

# Fleet Feet Knoxville Running Club (FFKRC)

## Sponsorship Package Opportunities

The Fleet Feet Knoxville Running Club (FFKRC) is a 501(c)(3) non-profit organization established in 2008. The mission of the FFKRC is the promotion and encouragement of running and the education of the public to its benefits. The vision of FFKRC is “Train Smart, Live Well, and Make a Difference”.

Various Sponsorship Levels	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Supporter	Sponsor
Sponsorship Amount	To be negotiated	\$5000	\$2500	\$1000	\$500	\$250
General sponsorship monies or equivalent in-kind for the event	Yes	Yes	Yes	Yes	Yes	Yes
Donate Prizes to be distributed by FFKRC; prizes can include but are not limited to gift certificates, coupons, medals, plaques, trophies, etc. (to be approved and distributed by FFKRC).	10	8	8	6	2	2
<b>In return for your donation to the Fleet Feet Knoxville Running Club, you will receive the following as indicated in proportion to other event sponsors:</b>						
Website recognition on the Fleet Feet Knoxville Races Page at <a href="http://www.fleetfeetknoxville.com">www.fleetfeetknoxville.com</a> .	Yes	Yes	Yes	Yes	Yes	Yes
Recognition for sponsorship at the event: <ul style="list-style-type: none"> <li>• Logo with web link on event webpage</li> <li>• Logo with web link in all event specific emails</li> <li>• Logo included in online registration pages</li> <li>• Name recognition in all onsite pre and post-race announcements</li> </ul>	Yes	Yes	Yes	Yes	Yes	Yes
Company logo to appear on event shirt	Yes	Yes	Yes	Yes		
Total Complimentary Entries to the event	20	20	10	6	4	2
Regular mentions in all social media outlets including Facebook, Twitter and Instagram (3700+ followers)	Yes	Yes	Yes	Yes	Yes	
Banners to be hung at events (provided by Sponsor)	Yes	Yes	Yes	Yes	Yes	
Opportunity to place item(s) in event goody bag (if applicable; item to be provided by Sponsor)	Yes	Yes	Yes	Yes	Yes	
Logo with web link in monthly edition of our e-newsletter (distributed to 15,000+ recipients)	Yes	Yes	Yes	Yes		