

Australia Mission Centre<sup>1</sup>

Catholic Charities Foundation<sup>1</sup>

Catholic Charities of the Archdiocese of Omaha<sup>1</sup>

Catholic Diocese of Wichita<sup>1</sup>

Christ Episcopal Church<sup>1</sup>

Christ in the Desert Monastery<sup>3</sup>

Community of Christ World Headquarters<sup>1</sup>

Congregation Beth Shalom<sup>1</sup>

Diocese of East Carolina Interfaith Refugee Ministry<sup>1</sup>

Episcopal Diocese of Western Missouri<sup>1</sup>

Episcopal Migration Ministries<sup>1</sup>

Faith Comes By Hearing International Foundation<sup>1</sup>

First Assembly of God<sup>1</sup>

First Presbyterian Church<sup>1</sup>

First United Methodist Church<sup>3</sup>

Friends of Bosque Del Apache<sup>3</sup>

Grace & Holy Trinity Cathedral<sup>1</sup>

Holy Temple Church<sup>1</sup>

Jewish Community Center of Greater Albuquerque<sup>3,1</sup>

Jewish Community Relations Bureau/AJC1

KC Church Community Organization<sup>4</sup>

Kirtland Temple<sup>1</sup>

Metropolitan Lutheran Ministry<sup>1</sup>

National Council of Churches<sup>2</sup>

New Apostolic Church-USA<sup>1</sup>

North Valley Jewish Community Center<sup>1</sup>

Our Lady of the Most Holy Rosary<sup>3</sup>

Sabes Jewish Community Center<sup>1</sup>

Sacred Heart Catholic Church<sup>3</sup>
Saint Joseph's on the Rio Grande Church<sup>3</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001 5 Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

Saint Paul's Episcopal Church<sup>1</sup>

Saint Thomas Aquinas Catholic Church<sup>1</sup>

San Clemente Catholic Church<sup>3</sup> San Felipe De Neri Church<sup>3</sup> San Isidro Catholic Church<sup>3</sup>

Santa Fe Cathedral of St. Francis of Assisi<sup>1</sup>

Society of St. Pius X1

Texas Methodist Foundation<sup>2</sup>

The Benton Church<sup>1</sup>

The Norbertine Community of New Mexico<sup>3</sup>

The Spiritual Renewal Center<sup>3</sup>
The Temple of Understanding<sup>2</sup>
The United Church of Santa Fe<sup>3</sup>

The Village Church<sup>1</sup>

Trade Palms<sup>7</sup>

Trinity Episcopal Church<sup>1</sup>

Trinity United Methodist Church<sup>1</sup> Wesley United Methodist Church<sup>1</sup> Westminster Presbyterian Church<sup>1</sup>

#### Other

Advertising Club of Kansas City Foundation<sup>1</sup>

Air Force Enlisted Village<sup>1</sup> All Aboard in Perry<sup>1</sup> Alliance for Global Good<sup>1</sup>

Alpha Phi Omega National Service Fraternity<sup>1</sup>

American Humanics<sup>1</sup>

American Royal Association<sup>1</sup> Animal Humane Association<sup>3</sup>

ARCA Foundation<sup>3,1</sup> ARTS NC State<sup>1</sup> Audubon Society<sup>3</sup> Bella Vista Library<sup>1</sup>

Big Vision<sup>1</sup>

Buchanan County Agricultural Business Center Expo<sup>1</sup> Business Roundtable for Educational Excellence<sup>3</sup>

CATO Institute<sup>2</sup> Central Exchange<sup>1</sup>

Chase County Courthouse Preservation Committee<sup>1</sup>

Columbus Community Foundation, Inc.<sup>1</sup>

Command and General Staff College Foundation<sup>1</sup>

Community Mediation Center<sup>1</sup>

DREAM Center/Grundy County Friends of the Arts<sup>1</sup>

El Rancho de las Golondrinas<sup>3</sup> Emporia Friends of the Zoo<sup>1</sup>

Ferncliff Camp and Conference Center<sup>1</sup>

Firewater Kansas City<sup>1</sup>
GallantFew. Inc.<sup>1</sup>

Gift of Life Foundation<sup>1</sup> Global Peace Partners<sup>1</sup> Heartland SPCA<sup>1</sup>

Helen Woodward Animal Center<sup>1</sup>

Heritage Foundation<sup>1</sup>

Humane Society of Greater Kansas City<sup>1</sup> Iowa City Public Library Friends Foundation<sup>1</sup>

International Assembly for Collegiate Business Education<sup>1</sup>

International Peace Academy<sup>2</sup>

iworld1

John Locke Foundation<sup>1</sup>

Kansas Chapter of American Academy of Pediatrics<sup>1</sup> Kansas City Missouri Police Benefit Association<sup>1</sup>

Kansas City Zoo<sup>1</sup>

Kansas Health Ethics, Inc.<sup>1</sup> Kansas Humane Society<sup>1</sup>

Kansas Newspaper Foundation<sup>1</sup> Kansas Trial Lawyers Association<sup>1</sup> Kansas Women's Business Center<sup>1</sup>

Kauffman Scholars, Inc.<sup>1</sup>

KCOS-TV1

KCPT-TV Public Television<sup>2,1</sup>

KVCR-FM/TV/DT1

Legal Services of Eastern Missouri, Inc.<sup>1</sup> Lexington Auditorium Association<sup>1</sup>

Live in Lexington<sup>1</sup>

Los Alamos National Laboratories<sup>3</sup>

Loudon County Volunteer Rescue Squad<sup>1</sup>

Manhattan Sunset Zoo<sup>6</sup> Merrick Productions<sup>1</sup>

Mid-Continent Public Library<sup>1</sup>
Missouri Mansion Preservation, Inc.<sup>1</sup>
Missouri State Fair Foundation<sup>1</sup>

Mound Ridge Camp and Retreat Center<sup>1</sup>
National Association of Basketball Coaches<sup>1</sup>
National Association of Broadcasters Education

Foundation<sup>1</sup>

National Catholic Reporter<sup>1</sup>

National Exchange Club Foundation<sup>1</sup>

New Mexico Bar Association<sup>3</sup>

New Mexico Procurement Assistance Program<sup>1</sup>

Nonprofit Missouri<sup>7</sup>

Nu Zeta Chapter of Chi Omega<sup>1</sup>

Petsmart Charities<sup>1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan – 2000 to 2004 7 Former client of Richard M. Potter, Kansas City – 2009 to 2011

Philanthropy Journal<sup>1</sup>

Port Authority of Kansas City, Mo.<sup>1</sup>

Pro Football Hall of Fame<sup>1</sup>

Rochester Public Library Foundation<sup>1</sup>

Science Center of Iowa<sup>1</sup>

Sedgwick County Zoo<sup>2</sup>

Sigma Phi Epsilon, Kansas Eta Chapter<sup>1</sup>

SkillsUSA<sup>1</sup>

Smoky Hills Public Television<sup>1</sup>

SPCA of Wake County<sup>1</sup>

STAR International<sup>1</sup>

Summit Marketing<sup>1</sup>

Sun Power, Inc.<sup>1</sup>

Sunset Zoo<sup>1</sup>

The Center of Philanthropy at Indiana University<sup>1</sup>

The Diversity Council of Rochester<sup>5</sup>

The Heritage Foundation<sup>1</sup>

The Independence Legacy Foundation<sup>1</sup>

The Junior League of Phoenix<sup>1</sup>

The Saint Paul Foundation<sup>2</sup>

Truman Heartland Community Foundation<sup>1</sup>

Tulsa Zoo Friends, Inc.<sup>1</sup>

Virginia Fund Raising Institute<sup>1</sup>

Warrensburg Main Street<sup>1</sup>

WHQR Public Radio<sup>1</sup>

Wichita Public Library Foundation<sup>1</sup>

Winona Area Gymnastics Club<sup>5</sup>

World Learning Forum<sup>1</sup>

<sup>1</sup> Current or former client of Hartsook Companies, Inc. – 1987 to present

<sup>2</sup> Former client of Arthur C. Frantzreb, Inc., Washington D.C. – 1967 to 1999

<sup>3</sup> Former client of Baxter, Farr, Thomas, and Weinstein, Albuquerque, Santa Fe and Boston

<sup>4</sup> Former client of The Beem Company, Kansas City – 1998 to 2001

<sup>5</sup> Former client of TusenTakk Consulting, Minneapolis/St. Paul – 1997 to 2002

<sup>6</sup> Former client of VJH Consulting, Manhattan - 2000 to 2004

<sup>7</sup> Former client of Richard M. Potter, Kansas City – 2009 to 2011