

Fleet Feet to Open Chattanooga Location

Store Will Be Fleet Feet's Sixth in State of Tennessee, Giving it 155 Nationwide.

Fleet Feet Sports will open its first store in Chattanooga, TN next month. The store will be the brand's first location in the Chattanooga market and will open in the popular NorthShore neighborhood at 313 Manufacturers Road.

Running store veteran Steve Carter will operate and manage the store. Carter has been general manager and general merchandising manager of the Fleet Feet Sports location in Huntsville, AL. Carter spent 11 years working alongside Huntsville store co-owners Dink and Suzanne Taylor, followed by training in Fleet Feet Sports' flagship store in Carrboro and



Fleet Feet Chattanooga will set up shop in the NorthShore neighborhood.

participation in a staff leadership development program.

“For a guy that’s wanted to own his own running store since the age

of 15, this is a dream-come true,” says Carter. “I know the impact a well-run running store can make in a community from witnessing

“This is a dream come true. I know the impact a well-run running store can make in a community from witnessing what Dink and Suzanne have been able to do in Huntsville.”

STEVE CARTER

what Dink and Suzanne have been able to do in Huntsville, and I look forward to building that same type of energy, health, and passion in Chattanooga.”

The Chattanooga location becomes the 155th Fleet Feet Sports location and the sixth in the state of Tennessee. ■

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