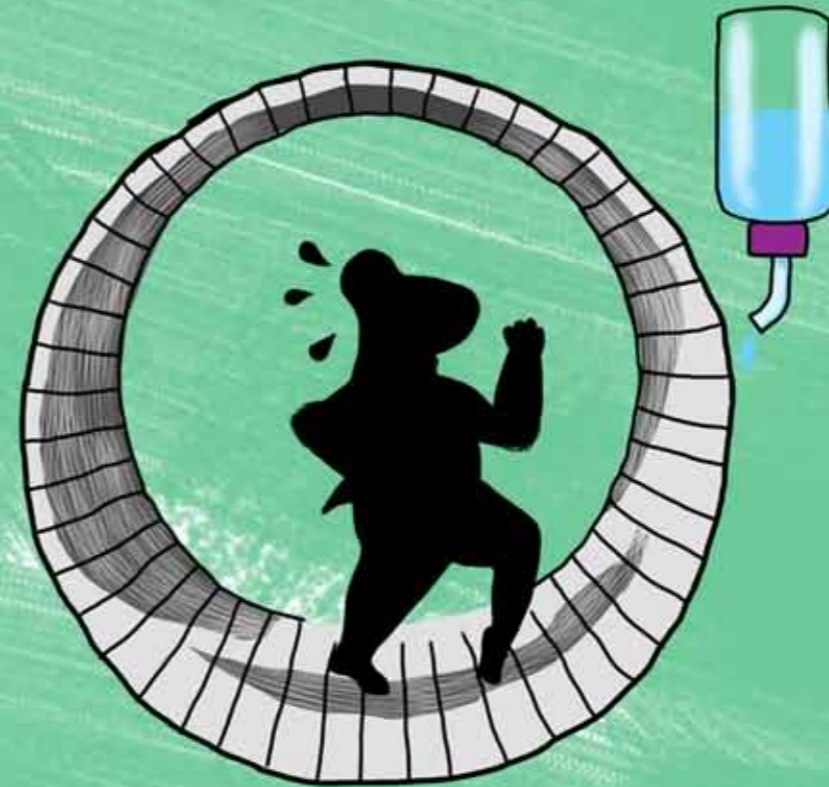




Welcome to the Island of Misfit Runners. These runners have a variety of problems, from not being able to run outside to wearing cotton. It seems like a simple fix ... and maybe you know one of these misfits... get them off the Island and off to doing what they love to do: running!

"THE HAMSTER"



How can I enjoy running outside in the winter? I usually hit the wheel for the winter season, but there's not a whole lot of variety... Help a hamster get outside and off the wheel!

WHEEL-BREAKING GEAR:

SPORTHILL HAT



BROOKS VEST



SPORTHILL PANTS



BROOKS MITTENS



BROOKS GORETEX
GHOST SHOES

“RUN BUG”



So, my friends are runners, they do marathons and fun running events and I want in! I caught the running bug and I just need the basics to get going!

AID THE RUN BUG BITE:



MASSAGE
ROLLER

HIGH PERFORMANCE
SOCKS



BODY GLIDE



STORAGE BELT



INSOLES



SPORTS BRA

“THE SHADOW”



I want to run outside in the winter, but I want to see and be seen! Since daylight hours are limited, I want the freedom to go any time I choose without the fear of becoming ROADKILL!

HOW TO SEE AND BE SEEN:

CLIP-ON LIGHTS



INSULATED, REFLECTIVE
HAND-HELD BOTTLE



REFLECTIVE VEST

HEADLAMP



REFLECTIVE LEASH

"COTTON BALL"



*I've only ever known cotton, and it seems it doesn't do wonders in the winter (or any season, really). As I sweat I get colder, not to mention it **STINKS!** Pew! Also, let's not mention the pit stains...*

UPGRADE FROM COTTON:

MERINO WOOL
socks



MERINO WOOL UNDERWEAR

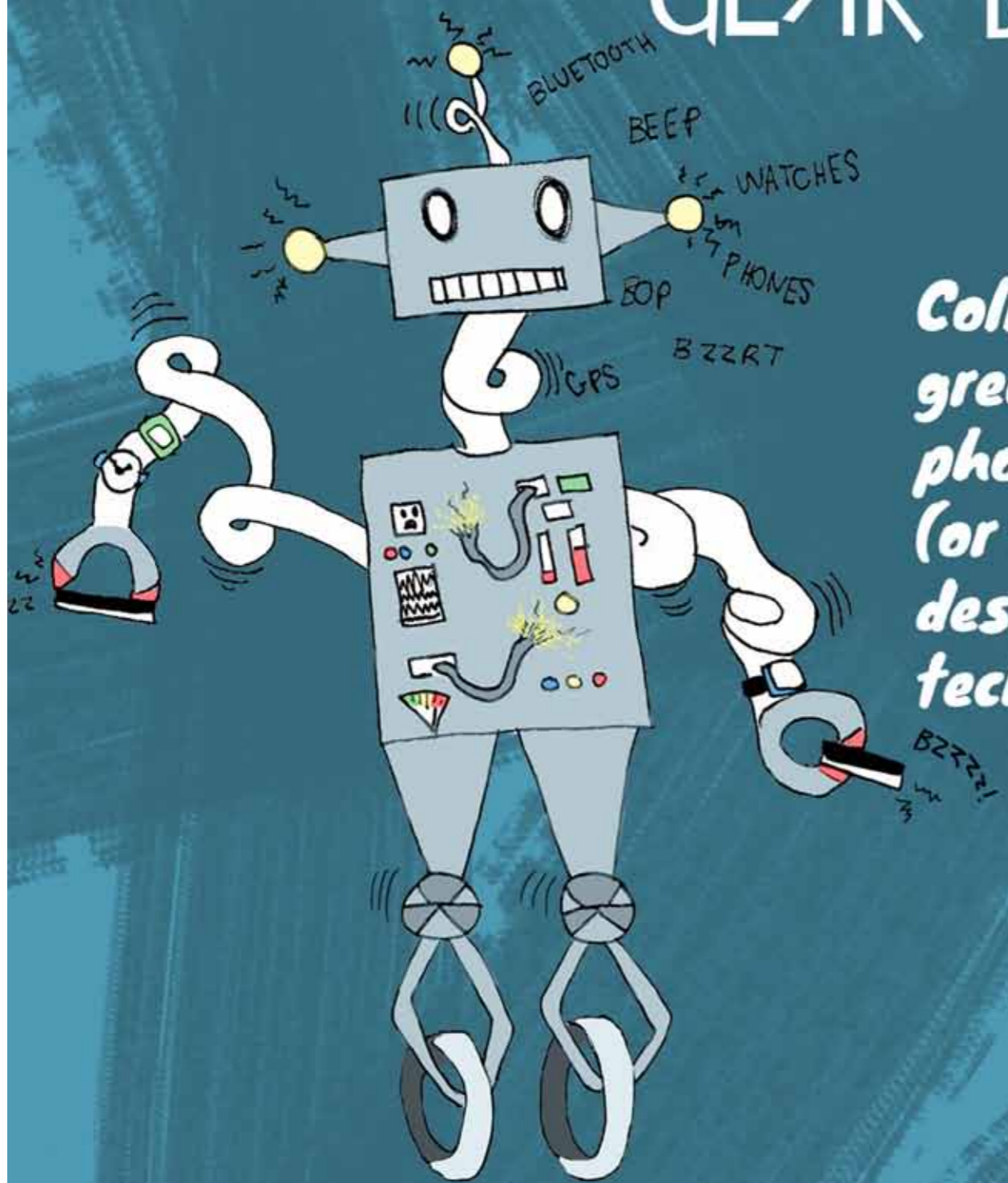


MERINO WOOL BASELAYER



SPORT WASH

“GEAR-BOT”



Collector of the latest and greatest! Whether it's a new phone that came out yesterday (or today) to the latest design of running shoes, this tech-savvy gear head has it!

TOP NOTCH NEEDS:

LIMITED EDITION FLEET
FEET GARMIN 235



SAUCONY RAZOR ICE



FLEET FEET MINNEAPOLIS
EXCLUSIVE SKYLINE POM



JBL WIRELESS BLUETOOTH HEADPHONES

