

MARKETING MEMO



PRODUCT COMPARISON:

Forerunner® 35



Forerunner 235



Forerunner 735XT



Market	Running	Running	Running and Multisport
GPS	•	•	•
GLONASS		•	•
Elevate™ wrist-based heart rate¹	•	•	•
Interval timer	•	•	•
Custom workouts		•	•
Training plans		•	•
Auto Lap® feature	•	•	•
Manual Lap	•	•	•
Auto Pause® feature	•	•	•
Run/walk	•	•	•
Audio prompts	•	•	•
Alerts: time, distance, calories	•	•	•
HR alerts	•	•	•
Cadence alerts			•
Vibration alerts	•	•	•
Race an activity			•
Pace guidance	•	•	•
Personal records	•	•	•
Training Effect		•	•
Recovery advisor		•	•
VO2 max		•	•
Race predictor		•	•
Lactate threshold			•
Running dynamics			•
Advanced running dynamics			•
Finish time		•	•
Activity profiles	•	•	•
Multisport			•
Customizable fields	•	•	•
Auto upload	•	•	•
Smart notifications	•	•	•
LiveTrack	•	•	•
Auto software updates	•	•	•
Activity tracking	•	•	•
Color screen		•	•
Battery life	Training: 13 hours Watch: 9 days	Training: 11 hours Watch: 9 days	Training: 14 hours Watch: 11 days
Connectivity	ANT+® Bluetooth Smart USB	ANT+ Bluetooth Smart USB	ANT+ Bluetooth Smart USB

PHYSICAL SPECIFICATIONS:

Unit dimensions:	1.4" x 1.6" x 0.5" (35.5 x 40.7 x 13.3 mm)
Unit length:	9.7" (24.6 cm)
Unit weight:	1.3 oz (37.3 g)
Gift box dimensions: (W x H x D)	5.4" x 2.7" x 2.6" (13.7 cm x 6.8 cm x 6.6 cm)
Gift box weight:	4.9 oz (141.3 g)
Master carton dimensions: (W x H x D)	14.6" x 11.6" x 11.8" (37.1 cm x 29.5 cm x 30.0 cm)
Master carton weight:	16.3 lbs (7.4 kg)
Master carton quantity:	40