



# Sponsorship Opportunities

*Race Day: November 23, 2023*

## Finisher Gift

### \$5,000 Investment

- Signage along the course
- Start & Finish line banners
- Only company logo on participant finisher gift / Camelbak insulated tumbler
- Opportunity to set up booth / table onsite on race day
- Logo on sponsorship board
- Company featured in social media posts
- Company recognized during awards ceremony
- Special feature in two bi-monthly newsletters that reach over 50,000 local customers
- Company listed in all press releases
- Year-round logo and link on race web page
- 6 complimentary race registrations

## Bib Sponsor

### \$1,000 Investment

- Only company name and logo represented on race bibs
- Opportunity set up booth / table onsite on race day
- Company mentioned in all social media posts
- Company mentioned during awards ceremony and prior to the race
- Year-round logo and link on race web page
- 4 complimentary race registrations

## Race Shirt

### \$3,000 Investment

- Signage along the course
- Start & Finish line banners
- Company recognized at start of race
- Only company logo included on participant race shirt
- Logo on sponsorship board
- Company featured in social media posts
- Company recognized during awards ceremony
- Special feature in two bi-monthly newsletters that reach over 50,000 local customers
- Company listed in all press releases
- Year-round logo and link on race web page
- 6 complimentary race registrations

## Water Station Sponsor

### \$1,000 Investment

- Sponsorship of the only water station on the route that participants will pass twice during the race
- Company banner or signage displayed at the water station
- Opportunity for you to staff the water station with your employees wearing your brand
- Year-round logo and link on race web page
- 4 complimentary race registrations

## Community Sponsor

### \$300 Investment

- Logo on sponsorship board
- Company mentioned in social media posts
- Company mentioned during awards ceremony
- Year-round logo and link on race web page

## Gold Sponsor

### \$1,500 Investment

- Opportunity to set up booth / table onsite on race day
- Start & Finish line banners
- Logo on sponsorship banner
- Company mentioned in social media posts
- Company recognized during awards ceremony
- Company name and logo included in a special feature in one bi-monthly newsletter that reaches over 50,000 local customers
- Company listed in all press releases
- Year-round logo and link on race web page
- 6 complimentary race registrations

## Silver Sponsor

### \$750 Investment

- Company listed in all press releases
- Opportunity to set up a booth / table onsite on race day
- Logo on sponsorship board
- Company mentioned in social media posts
- Company recognized during awards ceremony
- Year-round logo and link on race web page
- 2 complimentary race registrations



CHARLESTON