

2017 Fleet Feet Sports PDX Race & Volunteer Ambassador Program Application

Personal Information

Name: _____

Birth Date: _____

Street Address: _____

City, State, Zip: _____

Profession: _____

Phone: _____

Email Address: _____

Male Female

Social Media and Community Information

Do you blog? (Please list sites): _____

Are you active on social media? (Please list sites and @tag): _____

What (fitness-related) clubs or organizations are you part of already?

Product Information

Favorite Running Shoe: _____

Singlet *OR* T-Shirt (Choose one): _____

Men's *OR* Women's: _____

Size: _____

Jacket - Size: _____

Men's *OR* Women's: _____

Tell us more about you!

Need more space to answer the following questions? Please continue on the back!

Why do you run? What distances/types of races are your favorite?

What Fleet Feet Sports PDX events have you been involved in? Which has been your favorite?

Why do you want to be a Fleet Feet Sports PDX Ambassador?

Give me your Fleet Feet Sports PDX elevator pitch! (How do you describe us to your friends?)

Please outline your 2017 race schedule. What races are you registered for/planning to race?

The Nitty-Gritty

Are you a Fleet Feet Sports PDX customer (have you purchased something from us in the last six months)? Yes OR No

Do you currently represent any other brands or organizations? Are you required to wear their kit or uniform when you race? Please declare them here.

Note: you will not be eligible to become a Fleet Feet Sports PDX Race & Volunteer Ambassador if you're currently wearing another brand/organization's kit. Email kate@fleetfeetpdx.com with specific questions!

CODE OF CONDUCT: FLEET FEET SPORTS PDX AMBASSADOR PROGRAM

PURPOSE

The purpose of this code is to create the best possible experience for both the ambassador and Fleet Feet Sports PDX and support the development of “above and beyond” character and service in the community at all times.

GENERAL CODE OF CONDUCT RULES

1. All participating ambassadors will abide by this code of conduct.
2. All participants will wear designated gear or Fleet Feet Sports-logoed gear during all events where they are representing Fleet Feet Sports PDX and during all 2017 races.
3. All participants who are part of the FFS PDX Ambassador Team will always personally thank the race organizers and volunteers at each event for their hard work and service to the community. Participants will stay at races after they are finished warming down to cheer on other finishers, socialize, and spread the Fleet Feet Sports PDX cheer.
4. All participants will volunteer at a minimum of six [6] Fleet Feet Sports PDX events each year. Qualifying events include, but are not limited to, in-store events, remote events, expos, race-day volunteering, pacing races, etc. Events must be approved by Fleet Feet Sports PDX managers.
5. All participants will stay connected to the store, understanding services, programs, and products being offered. Additionally, all participants, as ambassadors of Fleet Feet Sports and its mission, will endorse and promote the store to their friends and network. Ambassadors will become active followers of Fleet Feet Sports PDX’s social media and help spread posts to their networks. Participants will serve as brand ambassadors of Fleet Feet Sports PDX.
6. Disrespectful, indiscreet, or destructive behavior will not be tolerated at any time while representing Fleet Feet Sports PDX.
7. Participants will receive a racing kit (jacket and singlet or tee), quarterly shopping weekends with specials on in-store product, and select additional product specials and other surprises. Ambassadors will be identified on in-store customer management system.
8. While representing Fleet Feet Sports PDX as an ambassador, participants are not allowed to represent a competing business.*
**If you are sponsored by an outside vendor, that sponsorship will be reviewed on a case-by-case basis.*
9. Ambassadors will serve one year. Participants in good-standing will be invited to reapply the following year.

I hereby agree to abide by the rules of conduct as set forth above racing and acknowledge that violation may result in separation from Fleet Feet Sports PDX Ambassador Program.

Agreement and Signature

By submitting this application, I affirm the facts set forth in it are true and complete. I understand if I am accepted as a Fleet Feet Sports PDX Ambassador, I will do all I can to be a positive, loyal, and honest representative for the business.

Signature: _____

Date: _____

Please submit your completed application to by 12/31/16. Applications can be scanned and emailed to Kate (kate@fleetfeetpdx.com), dropped off in store, or mailed to:

Attn: FFS Ambassador Program
Fleet Feet Sports PDX
2258 NW Raleigh St
Portland, OR 97210

Thanks! We appreciate your interest in our program!