



Dreamin' of the Keys 5K

The Gazebo near Tradition Square

Saturday, May 18, 2024

Race Starts at 6:00 p.m.

Join us for the newest Fleet Feet Stuart 5K, the 4th Annual **Dreamin' of the Keys 5K** in Tradition Square located in Port St Lucie, FL, on Saturday evening, May 18, 2024, 6:00 p.m. This 5K will begin and end in front of The Gazebo near Tradition Square and will wind through part of the nearby neighborhood of Bedford Park. Participants receive a special short sleeve Key West t-shirt. All Dreamin' of the Keys finishers receive a race medal to commemorate their accomplishment.

What will this family-friendly 5K race entail? Think "tacky" Florida Keys attire, road-side t-shirts, grass skirts, Hawaiian leis, straw hats, funky sunglasses, stuffed parrots, key lime pie, and of course island music.

Get ready for an unforgettable, Fleet Feet style Florida Keys sunset celebration!

WHY BECOME A SPONSOR:

- Tradition in Port St. Lucie, is a master-planned, mixed-use community, comprised of numerous neighborhoods, all offering different lifestyles and amenities. The average household income in Tradition is \$83,920. This area of Port St Lucie hosts a number of events and races throughout the year. Port St. Lucie ranks 2nd safest place to live in the US and is in the top 10 of fastest growing cities.
- The Fleet Feet Stuart Dreamin' of the Keys 5K will attract runners and walkers of *all ages* from across the Treasure Coast.
- The average attendee of Treasure Coast 5Ks is a well-educated, affluent member of the community with a disposable income and a wide range of interests.
- According to Running USA, the running-walking fitness boom continues. It is the most inexpensive form of exercise and recreation for people, so running-walking events continue to grow
- **Running Changes Everything.** Through our strategic partnerships and outreach programs, Fleet Feet Stuart has and continues to train hundreds for their first 5K, 10K, half- and full marathon. Many of these are new to running or run-walk, and they are embracing healthier, happier lifestyles. This audience is extremely loyal, they appreciate people who promote their sport, and they realize sponsors are necessary for them to have these events.

DUVAL (\$1200) SPONSOR

~~(Limited to One Sponsor)~~ **This spot has been filled!**

- Company name or logo on the top tier, on the back of the race shirt
- Your supplied banner or signage displayed in the store during the two days of race packet pickup. Maximum banner size 3-ft x 5-ft.
- Your company supplied banner displayed on the Fleet Feet race finish arch on race day. Max. banner size 3ft x 5ft.
- Five (5) tagged social-media posts.
- Opportunity to hang your supplied logo-repeat banner as the background for race-entry photos or awards.
- Public acknowledgement on race day.
- Company logo, with a hyperlink to your site, on Fleet Feet Stuart race website page and RunSignUp.com race page.
- Inclusion in pre-race and post-race email blast to Dreamin' of the Keys fans, sponsors, and media.
- Company logo included on race bibs
- Exhibitor space at race site.
- Opportunity to include company flyers, coupons, or samples in 350 race packets.
- Five (5) complimentary race entries for the 5K.

CONCH (\$750) SPONSOR

~~(Limited to One Sponsor)~~ **This spot has been filled!**

- Company name or logo on the second tier, on the back of the race shirt
- Your company supplied banner displayed on the Fleet Feet finish line arch. Measurements 3ft x 5ft
- Four (4) tagged social-media posts.
- Opportunity to hang your supplied logo-repeat banner as the background for race-entry photos or awards.
- Public acknowledgement on race day.
- Company logo, with a hyperlink to your site, on Fleet Feet Stuart race website page and RunSignUp.com race page.
- Inclusion in pre-race and post-race email blast to Dreamin' of the Keys fans, sponsors, and media.
- Exhibitor space at race site.
- Opportunity to include company flyers, coupons, or samples in 350 race packets.
- Four (4) complimentary race entries for the 5K.

HEMINGWAY (\$500) SPONSOR

(Limited to Two Sponsors) One Spot Remains

- Company name or logo on the third tier, on the back of the race shirt.
- Your supplied signage displayed in the store during the two days of race packet pickup. Maximum signage 18-in x 24-in.
- Your supplied 3ft x 5ft banner displayed on the Fleet Feet arch at race Finish line
- Three (3) tagged social-media posts.
- Public acknowledgement on race day.
- Exhibitor space at race site.
- Company logo, with a hyperlink to your website, on Fleet Feet Stuart race website page and RunSignUp.com race page.
- Inclusion in pre-race and post-race email blast to Dreamin' of the Keys fans, sponsors, and media.
- Opportunity to offer a raffle/door-prize to participants.
- Opportunity to include company flyers, coupons, or samples in 350 race packets.
- Three (3) complimentary race entries for the 5K.

SUNSET (\$250) SPONSOR

- Company name or logo on the fourth tier, on the back of the race shirt.
- Two (2) tagged social-media posts.
- Public acknowledgement on race day.
- Company logo, with a hyperlink to your website, on Fleet Feet Stuart race website page and RunSignUp.com page.
- Inclusion in pre-race and post-race email blast to Dreamin' of the Keys fans, sponsors, and media.
- Exhibitor space at race site.
- Opportunity to offer a raffle/door-prize to participants.
- Opportunity to include company flyers, coupons, or samples in 350 race packets.
- Two (2) complimentary race entries for the 5K.

KEY LIME (\$100) SPONSOR

- Company name or logo on the bottom tier, on the back of the race shirt.
- One (1) tagged social-media posts.
- Public acknowledgement on race day.
- Company logo with hyperlink to your site on Fleet Feet Stuart race website page
- Company logo with hyperlink to your site on RunSignUp.com racepage
- Opportunity to include company flyers, coupons or samples in 350 race packets
- One (1) complimentary race entry for the 5K.

YES, I/ We would like to be a sponsor of the FLEET FEET Stuart – Port St Lucie DREAMIN' OF THE KEYS – May 18, 2024

Choose Sponsorship Level:

~~DUVAL - \$1,200 (Only 1 available)~~

~~CONCH - \$750 (Only 1 available)~~

HEMINGWAY - \$500 (Only 1 spot left)

SUNSET - \$250

KEY LIME - \$100

IN-KIND

WATER STATION

BOTTLED WATER AT FINISH LINE

ICE

CASH _____

COMPANY: (Please print company name clearly and exactly as it should appear in promotions)

CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

FAX:

EMAIL:

WEBSITE URL:

FACEBOOK URL

INSTAGRAM URL:

Enclosed is a check made payable to:

FLEET FEET STUART in the amount of \$_____.

Will you be using your complimentary exhibitor space (designated sponsor levels)? Yes No

Please invoice us for our sponsorship in the amount of \$_____.

Please send Logo (high resolution JPG or PNG) to mary@fleetfeetstuart.com.

Payment is due within 30 days of this agreement or no later than April 1, 2024.

FLEET FEET STUART DREAMIN' OF THE KEYS benefits will not be issued (logo placement, promotions, race entries, etc.) without full payment or mutually agreed upon payment terms.

Signature (Sponsor) | Date

Signature (FLEET FEET STUART) | Date

By Signing above, I agree to the "Terms of Sponsorship Agreement."

Please return completed form to Mary@FleetFeetStuart.com or mail it with your payment to:

FLEET FEET STUART
2440 NW Federal Hwy, Stuart, FL 34994

