



# Sponsorship Opportunities

*Race Day: December 16, 2023*

## Title Sponsor \$7,500 investment

- Signage along the course
- Start & Finish Line banners
- Only company logo on participant race sweatshirt
- Opportunity to set up booth / table onsite on race day
- Logo on sponsorship board
- Company featured in social media posts
- Company recognized during awards ceremony
- Special feature in two bi-monthly newsletters that reach over 50,000 local customers
- Company listed in all press releases
- Year-round logo and link on race web page
- 8 complimentary race registrations

## Cocoa Cup \$5,200 investment

- Signage along the course
- Start & Finish Line banners
- Company recognized at start of race
- Only company logo included on cocoa cups
- Opportunity to set up booth / table onsite on race day
- Logo on sponsorship board
- Company featured in social media posts
- Company recognized during awards ceremony
- Special feature in two bi-monthly newsletters that reach over 50,000 local customers
- Year-round logo and link on race web page
- 8 complimentary race registrations

## Cocoa Station \$3,200 investment

- Company banner displayed
- Opportunity to set up booth / table onsite on race day
- Start & Finish Line banner
- Company mentioned in social media posts
- Company recognized during awards ceremony
- Company name and logo included in a special feature in one bi-monthly newsletter that reaches over 50,000 local customers
- Company listed in all press releases
- Year-round logo and link on race web page
- 8 complimentary race registrations

## Race Route \$3,000 Investment

- Company banner displayed at Start & Finish and multiple locations along the race route
- Opportunity to set up a booth / table onsite on race day
- Logo on sponsorship board
- Company mentioned in social media posts
- Company recognized during awards ceremony
- Company name and logo included in a special feature in one bi-monthly newsletter that reaches over 50,000 local customers
- Company listed in all press releases
- Year-round logo and link on race web page
- 6 complimentary race registrations

## Gold \$2,700 Investment

- Company banner displayed at Start & Finish
- Opportunity to set up booth / table onsite on race day
- Logo on sponsorship board
- Company mentioned in social media posts
- Company recognized during awards ceremony
- Company name and logo included in a special feature in one bi-monthly newsletter that reach over 50,000 local customers
- Company listed in all press releases
- Year-round logo and link on race web page
- 6 complimentary race registrations

## Family Fun Run \$2,200 Investment

- Signage along the course
- Start & Finish Line banners
- Only company logo on participant race sweatshirt
- Opportunity to set up booth / table onsite on race day
- Logo on sponsorship board
- Company featured in social media posts
- Company recognized during awards ceremony
- Special feature in two bi-monthly newsletters that reach over 50,000 local customers
- Company listed in all press releases
- Year-round logo and link on race web page
- 6 complimentary race registrations



CHARLESTON



# Sponsorship Opportunities

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## Pictures with Santa \$1,700 Investment

- Santa & Mrs. Claus will hang out in your sponsor tent to pose for pictures and listen to holiday wishes from “kids” of all ages.
- Company listed in all press releases
- Opportunity to set up booth / table onsite on race day
- Logo on sponsorship board
- Company mentioned in social media posts
- Company recognized during awards ceremony
- Year-round logo and link on race web page
- 4 complimentary race registrations

## Water Station \$1,200 Investment

- Sponsorship of the only water stop on the route that participants will pass twice during the race
- Opportunity for you to staff the water station with employees wearing your brand
- Opportunity to set up booth / table onsite on race day
- Opportunity for company to display its own signage at water station
- Year-round logo and link on race web page
- 2 complimentary race registrations

## Silver \$1,700 Investment

- Company listed in all press releases
- Opportunity to set up booth / table onsite on race day
- Logo on sponsorship board
- Company mentioned in social media posts
- Company recognized during awards ceremony
- Year-round logo and link on
- 4 complimentary race registrations

## Family Fun Area \$1,200 Investment

- Sponsorship of the family fun area including face painting and kid friendly activities
- Opportunity for you to staff the family fun area with employees wearing your brand
- Opportunity to set up booth / table onsite on race day
- Year-round logo and link on race web page
- 2 complimentary race registrations

## Community \$500 Investment

- Logo on sponsorship board
- Company mentioned on social media
- Year-round logo and link on race web page

## Bib \$1,700 Investment

- Only company name and logo on all race bibs
- Opportunity to set up booth / table onsite on race day
- Company mentioned in all social media posts
- Company mentioned during awards ceremony
- Year-round logo and link on race web page
- 4 complimentary race registrations

## Bronze \$1,000 Investment

- Company listed in all press releases
- Opportunity to set up booth / table onsite on race day
- Company mentioned in social media posts
- Company recognized during awards ceremony
- Opportunity to display your own signage
- Year-round logo and link on