



Fleet Feet Presents

# 16TH ANNUAL RUN FOR YOUR HEART

**FEBRUARY 11, 2023**

*Join us for the 16<sup>th</sup> annual Fleet Feet Stuart Run for Your Heart 5K/10K/Kid's Fun Run. Proceeds to benefit Treasure Coast Girls on the Run. This race begins and ends in front of Fleet Feet Stuart and the 5K and 10K courses wind through the picturesque and flat North River Shores neighborhood. Participants receive a long sleeve shirt that they will keep and wear for years to come. And all Run for Your Heart finishers receive a race medal to commemorate their accomplishment.*

## **WHY BECOME A SPONSOR:**

- The Fleet Feet Stuart Run for Your Heart 5K/10K attracts runners and walkers of *all ages* from across the Treasure Coast.
- Run for Your Heart participation has grown annually since the inaugural race fourteen years ago. Record 895 registered participants in 2020!
- The average attendee of Treasure Coast 5Ks is a well-educated, affluent member of the community with a disposable income and a wide range of interests.
- According to Running USA, the running-walking fitness boom continues. It is the most inexpensive form of exercise and recreation for people, so running-walking events continue to grow.
- **Running Changes Everything.** Through our strategic partnerships and outreach programs, Fleet Feet Stuart and Fleet Feet Port St Lucie has and continues to train hundreds for their first 5K, 10K, half- and full-marathon. Many of these people are new to running or run-walk, and they are embracing healthier, happier lifestyles. This audience is extremely loyal, they appreciate people that promote their sport, and they realize sponsors are necessary for them to have these events.

## **DIAMOND (\$1500) SPONSOR**

*(LIMITED TO TWO SPONSORS)*

- Company name or logo down shirt sleeve.
- Your supplied banner or signage displayed in the store for two days of race packet pickup.
- Your 30x30 or 30x60 banner displayed on the Fleet Feet race finish arch on race day.
- Five (5) tagged social-media posts.
- Opportunity to hang your supplied logo-repeat banner in the exterior of the store-front as the background for race-entry photos/awards.
- Five (5) public announcements (scripted by Fleet Feet Stuart marketing staff) on race day.

- Company logo, with a hyperlink to your site, on Fleet Feet Stuart race website page and RunSignUp.com race page.
- Inclusion in pre-race and post-race email blast to Run for Your Heart fans, sponsors and media.
- Opportunity to offer a raffle/door-prize to participants.
- Exhibitor space at race site
- Your supplied banner hung in kid's activity area on race day.
- Opportunity to include company flyers, coupons or samples in 750 race packets.
- Eight (8) complimentary race entries for the 5K, 10K *or* the Kids Run.

## ----- EMERALD (\$750) SPONSOR -----

- Company name or logo on the top tier, on the back of the race shirt.
- Your 30x30 banner displayed on the Fleet Feet race finish arch area.
- Four (4) tagged social-media posts.
- Four (4) public announcements (scripted by Fleet Feet marketing staff) on race day.
- Exhibitor space at race site.
- Company logo, with a hyperlink to your website, on Fleet Feet Stuart race website page and RunSignUp.com race page.
- Inclusion in pre-race and post-race email blast to Run for Your Heart fans, sponsors and media.
- Opportunity to offer a raffle/door-prize to participants.
- Opportunity to include company flyers, coupons or samples in 750 race packets.
- Six (6) complimentary race entries for the 5K, 10K *or* the Kids Run.

## ----- SAPPHIRE (\$500) SPONSOR -----

- Company name or logo on the second tier, on the back of the race shirt.
- Three (3) tagged social-media posts.
- Three (3) public announcements (scripted by Fleet Feet marketing staff) on race day.
- Company logo, with a hyperlink to your website, on Fleet Feet Stuart race website page and RunSignUp.com page.
- Inclusion in pre-race and post-race email blast to Run for Your Heart fans, sponsors and media.
- Exhibitor space at race site.
- Opportunity to offer a raffle/door-prize to participants.
- Opportunity to include company flyers, coupons or samples in 750 race packets.
- Four (4) complimentary race entries for the 5K, 10K *or* the Kids Run.

## RUBY (\$250) SPONSOR

- Company name or logo on the third tier, on the back of the race shirt.
- Two (2) tagged social-media posts.
- Two (2) public announcements (scripted by Fleet Feet marketing staff) on race day.
- Company logo, with a hyperlink to your website, on Fleet Feet Stuart race website page and RunSignUp.com page.
- Exhibitor space at race site.
- Opportunity to include company flyers, coupons or samples in 750 race packets.
- Two (2) complimentary race entries for the 5K, 10K or the Kids Run.

## PEARL (\$100) SPONSOR

- Company name or logo on the bottom tier, on the back of the race shirt.
- One (1) tagged social-media posts.
- One (1) public announcements (scripted by Fleet Feet marketing staff) on race day.
- Company listed on Fleet Feet Stuart race website page and RunSignUp.com race page.
- Opportunity to include company flyers, coupons or samples in 750 race packets.
- One (1) complimentary race entries for the 5K, 10K or the Kids Run.

## WATER STATION SPONSOR

*(LIMITED TO TWO SPONSORS)*

- Opportunity to place your tent and table at water station.
- You provide the volunteers and signage.
- You provide the water, small cups and supplies.

YES, I/ We would like to be a sponsor of the **FLEET FEET STUART RUN FOR YOUR HEART 5K/10K/KIDS FUN RUN – February 11, 2023.**

**Choose Sponsorship Level:**

- |   |   |
|---|---|
| <input type="checkbox"/> DIAMOND - \$1500 <i>(Only 2 available)</i> | <input type="checkbox"/> PEARL - \$100                    |
| <input type="checkbox"/> EMERALD - \$750                            | <input type="checkbox"/> WATER STATION (Only 2 available) |
| <input type="checkbox"/> SAPPHIRE - \$500                           | <input type="checkbox"/> IN-KIND                          |
| <input type="checkbox"/> RUBY - \$250                               | <input type="checkbox"/> CASH _____                       |

COMPANY: (Please print company name clearly and exactly as it should appear in promotions)

CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

FAX:

EMAIL:

WEBSITE URL:

FACEBOOK URL

INSTAGRAM URL:

**Enclosed is a check made payable to:**

**FLEET FEET STUART** in the amount of \$ \_\_\_\_\_.

Will you be using your exhibitor space (if included in your sponsorship level)?  Yes  No

Please send Logo (high resolution JPG) to mary@fleetfeetstuart.com.

Payment is due within 30 days of this agreement or no later than January 8, 2022.

FLEET FEET STUART RUN FOR YOUR HEART benefits will not be issued (logo placement, promotions, race entries, etc.) without full payment or mutually agreed upon payment terms.

Signature (Sponsor) | Date

Signature (FLEET FEET STUART) | Date

By Signing above, I agree to the "Terms of Sponsorship Agreement"

**\*In Kind Sponsorships available for approved food and drink items**

Please return completed form to Mary@FleetFeetStuart.com or mail it with your payment to:

FLEET FEETSTUART

2440 NW Federal Hwy

Stuart, FL 34994

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