

FLEET FEET

Sports

TRAINING

PARTNERSHIP

PROGRAM STATISTICS

2017 Training

- 72-weeks of programming
- 340 projected program participants for 2017
- Gender: Participants are approx 90% female and 10% male
- Location: 92% of participants live in the Fox Cities. Most common zip codes include: 54911, 54914, 54915, 54957
- Message Penetration: Approx 82% of newsletters are opened and 94% of participants are connected to Facebook program groups.

PROGRAMS INCLUDED

- Spring Distance (15-weeks)
- Spring NoBo (10 weeks)
- Summer NoBo (10 weeks)
- SpeedPlay (15 weeks)
- Fall NoBo (10 weeks)
- Winter Warriors (12 weeks)

Fleet Feet Sports
3404 W College Avenue
Appleton, WI
54914

(920) 830-7867
fleetfeetfoxvalley.com

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PLATINUM PACKAGE

2017 Training: January thru December

PARTNER BENEFITS

- Exclusive sponsor in your field (2 sponsor spots)
- Your logo/website linked to our website and all training group newsletters
- Monthly newsletters to participants of all programs specifically about your business (20 total)
- 12 social media posts on our Twitter feed and main Facebook page
- 2 posts to our training program Facebook page per program (12 total)
- Opportunity to promote at 12 group runs (2 x program)
- Ability to specifically target health-minded people in our area

PROGRAMS INCLUDED

- Spring Distance (15-weeks)
- Spring NoBo (10 weeks)
- Summer NoBo (10 weeks)
- SpeedPlay (15 weeks)
- Fall NoBo (10 weeks)
- Winter Warriors (12 weeks)

COST = \$2,500

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GOLD PACKAGE

Spring/Summer Training: January thru ~~May~~ June

PARTNER BENEFITS

- Exclusive sponsor in your field (3 sponsor spots)
- Your logo/website linked to our website and all training group newsletters
- 4 newsletters to program participants specifically about your business (1 x program)
- 4 social media posts on our Twitter feed and main Facebook page
- 2 posts to our training program Facebook page per program
- Opportunity to promote at 4 group runs (1 x program)
- Ability to specifically target health-minded people in our area

PROGRAMS INCLUDED

- Spring Distance (15-weeks)
- Spring NoBo (10 weeks)
- Summer NoBo (4 weeks)
- SpeedPlay (4 weeks)

COST = \$1,200

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GOLD PACKAGE

Summer/Fall Training: June thru December

PARTNER BENEFITS

- Exclusive sponsor in your field (3 sponsor spots)
- Your logo/website linked to our website and all training group newsletters
- 2 newsletters to participants of each program specifically about your business (1 x program)
- 4 social media posts on our Twitter feed and main Facebook page
- 2 posts to our training program Facebook page per program (6 total)
- Opportunity to promote at 3 group runs (1 x program)
- Ability to specifically target health-minded people in our area

PROGRAMS INCLUDED

- Summer NoBo (10 weeks)
- SpeedPlay (15 weeks)
- Fall NoBo (10 weeks)

COST = \$1,200

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SILVER PACKAGE

2017 Training: January thru December

PARTNER BENEFITS

- Exclusive sponsor in your field (3 sponsor spots)
- Your website (no logo) linked to our website & all training group welcome newsletters (6 total)
- One 3-sentence newsletter write-up to each program specifically about your business (6 total)
- 4 social media posts on our Twitter feed and main Facebook page
- Opportunity to promote at 3 total group runs of your choosing
- Ability to specifically target health-minded people in our area

PROGRAMS INCLUDED

- Spring Distance (15-weeks)
- Spring NoBo (10 weeks)
- Summer NoBo (10 weeks)
- SpeedPlay (15 weeks)
- Fall NoBo (10 weeks)
- Winter Warriors (12 weeks)

COST = \$600

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