



Representing Fleet Feet & Brooks

Being part of our Racing Team—especially the Brooks Elite Racing Team—means representing more than just yourself. All team members are ambassadors for Fleet Feet, Brooks, and the running community we serve. We expect every athlete to uphold the values, policies, and standards that define who we are.

Our Values

Fleet Feet is built on **inclusivity, respect, integrity, and community**. We believe running is for everyone, and our team should reflect that belief in both words and actions. Members are expected to create a welcoming environment for runners of all backgrounds, abilities, and experience levels.

Expectations of Team Members

By joining the team, you agree to:

- Treat fellow runners, coaches, staff, volunteers, and competitors with respect
- Foster an inclusive, supportive, and positive team culture
- Compete with integrity and follow all race rules and regulations
- Communicate responsibly, including on social media and in public settings
- Represent Fleet Feet and Brooks in a professional and respectful manner at all times

Conduct & Accountability

Actions on and off the course matter. Behavior that conflicts with Fleet Feet policies, Brooks brand standards, or our commitment to inclusivity may result in review and possible removal from the team. Our goal is not perfection, but accountability and growth.

Why This Matters

Our Racing Team exists to inspire others, elevate our local running community, and model what it looks like to compete with purpose and respect. When you wear our singlet, you represent the values behind it.

By joining the team, you acknowledge and agree to uphold these expectations and help us build a community we are proud to stand behind.