

# **Fleet Feet Sports West Lafayette**

Tis the season and everyone at Fleet Feet Sports West Lafayette wishes you a very special Holiday Season! Here is just a little note on everything that has happened at the store recently and what upcoming things we are looking forward to!

\*To get the perfect gift for the runner on your list check out our 12 Days of Christmas!\*

Updates will be given every day leading up to Christmas on Facebook and our website starting Dec. 13<sup>th</sup>!

www.fleetfeetwestlafayette.com

https://www.facebook.com/FleetFeetWestLafayette

## **OCTOBER HIGHLIGHTS**

# **Purdue Half Marathon and 5K**

A high five to all of the participants of our training program who completed the inaugural Purdue Half Marathon and 5K! Following the race, runners were invited to the store for some celebratory cake and socializing with friends and fellow runners.



# **Training Program Spring 2013**

Interested in finding a group for motivation and coaching? Come check out our walk/run or running training programs for some great inspiration and knowledgeable experience. We are having an informational meeting on Sat., Jan. 5th at 9am and another on Thur., Jan. 17th at 7pm at the store if you want to come hear all about the program and ask questions, and the training sessions start Tues., Jan. 22nd at 5:30pm. This spring's training program is a 15 week course and will prepare you for a number of early spring events, including the Purdue Cancer Research 5K, the Cooperider Memorial 5K, and the Indianapolis Mini Marathon or 5K. Contact <a href="mailto:alyssawlfleetfeet@gmail.com">alyssawlfleetfeet@gmail.com</a> if you have any questions.

# **Bra Fitting and Yoga Night**

Thank you to the Purdue Cheer and Stunt Club for coming out to our Moving Comfort Bra Special. The girls got fitted by our Bra Specialist who provided the club with some useful knowledge about the various types of bras and the importance of finding the right fit. They were also able to relax and enjoy a yoga session by the talented Sharon Snyder.

Are you in need of a new bra? Most bras have a life span of about 6 months. Fleet Feet offers a variety of bras for all types of activities. **Come in for your free Bra Fitting today!** 

If you or anybody you know has a club, team, sorority or any other group interested in doing an in-store event such as this, let us know! Contact Alyssa at <a href="mailto:alyssawlfleetfeet@gmail.com">alyssawlfleetfeet@gmail.com</a>.

# **NOVEMBER HIGHLIGHTS**

## Race Against Hunger 5K



Congratulations to all participants in the 1<sup>st</sup> annual Race Against Hunger 5K! The race benefited Food Finders Food Bank of Lafayette. We had well over 400 participants, raised \$1,647 and gathered 1,868 pounds of food! This is equivalent to 6,809 meals! Thank you to all of the participants for all the help and participation. We look forward to next year's race and hope to see you there!



# **Medical Professional Evening**

Thank You to all of the doctors, physical therapists and nurses who came out for our first ever Health Care Provider's Evening! We learned a great deal from our representatives from Super Feet Insoles, Balega

Socks, Brooks Shoes, and CEP Compression Socks.

Are you a medical professional or do you know a medical professional who would like more information on the kinds of products our store carries and how they can benefit your patients? Please contact us for more information!

#### WHAT TO EXPECT THIS HOLIDAY SEASON

#### **Winter Warrior Fun Runs**

Looking to keep in shape between races or a way to work off those holiday pounds? Come join us for our first annual Winter Warrior Fun Run event! **Every Tuesday night at 6pm and Saturday at 9am** Fleet Feet employees, past training program participants, and other members of the community gather at the store and go out on runs through local trails and neighborhoods. The level of difficulty varies and there is no cost to join us! Each person earns points for showing up for each run and an extra point if they bring a friend. These points can then be used as a discount towards the spring 2013 training program!

## This Just In!

#### Mizuno Breath Thermal

We have more Mizuno Breath Thermal Wear for both men and women. **Both top base and outer layers are available as well as new women's tights and men's pants!** Breath Thermal is a new technology by Mizuno where the unique type of thermal fabric captures the heat from the absorption of moisture and returns warmth back to the body. This fabric allows you to wear less clothing but still stay warm.



Also new this season is our selection of knuckle lights. These lights are perfect for running at or near dusk and dark. We have a variety of outer shell colors and each LED light has three light options-bright, dim, and strobe.

# **Summer Items on Sale**

In a continuation of our summer apparel sale, all sleeveless items are 50% off and short sleeve/shorts are 40% off!

Store hours: Monday - Friday 10 a.m. - 7 p.m. Saturday 10 a.m. - 6 p.m. Sunday Noon- 4 p.m.

University Square 500 Sagamore Parkway West West Lafayette, IN 47906

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