

2024 Event Sponsorship Opportunities

Associate Your Brand With 130 Years of Workforce Development in Kansas City!

Be part of Goodwill of Western Missouri & Eastern Kansas' 130th anniversary celebration by helping people discover their potential and adapt for the future through the power of work! Thanks to donors and sponsors like you, Goodwill was able to serve 2,084 individuals in 2023. You empower our programs and services to be offered directly to job seekers at no cost. Programs include:

- AbilityOne Program
- Bridge to Technology Course
- Certified Manufacturing Associate (CMfga) Course
- Digital Skills Training
- Employment & Workforce Development Services
- Grow With Google Certificates
- IBM SkillsBuild
- Mobile Workforce Unit
- Reentry Services
- Community Resource Centers



Goodwill Employee, Ryan Glidwell
Goodwill Client, Al

We believe every person deserves the opportunity to work. Employment is more than a paycheck. It is independence, agency, dignity, and equality. Jobs empower people to support themselves and their loved ones, pursue life goals, and participate in their communities.

Join us in empowering people to overcome barriers, develop new skills, earn employment, and gain economic independence—your company *can* make a difference!



**Scan QR Code
To Hear Al's Story**

Questions? Contact Lane Bartram at lbartam@mokangoodwill.org or (816) 933-3086

CEO Welcome & Look At The Next 130 Years

Event Details

Be sure to join Kansas City business leaders, philanthropists, and other workforce development stakeholders at this invitation-only event as we celebrate the official introduction of Goodwill's President & CEO—Mike Sinnett. Mike will present a brief overview of his vision and goals for the organization as guests enjoy great food, drinks, networking and a fabulous view of the Kansas City skyline! We'll also recognize our 2023 sponsors and donors for their generous support and positive impact on workforce development.

Wednesday, February 28th, 2024
Boulevard Brewing Co
2501 Southwest Blvd, Kansas City, MO

Sponsorship Opportunities

Giving Levels	Amount	Benefits
Gold <i>(Exclusive! Only 1 available.)</i>	\$3,500	"Thank you" recognition on Goodwill website and social media posts Recognition on "Thank You" sign at event* Special Gold Sponsor recognition on event invitation Company branding / "CEO Welcome" video provided by sponsor CEO verbal recognition as dinner sponsor Exclusive branding in post-meeting highlights email to attendees
Silver <i>(Exclusive! Only 2 available.)</i>	\$2,000	"Thank you" recognition on Goodwill website and social media posts Recognition on "Thank You" sign at event* Company branding on event invitation CEO verbal recognition as a venue sponsor at event
Bronze	\$500	Recognition on "Thank You" sign at event* CEO verbal recognition as sponsor at event

*logos must be provided by 2/19/24 for print benefits.

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Earth Day Panel Discussion & Lunch

Event Details

“Green”, “sustainability”, and “recycling,” are words we live by every day at Goodwill. To celebrate Earth Month during April, we’ll be hosting a panel discussion and “Q&A” featuring local experts offering suggestions on how you and your company can create and / or improve your own sustainability efforts. The event will take place at our outlet facility and include a delicious lunch, a presentation outlining Goodwill’s own recycling efforts, as well as a tour of our outlet facility.

Tuesday, April 23rd, 2024
Goodwill Retail Outlet Center
1800 N Corrington Ave, Kansas City, MO

Sponsorship Opportunities

Giving Levels	Amount	Benefits
Gold <i>(Exclusive! Only 1 available.)</i>	\$3,500	“Thank you” recognition on Goodwill website and social media posts Recognition on “Thank You” sign at event Company branding / “Earth Day”- themed video provided by sponsor Verbal recognition as food / beverage sponsor at event Opportunity to display company sustainability information at event Special Gold Sponsor recognition on event invitation
Silver <i>(Exclusive! Only 2 available.)</i>	\$2,000	“Thank you” recognition on Goodwill website and social media posts Recognition on “Thank You” sign at event Verbal recognition as sponsor at event Opportunity to display company sustainability information at event
Bronze	\$500	Recognition on “Thank You” sign at event Verbal recognition as sponsor at event Opportunity to display company sustainability information at event

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Goodwill Cornhole Tournament & Open House

Event Details

Enjoy playing cornhole? No, I mean REALLY enjoy it? Then be sure to register your friends, employees, and family to play in our incredible summer Cornhole Tournament taking place at our Goodwill Administrative Offices! Whether you're a seasoned pro, back yard cornhole warrior or just want to learn more about this fun and exciting game, you won't want to miss this! The tournament will be professionally managed, team prizes will be awarded, and all ages and skill levels are welcome! There'll be plenty to eat and drink with two food trucks on site, as well as family-friendly activities. And while you're there, be sure to tour our technology and manufacturing classrooms, check out our mobile workforce unit, and learn more about our 130-year workforce development heritage in the Kansas City region.

Friday, July 12th, 2024
Goodwill Administrative Offices
800 E 18th St, Kansas City, MO

**Your Company
Logo Here!**



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Sponsorship Opportunities

Giving Levels	Amount	Benefits
Cornhole King <i>(Exclusive! Only 1 available.)</i>	\$7,500	Primary branding on event invitation and save the date Company branding featured on tournament trophies Company-branded cornhole boards – you get to keep them! Primary position sponsor recognition in post-event highlights video Primary website & social media recognition leading up to event Primary branding on “Thank You” sign as Presenting Sponsor Verbal recognition as exclusive cornhole tourney sponsor 4 FREE team admissions into cornhole tournament
Cornhole Champ <i>(Exclusive! Only 2 available.)</i>	\$3,500	Company-branded cornhole boards – you get to keep them! Recognition as food sponsor (signage positioned by truck) Company branding on “Thank You” sign at event Website & social media recognition leading up to event Verbal recognition as food sponsor at event FREE team admission into cornhole tournament
Cornhole Pro	\$1,500	Company-branded cornhole boards – you get to keep them! Company branding on “Thank You” sign at event FREE team admission into cornhole tournament
Cornhole Celeb	\$500	Company branding on “Thank You” sign at event FREE team admission into cornhole tournament

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Breaking Barriers Gala

Event Details

Our annual “Power of Work Awards” is a celebration of the human spirit and successes of our inspiring job seekers who have overcome personal barriers and made significant strides in their career journey. Then again, celebrating our 130th Anniversary in the Kansas City region of empowering people to discover their potential and adapt for the future through the power of work is also a pretty big deal. So, in 2024, we’ve decided to celebrate BOTH! And your company can lead the charge by not only honoring our Power of Work award winners, but also supporting workforce development throughout the Kansas City region for the next 130 years! Two incredible celebrations, one memorable evening. Please join us for cocktails, an amazing dinner, entertainment and much more!

The Evening of Wednesday, September 18th, 2024
Overland Park Convention Center
6000 College Blvd, Overland Park, KS



2023 Keynote Speaker, Christian Okoye



2023 Winner, Jon Moreno & Emcee, Dana Wright



2023 Winners, Gillian Helm, Wen He, & Kimberly Simmons



Goodwill President & CEO, Mike Sinnett

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Sponsorship Opportunities

Giving Levels	Amount	Benefits
Presenting <i>(Exclusive! Only 1 available.)</i>	\$15,000	“Welcome” video presented at event (Goodwill team available to assist in production) Option to provide branded materials at event Opportunity to deliver opening remarks at event Primary position branding on event invitation and save the date Full page ad in event program Primary position branding on event “Thank You” signage & program 2 VIP tables (20 seats) at event (premier positioning) Primary brand positioning on large, on-site video screen Primary branding on website and social media Special recognition from event emcee as Presenting Sponsor Exclusive mentions in all media relations and promotion of event Primary brand recognition in post-event highlights video
Champion <i>(Exclusive! Only 2 available.)</i>	\$10,000	Branding on event invitation and save the date Full page ad in event program Branding on event “Thank You” signage & program 2 VIP tables (20 seats) at event (premier positioning) Branding on large, on-site video screen Branding on website and social media Special recognition from event emcee as Champion Sponsor Brand recognition in post-event highlights video
Empower	\$5,000	Half page ad in event program Branding on event “Thank You” signage & program 1 VIP table (10 seats) at event Branding on large, on-site video screen Branding on website and social media Special recognition from event emcee as Empower Sponsor Brand recognition in post-event highlights video
Inspire	\$2,500	Company listing on event “Thank You” signage & program 1 VIP table (10 seats) at event Branding on large, on-site video screen Company listing on website and social media Company listing in post-event highlights video
Partner	\$1,000	Company listing on event “Thank You” signage & program Half table (5 tickets) at event Company listing on large, on-site video screen Company listing on event website and social media

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Sponsorship Payment Information

Thank You!

Thank you for choosing to support MoKan Goodwill! The money we receive from generous donors like you helps drive our mission of empowering local job seekers in Missouri and Kansas. Please fill out all applicable information below.

Donor Details

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Event Details

☐ CEO Welcome ☐ Earth Day ☐ Corn Hole ☐ Breaking Barriers Gala

☐ Breaking Barriers Tickets (\$150 each). Quantity? _____

Sponsor Level/Amount: _____

We intend to use all tickets included in our sponsorship ☐ Yes ☐ No

☐ We are not able to sponsor an event but wish to make a donation of \$ _____

Payment Method

☐ Check Enclosed ☐ Credit Card

☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa

Card Number: _____

Expiration Date: _____ CVV: _____

Name on Card: _____

Signature: _____

Pay Online



Earth Day Panel
mokangoodwill.org/
earth



**Corn Hole
Tournament**
mokangoodwill.org/
cornhole



**Breaking Barriers
Gala**
mokangoodwill.org/gala

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