

## FLEET FEET FOX VALLEY AMBASSADOR PROGRAM 2020 APPLICATION

### *Personal Information*

\_\_Male \_\_Female

Name: \_\_\_\_\_ Birth Date: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Profession: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

### *Product Information*

Shoe Size: \_\_\_\_\_ Stability: \_\_\_\_\_

Short/pant Size: \_\_\_\_\_

Tech Shirt: \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_ Jacket/Hoodie Size: \_\_\_\_\_

We have three components to our Ambassador Program. Please select where you feel you can most effectively contribute (see our website for a full description of each area):

- Social Media
- Event Crew

Do you blog? (Please list sites): \_\_\_\_\_

What clubs or organizations are you a part of already?

\_\_\_\_\_  
\_\_\_\_\_

Our role at Fleet Feet Fox Valley is to inspire others to be active. How can contribute to this as an Ambassador?

What types of things do you currently do that would make you a good Ambassador of Fleet Feet Fox Valley?  
(Use back side of this sheet if more room is needed)

## CODE OF CONDUCT: FLEET FEET FOX VALLEY AMBASSADOR PROGRAM

### PURPOSE

The purpose of this code is to promise the best possible individual, team and store responsibility which supports the development of "Above and Beyond" character and service in the community at all times.

### GENERAL CODE OF CONDUCT RULES

1. All participating ambassadors will abide by this code of conduct.
  2. All participants will wear designated gear or FF-logoed gear during all events where they are representing Fleet Feet Fox Valley.
  3. All participants who are part of the FF Ambassador Team will always personally thank the race organizers and volunteers at each event for their hard work and service to the community. Participants will stay at races after they are finished warming down to cheer on other finishers, socialize, and spread the Fleet Feet Fox Valley cheer.
  4. All participants will volunteer at a minimum of 4 Fleet Feet Fox Valley events each year. Events that qualify include, but are not limited to, store clinics, seminars, training program workouts, expos, races, etc.
  5. All participants will stay connected to the store, understanding services, programs and products being offered. Additionally, all participants, as ambassadors of Fleet Feet and its mission, will endorse and promote the store to their friends and network. Participants of the social media component will become active followers of Fleet Feet Fox Valley social media, and help spread posts to their networks. Participants will serve as brand ambassadors of Fleet Feet Fox Valley.
  6. Disrespectful, indiscreet, or destructive behavior will not be tolerated at any time while representing Fleet Feet Fox Valley.
  7. Participants will receive an Asics ¼ zip long sleeve shirt, and 30% off Fleet Feet logo'd gear . This applies only to participant, and does not extend to friends or family.
  8. While representing Fleet Feet Fox Valley as a FF Ambassador, participants are not allowed to represent a competing business\*.
- \*If you are sponsored by an outside vendor, that sponsorship will be reviewed on a case-by-case basis.
9. FF Ambassadors will serve one year. Participants in good-standing will be invited to re-apply the following year.

I hereby agree to abide by the rules of conduct as set forth above racing and acknowledge that violation may result in separation from Fleet Feet Fox Valley Ambassador Program.

#### Agreement and Signature

By submitting this application, I affirm the facts set forth in it are true and complete. I understand if I am accepted as a Fleet Feet Fox Valley Ambassador, I will do all I can to be a positive and honest representative for the store, and be a loyal representative.

Name \_\_\_\_\_ Date: \_\_\_\_\_

Please submit your completed application to by 2/1/2020. Applications can be scanned and emailed to Heather at ([heatherveeser@gmail.com](mailto:heatherveeser@gmail.com)), dropped off at the store, or mailed to:

Attn: FF Ambassador Program  
Fleet Feet Fox Valley  
3404 W College Ave  
Appleton, WI 54914

Thanks, and we appreciate your interest in our program!

