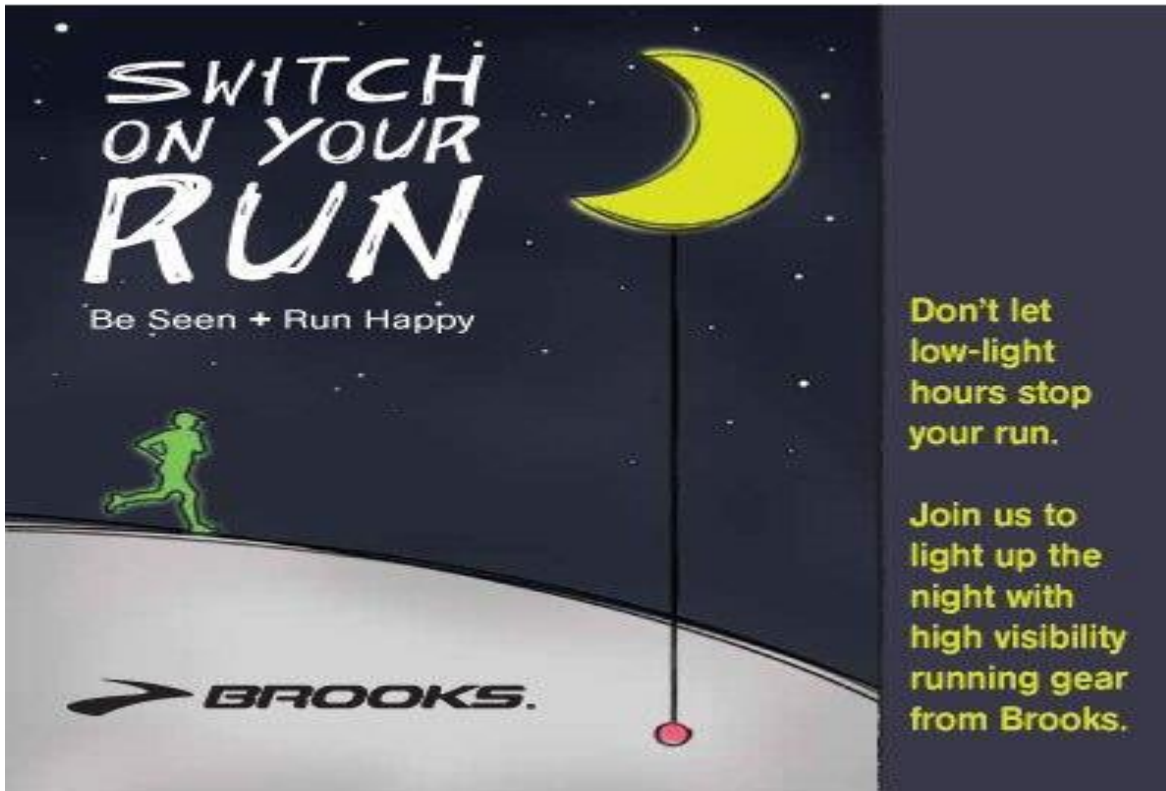


Happy National Runners' Safety Month!!

Join us tonight in our Brooks Nightlife Run!!



Light up the night with us at our Brooks Night Life **tonight** at 6:30 pm. There will be a wear test for Brooks nightlife apparel and shoes including the recently released Brooks Adrenaline GTS 14. We'll be giving away running visibility accessories and raffling some great products to keep you LIT! THERE'S MORE...

Tonight only, take 10% off Brooks Running apparel and accessories and 20% off the Brooks Adrenaline GTS 13 shoe!!

Other Upcoming Events:

Our complimentary Holiday Fun Run Series!

Kicks off tonight with our Brooks Nightlife Run

The goal of the Holiday Fun Run series is to maintain the hard earned fitness from the summer and fall, running some holiday races and surviving the holidays! Here are more details below:

No registration fee, just show up!

7 week program - Nov. 5 through Dec. 21

Twice weekly group runs from Fleet Feet Sports West Lafayette

Tuesdays at 6:30 pm for 2 and 3 mile courses (begin/end at the store)

Saturdays at 9:00 am for 3 and 5 courses (begin/end at the store)

Certified coaches on-site for advice and questions

Post run refreshments

Special theme runs

Team support and encouragement

Participate in Holiday theme races (registration not included)

Thursday, November 28th: Race Against Hunger

Join Fleet Feet Sports West Lafayette and our sponsors for a chip timed 5K run/walk or a 1 mile walk on Thanksgiving Day.

There is no registration fee for the race!!!

Instead, please bring non-perishable food items that will be given

to Food Finders Food Bank, Inc. Monetary donations for the food bank will also be accepted.

Friday, November 29: Black Friday Sale

Big discounts! Our largest sale of the year!! Doors open at 8am and goes on until 6pm!!

Saturday, November 30: Small Business Saturday

Register your American Express card online at ShopSmall.com from Nov. 24 - Nov. 30 to be eligible for a \$10 credit on a purchase of over \$10 from our store on "Small Business **Saturday**", **Sat.**, 11/30 from 10am - 6pm!!

We had an outstanding October!

Our fall training program participants ran the Purdue Boiler Maker Half Marathon and 5k....



A BIG CONGRATULATIONS to the Fleet Feet Training Program runnerstoday on this milestone!!! Despite the weather, our runners and walkers trained and conquered, many securing PR's and placing in their corresponding age group! They set their goals, stayed dedicated to the plan, and FINISHED STRONG!!! We are so happy for all of them.

Our Diva Night was a huge success!!



Divas just like to have fun!!! That's what we did and oh what a night it was!! Dessert, wine, massages, makeup, freebies, and more!! Thanks to all of the great businesses and divas who made this event just simply...spectacular! All the proceeds from the silent auction will be donated to the YWCA Greater Lafayette Women's Cancer Program. We raised \$1000 that night!!!

We are constantly finding ways to improve health and fitness in the Greater Lafayette area through our events, knowledgeable staff, and products. Here are a few of the products that have recently debuted at our store:

Nike Shield Flash Jacket



The ultimate layer for cold weather! 360 degrees of high-visibility and fully reflective fabric placed at the exact height of automobile headlights. See

the difference of the products in the top photo under normal light conditions and the bottom photo in darkness when light hits them? Breathable, wind, and water resistant fabric on the top half of jacket to keep you dry and warm.

Brooks Adrenaline 14

The newest Adrenaline is smoother and smarter than any other. This time Brooks amped up the velvety goodness of the Segmented Crash Pad by adding full ground contact for a crazy nice heel-to-toe transition. Heading upstairs, new lacing design evens out lace pressure to create a snug fit, and 3D Fit Print adds a lightweight, flexible, no-stitch fit.

Brooks Adapt Glove II

When a run takes a turn for the cold and misty, the easily stowed water-resistant windshield in this glove helps you adjust. Plus, ample reflectivity and a detachable LED light give piece of mind when light is low

**Here's to GREAT health, happiness, and a
Happy Thanksgiving!!!**

For daily updates of what is going on with us, "like" us on Facebook!!

www.facebook.com/fleetfeetwestlafayette

WHERE TO FIND OUR STORE:

Our store is located: next to Jos. A. Bank at University Square (also where Talbot's, Sunspot and Chico's are located), 500 Sagamore Parkway West, West Lafayette.

WE INVITE YOU TO JOIN US! BE THE MOVEMENT!

Find us online at www.fleetfeetwestlafayette.com
Like us on Facebook @ www.facebook.com/fleetfeetwestlafayette
Contact us by phone: (765) 588-6222
email: greg@fleetfeetwestlafayette.com

Hours of operation: Monday- Friday 10 a.m. - 7 p.m.
Saturday 10 a.m. - 6 p.m.
Sunday Noon- 4 p.m.