



*Join us for one of the hottest 5Ks on
the Treasure Coast:*

FLEET FEET STUART THE FURNACE 5K

August 12, 2023

Join us for America's favorite running distance, the 5K, in the dead middle of Florida's hot, humid, sun-drenched summer. The Fleet Feet Stuart Furnace begins and ends in front of Fleet Feet Stuart, and the 5K course winds through the picturesque and flat North River Shores neighborhood. Participants receive a fashionable, cool black long-sleeved hoodie they will keep and wear for years to come. And all Furnace finishers receive a race medal to commemorate their accomplishment.

WHY BECOME A SPONSOR:

- The Fleet Feet Stuart Furnace 5K attracts runners and walkers of *all ages* from across the Treasure Coast.
- Furnace participation has grown annually since the inaugural race five years ago.
- The average attendee of Treasure Coast 5Ks is a well-educated, affluent member of the community with a disposable income and a wide range of interests.
- According to Running USA, the running-walking fitness boom continues. It is the most inexpensive form of exercise and recreation for people, so running-walking events continue to grow
- **Running Changes Everything.** Through our strategic partnerships and outreach programs, Fleet Feet Stuart has and continues to train hundreds for their first 5K, 10K, half- and full-marathon. Many of these are new to running or run-walk, and they are embracing healthier, happier lifestyles. This audience is extremely loyal, they appreciate people that promote their sport, and they realize sponsors are necessary for them to have these events.

INFERNO (\$750) SPONSOR

(Limited to Two Sponsors)

- Company name or logo down shirt sleeve.
- Your supplied banner or signage displayed in the store for two days of race packet pickup.
- Your 30x30 or 30x60 banner displayed on the Fleet Feet race finish arch on race day.
- Five (5) tagged social-media posts.
- Opportunity to hang your supplied logo-repeat banner in the exterior of the store-front as the background for race-entry photos/awards.
- Five (5) public announcements on race day.
- Company logo, with a hyperlink to your site, on Fleet Feet Stuart race website page and RunSignUp.com race page.
- Inclusion in pre-race and post-race email blast to Furnace fans, sponsors and media.
- Opportunity to offer a raffle/door-prize to participants.
- Exhibitor space at race site.
- Opportunity to include company flyers, coupons or samples in race packets.
- Five (5) complimentary race entries for the 5K *or* the Kids Run.

SCORCHING (\$400) SPONSOR

(Limited to Two Sponsors)

- Water Station Sponsor. Opportunity to place tent, table at water station. You provide the volunteers and your signage. We'll supply the water, coolers, ice, and cups.
- Company name or logo on the top row, on the back of the race shirt.
- Four (4) tagged social-media posts.
- Four (4) public announcements on race day.
- Exhibitor space at race site.
- Company logo, with a hyperlink to your website, on Fleet Feet Stuart race website page and RunSignUp.com race page.
- Inclusion in pre-race and post-race email blast to Furnace fans, sponsors and media.
- Opportunity to offer a raffle/door-prize to participants.
- Opportunity to include company flyers, coupons or samples in race packets.
- Four (4) complimentary race entries for the 5K *or* the Kids Run.

FIERY (\$300) SPONSOR

- Company name or logo on the second row, on the back, of the race shirt.
- Three (3) tagged social-media posts.
- Three (3) public announcements (scripted by Fleet Feet marketing staff) on race day.
- Company logo, with a hyperlink to your website, on Fleet Feet Stuart race website page and RunSignUp.com page.
- Inclusion in pre-race and post-race email blast to Furnace fans, sponsors and media.
- Exhibitor space at race site.
- Opportunity to offer a raffle/door-prize to participants.
- Opportunity to include company flyers, coupons or samples in race packets.
- Three (3) complimentary race entries for the 5K *or* the Kids Run.

SIZZLING (\$200) SPONSOR

- Company name or logo on the third row, on the back, of the race hoodie.
- Two (2) tagged social-media posts.
- Two (2) public announcements (scripted by Fleet Feet marketing staff) on race day.
- Company logo, with a hyperlink to your website, on Fleet Feet Stuart race website page and RunSignUp.com page.
- Exhibitor space at race site.
- Opportunity to include company flyers, coupons or samples in race packets.
- Two (2) complimentary race entries for the 5K *or* the Kids Run.

SMOLDERING (\$100) SPONSOR

- Company name or logo on the bottom row, on the back, of the race hoodie.
- One (1) tagged social-media posts.
- One (1) public announcements (scripted by Fleet Feet marketing staff) on race day.
- Company listed on Fleet Feet Stuart race website page.
- One (1) complimentary race entries for the 5K *or* the Kids Run.

STEAMY (\$50) SPONSOR

- Inclusion of promotional items in race packets.

YES, I/ We would like to be a sponsor of the **FLEET FEET STUART FURNACE – August 12, 2023.**

Choose Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> INFERNO - \$750 <i>(Only 2 available)</i> | <input type="checkbox"/> SMOLDERING - \$100 |
| <input type="checkbox"/> SCORCHING - \$400 <i>(Only 2 available)</i> | <input type="checkbox"/> STEAMY - \$50 |
| <input type="checkbox"/> FIERY - \$300 | <input type="checkbox"/> IN-KIND |
| <input type="checkbox"/> SIZZLING - \$200 | <input type="checkbox"/> CASH _____ |

COMPANY: (Please print company name clearly and exactly as it should appear in promotions)

CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL:

WEBSITE URL:

FACEBOOK URL:

INSTAGRAM URL:

Enclosed is a check made payable to:

FLEET FEET STUART in the amount of \$_____.

Will you be using your complimentary exhibitor space? Yes No

Please invoice us for our sponsorship in the amount of \$_____.

Please send Logo (high resolution JPG) to mary@fleetfeetstuart.com.
 FLEET FEET STUART FURNACE benefits will not be issued (logo placement, promotions, race entries, etc.)
 without full payment or mutually agreed upon payment terms.

Signature (Sponsor) | Date

Signature (FLEET FEET STUART) | Date

By Signing above, I agree to the "Terms of Sponsorship Agreement"

Please return completed form to Mary@FleetFeetStuart.com or mail it with your payment to:

FLEET FEET STUART

Attn: Mary Jones

2440 NW Federal Hwy, Stuart, FL 34994

