

PRESS RELEASE

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MOKAN GOODWILL ANNOUNCES RESIGNATION OF EDWARD LADA, JR., PRESIDENT AND CEO

Kansas City, Missouri (August 24, 2021)

The Board of Directors of Goodwill of Western Missouri and Eastern Kansas have announced the receipt of Ed Lada's resignation as our President and CEO. After three and a half successful years at our agency, Ed will depart in October to become the President and CEO at Goodwill Keystone Area, headquartered in Harrisburg, PA.



Prior to joining MoKan Goodwill, Ed served for nearly 5 years as Vice President of Contracts and Facility Management Services for Goodwill of Southeastern Louisiana.

Jameson T. Auten, Chair of MoKan Goodwill's Board of Directors states, "While we are sad to see Ed leave, we are happy for him and his family. Ed has done an incredible job here and will always be part of the MoKan Goodwill family. We wish him the best!"

During Ed's tenure, the agency has steadily increased its mission services to our communities, serving more than 12,000 individuals

and placing over 600 individuals in new jobs in 2020 alone. Ed, due to the incredible work of his teams, has positioned the agency for positive growth in donated goods retail and financial stability never seen in the organization's 127-year history. His vision towards empowering the workforce of the future has been instrumental in the launch of the Artemis Initiative, a partnership among technology companies and MoKan Goodwill to train workers for the occupations of the future.

Ed has expressed his leaving MoKan Goodwill as full of mixed emotions. "Kansas City has been absolutely superb to me and my family. It was so difficult to make the decision to leave this amazing community, incredible team, and the burgeoning legacy we have created in a short amount of time. I know I'm leaving behind something special, but I'm also opening up a career-making opportunity, sending the elevator back down for the next up-and-coming leader to take the reins and send this organization to new heights."

"I want to thank Jameson and the Board of Directors for allowing me the privilege to serve this extraordinary organization over the past three and a half years. I also want to thank all of our team members, and our community of donors and advocates whose dedication, generosity, and passion helped fuel our growth and progress."

MoKan Goodwill will be conducting an internal and nationwide search for the next President and CEO and will seek an individual who will build upon the work and progress we have made on the Artemis Initiative and the agency's resurgence. During this time of transition, we count on the continued support of our community partners so that those we serve can count on us. Please join us in celebrating and thanking Ed for his dedication to our organization and wishing him continued success in his new role with Goodwill Keystone Area.

About Goodwill of Western Missouri & Eastern Kansas

Founded in 1894, **Goodwill of Western Missouri & Eastern Kansas** is a CARF-accredited 501(c)(3) nonprofit organization dedicated to helping individuals of all abilities obtain jobs, essential skills training, and personal development opportunities. Recognized with a GuideStar Seal of Transparency, our agency operates regional retail stores and donation centers that generate funds to support our Mission, with 88¢ of every dollar earned committed to empowering local job seekers. As a Kansas City Industrial Council (KCIC) gold medal winner, MoKan Goodwill is also recognized as a leader in sustainability, annually diverting more than 14 million pounds of donated materials to resell, reuse or recycle. In 2020, we served more than 12,000 individuals, providing 17,755 employment and relief services, and assisting with 601 job placements.

Learn more at www.mokangoodwill.org. To see all the good we do together, follow us on Facebook, Google+, Twitter, LinkedIn, Pinterest, Instagram, and YouTube.

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